

Theatre review: Editorial and Website Management

towards managing editor, dance editor, web master retainers and web hosting overheads

Internal assessment comments

Submitted: 30/03/2015

Total weighted assessment score: 10/11

Overall comments

Budget seeking \$33,804 (12%) of a total budget of \$270,304 towards the Managing Editor, Dance Editor and Web Master retainers and web hosting overheads for Theatrereview.org.nz for a one year period. Minor calculation error in J Smythe's value of in-kind contribution, results in a budget surplus of \$3000, but as this is in-kind support of his time; it doesn't actually affect the budget. Several applications to community trusts have been declined. A reserves figure of \$666 is included "pending further applications to other trusts". General Now in its 9th year, Theatrereview is the only central source offering reviews of theatre and dance on a national scale. Strong letters of support are included (as are historical comments of industry support). SO3 has been selected as the Strategic Outcome because historically it aligned with the impact of "Developing Potential: artists, practitioners and arts organisations develop skills and capabilities to deliver work and to increase and diversify their audiences". A case could also be made for delivery to SO2 as reviews are often a key source of feedback for emerging artist to improve their work. For established websites, CNZ contestable funding guidelines state that applicants can request up to a maximum of \$30,000 per year for editorial costs, up to \$5000 towards costs of placing the work on the site, and an unspecified amount for contributing writers. Applications are asked to include evidence of demand and support for the website, and information about how the website is being promoted to new audiences.

Question	Assessed Score	Comments
The Budget - Allocate a mark based on your assessment of the strength of the financial information and the reliability of the budget. Also where relevant you should recognise projects that have secured support from other stakeholders, financial and/or in-kind.	6	
Strategic Fit - Allocate a mark	7	

based on the potential of the proposal to achieve the Creative New Zealand Strategic Outcome identified by the applicant.		
Cultural Diversity - Allocate a mark based on the degree and/or strength of cultural diversity/Mātauranga Māori /Kaupapa pasifika concepts evident in the practice and results of the project.	0	
Innovation - Allocate a mark based on the degree of innovation evident in the creation and/or production and/or delivery of the project.	0	
Community arts participation - Allocate a mark based on the project's ability to deliver community arts participation results sought by Creative New Zealand.	0	