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(17)

From:	a(2)(a)	
To:	"Jeff King" <kingj@rangitikeicollege.school.nz></kingj@rangitikeicollege.school.nz>	
Date:	27/02/2015 2:48 PM	
Subject:	Re: NCEA PAL proposals to access student records	
Hi Jeff		
I hope the	e visit went well?	
I am at ho	ome a unwell today so Monday better day to talk.	
Looks like	te I am free between 11:00 and 1:00 pm which may suit you over the lunc	ch break?
Best to ge	et me on mobile as I don't sit at my desk much!	
V	19(z)(a)	
	good weekend A (2)(a)	A STATE A STATE OF THE ASSETTION OF THE
> On 27/0	02/2015, at 10:45 am, Jeff King <kingj@rangitikeicollege.school.pz<< th=""><th>WE!</th></kingj@rangitikeicollege.school.pz<<>	WE!
(>Hi	19(2)(a)	(())
> Sorry, I	I didn't realise you didn't have a number for me. You can get me on 021	1///
> We hav	ve the 'r here today so if it is okay with you lit get in touch on Won	day is there a particular time that suits? \$9(2)(a)
> Kind re	agards ()	
> > Jeff		
>		0.6-1.66
	5 February 2015 at 1270	- : q(2)(a)
>> 111 VVa	asim and sell to	
>> My ap	pologies for the time taken for us to get back to you. All about my unavail	
>> Wasin	passed your proposals onto me to respond to - I have written	n a response attached. タ(こ)(な)
>>/		0(3)(0)
number fo	uld be good to talk (by phone) about this - I have your number Wasim- for Jeff - can you assist?	but no contact phone 9(2)(a)
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>> New Z	Zealand Qualifications Authority	
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contact details 9 (2)(a)

Page: 1

From:
To: kingj@rangitikeicollege.school.nz
Date: 2/03/2015 1:20 PM
Subject: KAMAR ontact details 9 (2)(4)

Hi Jeff

(

əmail is

and his office phone number is

q (2)(a)

1 cheers 9 (2)(a)

a(2)(a)

New Zealand Qualifications Authority

, 9(2)(a)

9(2)(a)

Page: 1

From:

richardt

To:

kingj@rangitikeicollege.school.nz

CC: Date:

23/04/2015 6:42 PM

Subject: Meeting follow up

Greetings Jeff and

9(2)(0)

Thank you for the opportunity of meeting with you last Friday.

From our point of view, it was a very positive and constructive meeting where we were able to discuss the issues that you raised with the Ministry of Education.

q(z)(a)

It was good to clarify that Kintal Apps Ltd. is the commercial arm of NCEA Pal and for you to explain your business model.

We were also impressed with your strategic thinking and the visionary ideas that you have for the future development of NCEA Pal.

During the meeting, NZQA agreed;

a) that in order to support Kintal Apps Ltd. with their marketing efforts of NCEA Pal to the student market, NZQA would include details on NCEA Pal, and other current Apps, in any e-mail communications to students that refer to the NZQA NCEA Student App.

NZQA would prepare the communications and share the email content details with kintal Apps Ltd. and Rangitikei College before the email is sent out. A draft copy of the pending email will be sent to you today to your comment and feedback. The email will not be sent out until we hear back from you, if possible, your pedback by Eriday 24 April would enable us to get the email out to schools before the weekend.

b) that NZQA would work tonether with Kintal Apps. Atd. on the API arrangements and would arrange for Kintal Apps. Ltd. 69(z)(a) and to meet before 30 May to discuss what his would look like.

c) following this email, NZQA will sapply you with a written confirmation by mail and correspondence of the 3rd Apil.

____/MOE will reply to your 89(2)(a)

Again Jeff and

thank you for your time on riday and for the constructive engagement that occurred. 9(2)(a)

We will keep in touch

Regards \

Sent from mixiRad

9(2)(a)

From:

richardt

To:

"Kristine Kilkelly" <kilkelly!

<Daryn.Bean@nzqa.govt.nz>
Date: 23/04/2015 6:47 PM Subject: Fwd: Draft App note to schools

Greetings

Please find attached below the draft of the intended email to schools concerning the NZQA - NCEA Student App and the reference to the other Apps on the market.

Appreciate your feedback - email on hold until I hear from you.

Regards

Richard Thornton

Sent from my iPad

Begin forwarded message:

> From:

From:
 Date: 22 April 2015 4:02:53 pm NZST
 To: "Richard Thornton" <Richard.Thornton@nzqa.govt.nz>
 Subject: Draft App note to schools

kingj@rangitikeicollege.school.nz 4(2)(a)

"Daryn Bean"

2

Email to schools about launch of App

Dear Principal / Principal's Nominee

We're delighted to announce that the NCEA Student App has been officially launched.

It complements the NCEA Guide App launched, last year, by NZQA to assist parents and employers to understand how NCEA works.

The free NCEA Student App has been developed to help students track their NCEA credit progress and set goals for their NCEA achievement. Although there are other apps available to students, the NCEA Student App provides an officially maintained database of standards and a goal-setting function. We encourage students to look at all the apps available and to use the one that suits them best.

Please see below a list of all the available apps as at 20 April 2015.

The NCEA Student App will help students, parents, schools and whānau track learning progress and encourage excellence. All content is available in English and Te Reo Māori.

The NCEA Student App functionality makes it possible for students to:

- Create a record of the subjects and standards that they are studying
- Select and set their NCEA credit goals and targets
- See how they are tracking towards NCEA Levels one, two and three, including Literacy, Numeracy and University Entrance (UE)
- · Set reminders for each standard such as when assignments are due
- · Capture results as they are achieved and cross check with the school or NZQA
- Personalise with information such as their NSN number or details about a course of standard (such as the teacher's name or timetabled classroom)

Customise with different colour coding options and the ability to add photos Use in English and Te Reo Māori.

The App has a standalone database with a powerful search engine which allows students to easily find NCEA courses and standards that they are doing, or would like to do, and to set and track achievement goals.

The NCEA Student App is free to download from the Apple App store and the Google Play Store.

More information for students, teachers, parents and whānau is available on the NZQA website at www.nzqa.govt.nz/student-app and we are regularly promoting the App on our Facebook and Twitter pages.

NZQA asks for your help in making students aware of this App to support them in achieving their NCEA goals.

Please feel free to reproduce any of the information in this note for communications to your school community.

Kind regards,

Kristine Kilkelly Divisional Manager, Assessment

List of other available apps in either the Apple or Google Play stores (including hyperlinks directly to the apps) as at 20 April 2015:

NCEA Pal
NCEA Credit Tracker
Credit Watcher
Credit Counter
NCEA Stats
NCEA Credits
NCEA Hub

Page: 1

From:

19(2)(a)

To:

"Richard Thornton" < Richard, Thornton@nzga.govt.nz>

CC:

"Karen Poutasi" <Karen.Poutasi@nzqa.govt.nz>; "Grant Klinkum"

<Grant.Klinkum@nzqa.govt.nz>; "Daryn Bean" <Daryn.Bean@nzqa.govt.nz>; "Jeff King"

<kingj@rangitikeicollege.school.nz>
Date: 30/04/2015 10:33 Alv

Subject:

30/04/2015 10:33 AM

RE: RE: Draft App note to schools CONFIDENTIAL

Hi Richard

Once again your email has not addressed the issues raised and agreements made at our meeting on 17 April 2015. It seems that we have really run out of options and feel that it is best to pursue alternative solutions to sort out these issues.

We feel we have been honest and open and given you opportunities to prove forward with us, however your emails fall well short of what was agreed.

Regards

nd Jeff King 9(2)(a)

*From: * Richard Thornton [prailto:Richard Thornton@nzqa.govt.nz]

Sent: Wednesday, 29 April 2015, 5:13 p.m.

9(2)(a)

(*To:*

Co: Dâryn Bean; Grant Klinkum; karen Poutasi;

Kingilorangitikeicollege school nz

*Subject: Fwd: RE\Draft App note to schools CONFIDENTIAL

Thanks for the feedback - I will clarify the points that you raise.

- 1. The email draft that I sent to you was directed to Principal Nominees not students. When we returned from our meeting with you we intercepted the circular about to be sent to Principal Nominees and thought it was a worthwhile opportunity to update it with the other Apps on the market. We then added in the hot-links to the various Apps.
- 2. The email to students will only be going to Year 11 / Level 1 students (the last student email went to Yr 12 and 13 only) This is scheduled for July as this is the first opportunity that exists when we have this year's Year 11 NCEA enrolments. This is the student email that we referred to in the meeting.

, q(2)(a)

- 3. The email to students will have a different format to the Principal Nominees circular with more detail about the various Apps available, market share, features and, as in the Circular, a hot link to the App. We would be seeking your feedback on the draft of the student email, nearer to the "sending date" in July.
- 4. Apologies for leaving out a commitment to writing you a letter, which we agreed to do, the letter would outline a) the commitment by NZQA to work with Kintal Apps Ltd. in the planned work on the development of API access to student data

b) An explanation that NZQA has developed 2 Apps - the first being NCEA Guide for Parents and Whanau and the second App NCEA Student as a planning tool for the learner - and that NZQA has no current plans or active workstreams to develop a third App.

we are committed to making sure that our communication is effective and will work with you to achieve this.

Please give me any additional feedback regarding the Principal's Circular

After hearing from you, I will create a draft of the letter and the revised Circular - nothing being sent until we are able to line the messages up.

We can then work together on the student email to ensure that those messages also line up Daryn and his team will get back to you with a draft on this.

Regards

Richard

Richard Thornton

Deputy Chief Executive

Digital Transformation (Assessment)

NZQA:

"Qualify for the Future World"

q(2)(a)

Richard. Thornton@nzqa.govt.nz

04 463 4273

NZQA: www.nzqa.govt.nz

Note: For matters pertaining to the Assessment Division in general - please contact the Divisional Manager (Assessment)

1>>>4 AM >>>

1>>>

>24/04/2015 10:37

Dear Richard

Our understanding from the meeting was that NZQA agreed to send out to at students a separate email about alternative apps that as let students to track their NCEA achievement. The email you have sent us is going to RNs and not to students and therefore does not meet your agreed outcome from the meeting.

The second problem with the email's that it is largely promoting your app and this is not what we understood from our discussions ast week and will not satisfy our advertisers. A small list of other apps at the bottom of your advertisement for your app is completely different from what we understood you would be doing. The purpose of the email was to show good faith. We feel this talks very short of this.

The other emission is that you agreed to write a letter that satisfied the concerns our advertisers have. This is not listed in your three summary points and we are concerned that this may in fact not be coming from you now. Please will you clarify this?

The last vesue raised in the meeting last week was around communication. It is going to be difficult to work together in the future if we cannot evercome these apparent misunderstandings.

The email address I am sending this from is my correct address. Please delete the one you have as your original email did not reach my inbox.

Kind regards

and Jeff King 9 (2) (a)

From: "RichardT" < richard.thornton@nzqa.govt.nz>

Date: 23 Apr 2015 6:47 pm

Subject: Fwd: Draft App note to schools To: <kingj@rangitikeicollege.school.nz>,

Cc: "Daryn Bean" <Daryn.Bean@nzqa.govt.nz>.

"Kristine Kilkelly" <kilkellyk@gmail.com>

Greetings

, 9(2)(a)

Please find attached below the draft of the intended email to schools concerning the NZQA - NCEA Student App and the reference to the other Apps on the market.

Appreciate your feedback - email on hold until I hear from you.

Regards Richard Thornton

Sent from my iPad

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