



Office of Hon Simon Bridges

MP for Tauranga

Minister for Economic Development

Minister of Transport

Minister for Communications

Leader of the House

Associate Minister of Finance

26 MAY 2017

Luke Chandler

fyi-request-5833-00f13af5@requests.fyi.org.nz

Dear Luke

Thank you for your email of 5 May 2017 requesting the following under the Official Information Act 1982 (the Act):

*The number of households in New Zealand that have a Landline connected.
The number of households that have broadband connected.*

The most comprehensive figures available are from the 2013 Census. According to the 2013 Census, approximately 1.26 million households had a landline phone connection (85.5% of households) and 1.13 million households (76.8%) had access to the internet. Please note however that, because the 2013 Census question on internet access did not specifically refer to "broadband", this figure may include some households that were using dial-up internet.

For more information you may also wish to read the Annual Telecommunications Monitoring Report published by the Commerce Commission. The 2016 edition was released recently and is available at: www.comcom.govt.nz/regulated-industries/telecommunications/monitoring-reports-and-studies/monitoring-reports/.

You may also want to visit the OECD broadband portal that provides statistics about broadband for countries in the OECD. This is available at: www.oecd.org/sti/broadband/oecdbroadbandportal.htm.

The Government is committed to lifting New Zealand's telecommunications performance and is investing in a number of major initiatives, the Ultra-Fast Broadband (UFB) programme, the Rural Broadband Initiative (RBI) and the Mobile Black Spot Fund. Under the UFB programme, approximately 85 per cent of New Zealanders will have access to fibre by the end of 2024 in over 185 cities and towns.

You may be interested to know that, as of 31 March 2017, there are 367,788 users connected to UFB and 120,810 users connected to RBI services. For further information, the Ministry of Business, Innovation and Employment publishes broadband deployment updates quarterly at: <http://www.mbie.govt.nz/info-services/sectors-industries/technology-communications/fast-broadband/documents-image-library/mar-17-quarterly-broadband-update.pdf>.

Thank you for taking the time to write to me.

Yours sincerely

A handwritten signature in black ink, appearing to read 'S. Bridges', with a long horizontal flourish extending to the right.

Hon Simon Bridges
Minister for Communications