



## Location

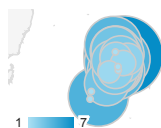
ALL » COUNTRY: New Zealand

Nov 15, 2018 - Dec 5, 2018

Surfwatch  
9.82% Users

## Map Overlay

## Summary



City	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
<b>Surfwatch</b>	<b>1,077</b> % of Total: 9.82% (10,973)	<b>816</b> % of Total: 10.42% (7,830)	<b>2,579</b> % of Total: 12.04% (21,413)	<b>45.13%</b> Avg for View: 55.23% (-18.28%)	<b>2.83</b> Avg for View: 2.34 (21.23%)	<b>00:01:58</b> Avg for View: 00:01:55 (2.90%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>NZ\$0.00</b> % of Total: 0.00% (NZ\$0.00)
1. <b>New Plymouth</b>	<b>524</b> (42.36%)	<b>364</b> (44.61%)	<b>1,191</b> (46.18%)	<b>48.28%</b>	<b>2.68</b>	<b>00:01:54</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
2. <b>Wellington</b>	<b>300</b> (24.25%)	<b>185</b> (22.67%)	<b>671</b> (26.02%)	<b>46.50%</b>	<b>2.83</b>	<b>00:02:04</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
3. <b>Auckland</b>	<b>154</b> (12.45%)	<b>95</b> (11.64%)	<b>281</b> (10.90%)	<b>39.86%</b>	<b>3.00</b>	<b>00:01:41</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
4. <b>(not set)</b>	<b>43</b> (3.48%)	<b>27</b> (3.31%)	<b>75</b> (2.91%)	<b>38.67%</b>	<b>3.52</b>	<b>00:02:05</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
5. <b>Christchurch</b>	<b>40</b> (3.23%)	<b>21</b> (2.57%)	<b>61</b> (2.37%)	<b>47.54%</b>	<b>2.95</b>	<b>00:01:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
6. <b>Hamilton</b>	<b>38</b> (3.07%)	<b>27</b> (3.31%)	<b>55</b> (2.13%)	<b>29.09%</b>	<b>3.20</b>	<b>00:02:15</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
7. <b>Palmerston North</b>	<b>34</b> (2.75%)	<b>26</b> (3.19%)	<b>54</b> (2.09%)	<b>27.78%</b>	<b>3.28</b>	<b>00:02:46</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
8. <b>Tauranga</b>	<b>31</b> (2.51%)	<b>23</b> (2.82%)	<b>51</b> (1.98%)	<b>39.22%</b>	<b>3.14</b>	<b>00:01:21</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
9. <b>Whanganui</b>	<b>17</b> (1.37%)	<b>11</b> (1.35%)	<b>28</b> (1.09%)	<b>46.43%</b>	<b>3.29</b>	<b>00:03:14</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)
10. <b>Hawera</b>	<b>9</b> (0.73%)	<b>4</b> (0.49%)	<b>9</b> (0.35%)	<b>22.22%</b>	<b>4.22</b>	<b>00:01:29</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>NZ\$0.00</b> (0.00%)

Rows 1 - 10 of 32