

OIA-2016-2475

30 May 2016

Mr Alex Harris

fyi-request-4075-7261c259@requests.fyi.org.nz

Dear Mr Harris

I refer to your email of 27 May 2016 requesting, under the Official Information Act 1982 (OIA), the following:

Does your agency use social media monitoring tools or services such as Signal, ZeroFOX or Geofeedia? If so, I'd like to know which tools are used, where they are installed / used from, (broadly) what they are used for, and how much they cost (both to install / purchase, and per year for licencing / subscription / support).

Yes, the Directorate of Public Affairs within the New Zealand Defence Force (NZDF) has a subscription to Sprout Social at a cost of \$53 per month. There were no other installation or purchase fees, and the NZDF has no other subscriptions to social monitoring tools.

This tool is primarily used for the publishing of, and the reporting against, NZDF social posts.

I trust this satisfies your request for information.

Yours sincerely



G.R. SMITH
Commodore, RNZN
Chief of Staff HQNZDF