



13 July 2018

Liam White

By email: fyi-request-7887-a9937b36@requests.fyi.org.nz

Dear Mr. White

Official Information Act Request

I refer to your request for information of 25 May where you requested the following information:

- *Any advice received by the Vice-Chancellor or any other university staff member regarding the cost of the proposed name change; and*
- *An estimate of the amount of money spent thus far on developing the proposal to change the University's name, including the cost of market research.*

By way of general background, please note that the name simplification proposal forms part of a wider, long-term project to strengthen the University's international reputation. The University is still in the process of seeking and collating feedback on the name simplification proposal and no final decisions have been made by the University Council.

In regards to your first question, the University has received advice regarding the cost of the proposal to simplify the name of the University. Although the figures themselves are commercially sensitive and therefore withheld under section 9(2)(b)(ii) of the Official Information Act 1982, we can disclose the areas which we have received advice on. These areas are as follows:

- Marketing, Communications and Engagement;
- Legal;
- Information Technology Services;
- Certificates and Transcripts;
- Human Resources; and
- Facilities and Management.

With regard to your second question, an estimate of the amount of money spent thus far on developing the proposal to rename the University is approximately \$157, 151.89.

Under section 28(3) of the Act you have the right, by way of complaint to an Ombudsman, to seek investigation and review of Victoria's refusal to release some of the information you have requested.

Yours sincerely



Nikki Fisher
Acting General Counsel

