

6 July 2016

Perry Richardson
fyi-request-4102-14bf223b@requests.fyi.org.nz

Ref: OIA-2016-12

Dear Mr Richardson

I refer to your email of 4 June 2016 to the Ministry of Business, Innovation and Employment (MBIE). You were advised that your request was transferred to Callaghan Innovation on 8 June 2016 to be responded to under Official Information Act 1982 (the Act).

Thank you for your interest in Callaghan Innovation's international activities. Callaghan Innovation's mission is to grow New Zealand's innovation economy by helping New Zealand businesses to succeed through technology. We do this by delivering innovation services to businesses and building New Zealand's innovation capability.

Your questions have been responded to in reference to the three posts/links in your request:

Callaghan Innovation organises innovation missions for New Zealand businesses to help them connect to international expertise, technologies, partnerships and facilities, as well as to showcase New Zealand innovation overseas. Callaghan Innovation missions are focussed around technology and product development, rather than trade or exports. In this respect our services are complimentary to NZTE's.

Agritech mission to Silicon Valley

The Silicon Valley Agritech mission took place from 18-22 April 2016 and involved a 3 day immersion programme and a one-day conference. The participants in the mission are listed and described in the attached brochure. The mission was advertised on Callaghan Innovation's website and participants were also directly approached via our customer managers, business incubators and other partners. The budget for the mission was \$87,000 of which \$61,000 was co-funding for New Zealand businesses (16 businesses each receiving \$3500 each and 3 businesses receiving a lesser amount due to particular circumstances). In allocating the available co-funding, priority was given to early stage companies and more established SMEs with a strong focus on R&D and developing new products and services. In addition Callaghan Innovation paid a fee of \$35,000 USD to SV Forum for the organisation of the conference and immersion programme. Three Callaghan Innovation staff members travelled to San Francisco to participate in the mission, as noted in the brochure. NZTE staff based in the United States also assisted with the organisation and attended parts of the programme.

Kura to Stanford/Silicon Valley mission

The Kura to Stanford/Silicon Valley was a partnership involving Callaghan Innovation, NZQA, the Kumikumi Trust, Te Wharekura o Mauao, and Matri Design. The objective was to deliver an experience to engage young people in thinking about disruptive innovation and increase interest in STEM subjects, as part of Callaghan Innovation's role to inspire current and future innovators. The programme took place in October 2015 and involved sessions in Silicon Valley with entrepreneurs, scientists, and academics, visits to innovative companies and Stanford University, and workshops on design-thinking and hands-on skills. Travel costs for the students were covered by the Kumikumi Trust which worked with the Te Wharekura of Mauao to select the students participating.

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Callaghan Innovation including Callaghan Innovation Research Limited

Callaghan Innovation's contribution was \$15,000 towards programme costs, and contribution of staff resources to support the delivery of the programme. Three Callaghan Innovation staff participated in the programme. In addition, a Treasury staff member seconded to Callaghan Innovation, who was already in North America for other business, also attended and assisted.

Callaghan Innovation participation in Better by Design Tour

This study tour was part of New Zealand Trade and Enterprise's (NZTE) Better by Design programme and took place in October 2015. Simon Brown, General Manager of Accelerator Services participated in the programme alongside approximately 30 executive level attendees from NZ businesses.

The objective of Simon Brown's participation was to understand how Callaghan Innovation can support our business customers in incorporating design-led thinking and innovation into their R&D and their development of products and services. This is a core facet of developing viable innovation practice. Design and Manufacturing is also one of Callaghan Innovation's national technology network areas as a key enabler for the high value manufacturing and services companies Callaghan Innovation is supporting. The participation also enabled a greater understanding of the needs of these businesses for wider innovation services and forging connections between Callaghan Innovation's business customers and these core NZTE customers. In addition the key findings were used as a basis for a series of presentations to the whole Callaghan Innovation organisation to encourage the use of design led thinking and techniques into the organisation and their use in its engagements with customers.

I hope this information answers your questions. You have the right to request a review of this response by the Ombudsman at www.ombudsman.parliament.nz or 0800 802 602.

Please contact ministerialservices@callaghaninnovation.govt.nz if you require any further information.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'J Brownlie', written in a cursive style.

Justin Brownlie
GM External Relations