

**Theatre review:** Theatre review editorial and website management  
*towards Managing Editor, Associate Editor and Web Master fees and Web  
hosting overheads*

**Internal assessment comments**

**Submitted: 4/04/2016**

**Total weighted assessment score: 9.5/11**

**Overall comments**

BUDGET – Seeking \$35,000 (13%) of a \$274,260 budget towards fees for the Managing Editor (21,640), Associate Editor (9,600) web master (3,000) and web hosting overheads (620) for a one year period. Large portions of the fees are contributed in-kind (reviewer fees); with the balance aimed to be made up from other funding sources (NZ Community Trust and Foundation North). These are unconfirmed, and the application notes the NZCT funding is “tenuous”. Per seat subsidy is not applicable. GENERAL – Now in its 10th year, Theatre review is the only website providing reviews of theatre and dance on a national scale. An amalgamation of support letters submitted to CNZ with previous applications is included. Theatre review has recently undertaken a user survey report; samples of responses are included in the application. The survey focuses on the usability of the site, as opposed to quality of the site, with the intention of a future re-design. Note, for established websites, CNZ contestable funding guidelines state that applicants can request up to a maximum of \$30,000 per year for editorial costs, up to \$5000 towards costs of placing the work on the site, and an unspecified amount for contributing writers. Applications are asked to include evidence of demand and support for the website, and information about how the website is being promoted to new audiences. Delivers to SO3.

Question	Assessed Score	Comments
The Budget - Allocate a mark based on your assessment of the strength of the financial information and the reliability of the budget. Also where relevant you should recognise projects that have secured support from other stakeholders, financial and/or in-kind.	7	
Strategic Fit - Allocate a mark based on the potential of the	6	

proposal to achieve the Creative New Zealand Strategic Outcome identified by the applicant.		
Cultural Diversity - Allocate a mark based on the degree and/or strength of cultural diversity/Mātauranga Māori /Kaupapa pasifika concepts evident in the practice and results of the project.	<b>0</b>	
Innovation - Allocate a mark based on the degree of innovation evident in the creation and/or production and/or delivery of the project.	<b>0</b>	
Community arts participation - Allocate a mark based on the project's ability to deliver community arts participation results sought by Creative New Zealand.	<b>0</b>	