

Theatreview: Associate Editor Dance fees

to support Theatreview's Dance reviewing capacity

Internal assessment 1

Submitted: 27/09/2016

Total weighted assessment score: 30/35

Overall comments

The application is for Theatreview.org.nz to retain the services of its Associate Editor Dance for a four month period from September to December 2016, in order to sustain its review coverage of professional dance practice. The proposal is for continuity of service to allow ongoing relationships with venues, performance companies and producers, and with a network regular and occasional (festival period) dance reviewers throughout New Zealand. The google analytics figures provided show that Theatreview is relevant and valued by arts consumers around NZ. Although there isn't a break down comparing visit for Theatre reviews vs Dance we can assume that a regular proportion of visits are for dance reviews. The budget request is to cover Raewyn Whyte's fees during this period. Now in its 10th year, Theatreview is the only website providing reviews of theatre and dance on a national scale and it has largely relied on CNZ to provide funding support. The site does need to continue to find other partners. It is noted that an application to fund the site was declined in the last Theatre Arts Grants Round. This is a resubmission. There was also an application to Theatre requesting \$7,500 in this round however this was withdrawn as other funding has been found. It is not clear from the budget how the requested amount was generated. Advised amount is a contribution to costs to enable Theatreview's Dance reviews to continue in the short term, noting that they can apply in the next Arts Grants round. This recommendation has been discussed with the Senior Theatre Adviser.

Question	Assessed Score	Comments
What: The idea - Allocate a mark based on your assessment of the strength and development of the idea/kaupapa/concept.	6	
How: The process - Allocate a mark based on your confidence in the viability of the process and planned evaluation.	6	
Who: The people - Allocate a mark based on your assessment of the ability and experience of the	6	

person/people/organisation involved to deliver the project.		
The Budget - Allocate a mark based on your assessment of the strength of the financial information and the reliability of the budget. Also where relevant you should recognise projects that have secured support from other stakeholders, financial and/or in-kind.	6	
Strategic Fit - Allocate a mark based on the potential of the proposal to achieve the Creative New Zealand Strategic Outcome identified by the applicant.	6	
Cultural Diversity - Allocate a mark based on the degree and/or strength of cultural diversity/Mātauranga Māori /Kaupapa pasifika concepts evident in the practice and results of the project.	0	
Innovation - Allocate a mark based on the degree of innovation evident in the creation and/or production and/or delivery of the project.	0	
Community arts participation - Allocate a mark based on the project's ability to deliver community arts participation results sought by Creative New Zealand.	0	