



**Te Tari Taiwhenua  
Internal Affairs**

23 January 2019

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Dear Mr Lane

**Your Official Information Act request OIA 1819-0384**

I refer to your Official Information Act (Act) request, which was received by the Department of Internal Affairs (Department) on 5 December 2018 in which you requested:

*I would like to understand the relationship between \*all\* NZ government departments, agencies, local gov't, and gov't owned entities (e.g. CRIs, Universities) and the Facebook Corporation.*

*I would like to be made aware of contractual relationships between those NZ gov't entities, and the detailed cost of engagement, per business unit (where the contractual relationship involves payment) for each of the past 3 years. If the contractual obligation does not involve an exchange of funds (e.g. a gratis service that nonetheless requires the NZ gov't entities using it to accept Facebook's terms and conditions), I would also like to be made aware of that.*

*If you are only able to provide that information for a sub-set of the gov't entities I described, then please provide it just for those entities. If you are able to advise me as to whom I should address further enquiries to get a complete picture of NZ commitment to, and taxpayer resources paying the Facebook Corporation, I would like that information, too, please.*

In response to your request, we can answer only what relationship the Department has with Facebook. We understand the State Services Commission has already informed you that you will need to contact each government agency, Crown Research Institute and University directly to obtain information pertaining to their contractual and financial relationship with the Facebook Corporation.

The Department has a number of active Facebook accounts to promote its services to the public, the establishment of which is not paid for. However, the Department does pay for occasional promotion through some of its accounts to advertise services to Facebook users.

The table below outlines the Department's Facebook accounts over the past three years, and whether that relationship involves payment. A number of these accounts are no longer active as of December 2018, but were active in the past three years, which is why they are included here.

Facebook page	2016 expenditure	2017 expenditure	2018 expenditure
Archives New Zealand	Nil	Nil	Nil
Charities Services	Nil	Nil	Nil
Department of Internal Affairs	Nil	Nil	\$731.02
National Library of New Zealand	\$203 (USD)	\$156 (USD)	\$1198.71 (USD)
DigitalNZ	Nil	\$11 (USD)	Nil
He Tohu	Nil	\$37,661.25 in 2017/18	
Office of Ethnic Communities	\$500 in 2016/17		Nil
RealMe	\$7500	\$15,000	Nil
Taupo Harbourmaster	Nil	\$500	Nil
Community Operations South Island	Nil	Nil	Nil
Community Operations Lower North Island	Nil	Nil	Nil
SmartStart	\$3999.61 in 2016/17		Nil
Te Hokinga ā Wairua End of Life Service	Nil	\$4500	\$7000
Increasingly Digital	Nil	Nil	Nil
Anti-Spam (deactivated)	Nil	Nil	Nil
Office of Ethnic Communities EPICNZ (deactivated)	Nil	Nil	Nil
Office of Ethnic Communities Young Leaders (deactivated)	Nil	Nil	Nil
Rules Reduction Taskforce (dormant)	Nil	Nil	Nil

If you have any feedback or questions about the Department's response, please let us know at [OIA@DIA.govt.nz](mailto:OIA@DIA.govt.nz)

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or Freephone 0800 802 602.

Yours sincerely



**Ann-Marie Nansett**  
Acting General Manager  
Communications