

Theatreview: Theatreview editorial and website management

Towards Managing Editor, Associate Editor and Web Master fees and Web hosting overheads.

Internal assessment 1

Submitted:

Total weighted assessment score: 9.5/11

Overall comments

Budget: Seeking \$35,000 (13%) of a \$274,260 budget towards fees for the Managing Editor (\$21,640), Associate Editor (\$9,600) web master (\$3,000), Xero fees, (\$140) and web hosting overheads (\$620) for a one year period. Large portions of the fees are contributed in-kind (reviewer fees); with the balance aimed to be made up from other funding sources (NZ Community Trust 10k and WCC Arts and Culture Fund, \$3,300). These are unconfirmed. Budget is accurate and realistic. Per seat subsidy is not applicable.

General: The application is towards costs personnel and administration cost to support the 12th year of the website Theatreview. The application is an approved re-submission. This is the only website providing reviews of theatre and dance on a national scale. An amalgamation of support letters submitted to CNZ with previous applications is included. Theatreview has recently undertaken a user survey report; samples of responses are included in the application, these and the support letters demonstrate the importance of Theatreview to its users as a growing archive and resource for the industry. The exposure of Theatreview has been increased this year with a regular slot for a Theatreview reviewer to discuss a work on Jesse Mulligan's 'Afternoons'. The application also speaks of plans to upgrade the site and to run workshops for reviewers in regional areas prior to big festivals. The application notes that more sustained funding is required to achieve these goals. The application demonstrates regional reach. Note, for established websites, CNZ contestable funding guidelines state that applicants can request up to a maximum of \$30,000 per year for editorial costs, up to \$5000 towards costs of placing the work on the site, and an unspecified amount for contributing writers. Applications are asked to include evidence of demand and support for the website, and information about how the website is being promoted to new audiences. Delivers to SO3.

| Question | Assessed Score | Comments |
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| The Budget - Allocate a mark based on your assessment of the strength of the financial | 7 | |

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| information and the reliability of the budget. Also where relevant you should recognise projects that have secured support from other stakeholders, financial and/or in-kind. | | |
| Strategic Fit - Allocate a mark based on the potential of the proposal to achieve the Creative New Zealand Strategic Outcome identified by the applicant. | 6 | |
| Cultural Diversity - Allocate a mark based on the degree and/or strength of cultural diversity/Mātauranga Māori /Kaupapa pasifika concepts evident in the practice and results of the project. | 0 | |
| Innovation - Allocate a mark based on the degree of innovation evident in the creation and/or production and/or delivery of the project. | 0 | |
| Community arts participation - Allocate a mark based on the project's ability to deliver community arts participation results sought by Creative New Zealand. | 0 | |