

9(2)(a)



From: 9(2)(a)
Sent: Friday, March 20, 2026 10:15 AM
To: Erica Stanford (MIN) <E.Stanford@ministers.govt.nz>
Subject: Meeting request - Apple

Dear Minister Stanford,

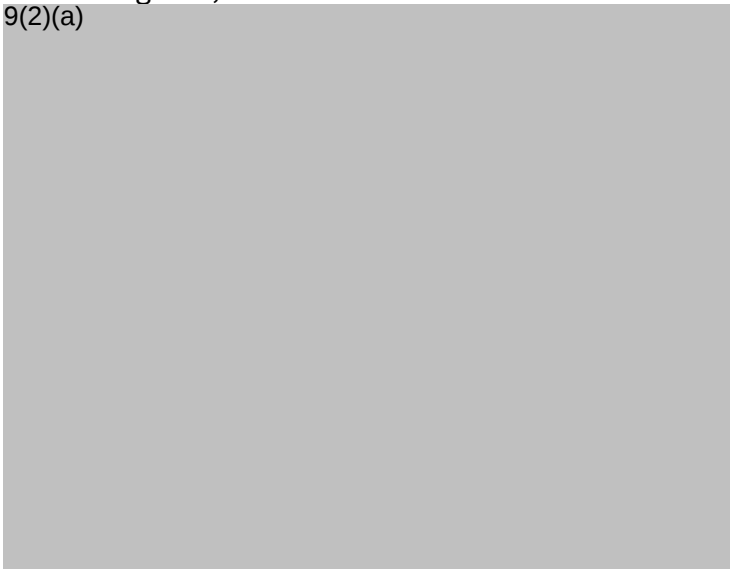
We assist Apple in New Zealand. 9(2)(a) Apple's government affairs lead for New Zealand, Australia and Asia Pacific has asked to request a meeting. As well as the Government's work on online harm for youth, I am sure Josh would be more than happy to discuss Apple's other work in New Zealand, including in education.

9(2)(a) is in New Zealand March 30 to April 1 for a range of meetings, but in the event that is not convenient, he frequently visits New Zealand for specific meetings with Ministers and officials.

Please let me know if you require any further information.

Kind regards,

9(2)(a)



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9(2)(a)

From: 9(2)(a) d
Sent: Thursday, 20 November 2025 3:28 PM
To: 9(2)(a)
Subject: RE: Apple meeting request

Hello 9(2)(a)

Very sorry for the tardy response – late last week I'd asked education officials to get in touch with you. I'm hoping they have already – but if not, please let me know and I'll give them a hurry up.

Kind regards

9(2)(a)

| Office of Hon Erica Stanford
Minister of Education | Minister of Immigration
M: 9(2)(a)

From: 9(2)(a)
Sent: Monday, 17 November 2025 9:34 am
To: 9(2)(a)
Subject: Apple meeting request

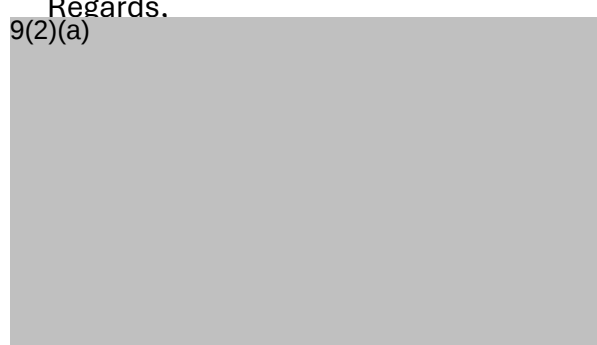
Hi 9(2)(a)

I refer to the earlier emails from 9(2)(a). 9(2)(a), acting head of Asia Pacific for Apple would be very keen to meet to discuss the Government's work on age restrictions for social media, and specifically what Apple has seen around the world from the social media companies in relation to similar moves.

Unfortunately due to 9(2)(a) responsibilities it does not appear as though he will be in New Zealand this side of Christmas, so perhaps we could arrange an online meeting?

I'm always available for coffee if it is of any use.

Please let me know how this sounds (and if possible any times when you are available) and I will try to tee up a time.

Regards.
9(2)(a)


9(2)(a)

From: 9(2)(a) @parliament.govt.nz>
Sent: Monday, 30 March 2026 12:21 PM
To: 9(2)(a)
Cc: 9(2)(a)
Subject: RE: Meeting request - Apple

Thanks 9(2)(a) confirming 5.30pm tomorrow/Tuesday 31 March.

I'm assuming 9(2)(a) will be able to brief the Minister, but if there's anything you'd like her to read in advance please email to me by 5.00pm today so I can put it in her overnight reading.

Look forward to hearing from you tomorrow who will accompany 9(2)(a) so we can keep an eye out for their arrival at reception tomorrow evening.

Kind regards

9(2)(a)



9(2)(a) | **Office of Hon Erica Stanford**
Minister of Education | Minister of Immigration
Lead Coordination Minister for the Government's Response to the Royal Commission's
Report into Historical Abuse in State Care and in the care of Faith-based Institutions
MP for East Coast Bays

M: 9(2)(a)
| www.beehive.govt.nz
Private Bag 18041, Parliament Buildings, Wellington 6160, New Zealand

From: 9(2)(a)
Sent: Monday, 30 March 2026 12:07 pm
To: 9(2)(a) @parliament.govt.nz>
Cc: 9(2)(a) @parliament.govt.nz>
Subject: Re: Meeting request - Apple

Hi 9(2)(a)

Thanks very much - I really appreciate this.

We'd love to take up the meeting at 5:30pm tomorrow if that still works?

Either myself, or more likely my colleague 9(2)(a) will attend with 9(2)(a). Is it okay if I confirm exactly who will be with 9(2)(a) the morning?

Any other questions, please let me know.

Regards,
9(2)(a)

From: 9(2)(a) <[redacted]@parliament.govt.nz>
Sent: Monday, 30 March 2026 11:50 am
To: 9(2)(a) <[redacted]>
Cc: 9(2)(a) <[redacted]@parliament.govt.nz>
Subject: RE: Meeting request - Apple

Hi 9(2)(a) <[redacted]>

Hope you're well.

9(2)(a) <[redacted]> has forwarded your request for the Minister to meet with Apple while they're in town this week.

We could do Tuesday 31 April 5.30pm – 6.00pm or Wednesday 1 April at 8.45am – 9.00am.

Please let me know what suits you.

Kind regards

9(2)(a) <[redacted]>



9(2)(a) <[redacted]>

[redacted] | Office of Hon Erica Stanford

Minister of Education | Minister of Immigration

Lead Coordination Minister for the Government's Response to the Royal Commission's

Report into Historical Abuse in State Care and in the care of Faith-based Institutions

MP for East Coast Bays

9(2)(a) <[redacted]>

[redacted] | www.beehive.govt.nz

Private Bag 18041, Parliament Buildings, Wellington 6160, New Zealand

From: 9(2)(a) <[REDACTED]@parliament.govt.nz>
Sent: Monday, 23 March 2026 11:43 am
To: 9(2)(a) <[REDACTED]@parliament.govt.nz>
Subject: Fw: Meeting request - Apple

Get [Outlook for iOS](#)

From: 9(2)(a) <[REDACTED]>
Sent: Monday, March 23, 2026 11:42:18 AM
To: 9(2)(a) <[REDACTED]@parliament.govt.nz>
Subject: Re: Meeting request - Apple

Hi 9(2)(a) <[REDACTED]>

Just checking in on this? Any chance we could sort even 10 minutes for a quick meeting with 9(2)(a) <[REDACTED]> He's here March 30 to the morning of April 1.

Regards

9(2)(a) <[REDACTED]>

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From: 9(2)(a) <[REDACTED]>
Sent: Monday, March 9, 2026 9:37:51 AM
To: 9(2)(a) <[REDACTED]@parliament.govt.nz>
Subject: Re: Meeting request - Apple

Hi 9(2)(a) <[REDACTED]>

I hope you are well. 9(2)(a) <[REDACTED]> had an online meeting with officials that went well. He is in Wellington March 30-April 1. Is there any chance of arranging a coffee meeting?

Regards,

9(2)(a)

From: 9(2)(a) <[9\(2\)\(a\)@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>

Sent: Sunday, 16 November 2025 9:23 am

To: 9(2)(a)

Cc: 9(2)(a) <[9\(2\)\(a\)@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>

Subject: RE: Meeting request - Apple

Hi 9(2)(a)

In the first instance I think connecting with officials is a good step. I have cc'd 9(2)(a) in our office who is covering the social media portfolio temporarily while another staff member is on leave. If officials are able to meet with 9(2)(a) while he is here I am happy to grab a coffee either side with you both.

Best wishes,

9(2)(a)



9(2)(a)

| Office of Hon Erica Stanford

Minister for Education

Minister for Immigration

9(2)(a)

Website: www.Beehive.govt.nz

Private Bag 18041, Parliament Buildings, Wellington 6160, New Zealand

From: 9(2)(a)
Sent: Friday, 7 November 2025 9:20 AM
To: 9(2)(a) <[9\(2\)\(a\)@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>
Subject: Meeting request - Apple

Hi 9(2)(a)

I hope you are well.

9(2)(a) does some work for Apple in New Zealand. I've been asked to tee up a meeting between 9(2)(a), Apple's acting head of Asia Pacific and Erica Stanford's office. He would obviously be delighted to meet with the minister, but would also be fine talking to her officials, hence I am approaching you.

9(2)(a) would be keen to discuss the Government's early thinking on age verification for social media restrictions, given the ongoing work programme. This would in particular focus on efforts that have been made in other countries to suggest this should be managed by the App Store, and Apple's response to this.

Naturally, if there was anything your office wanted to discuss about Apple's business, that could be arranged.

If you want to discuss this, please give me a call.

Regards,

9(2)(a)



9(2)(a)

From: 9(2)(a) <[REDACTED]@parliament.govt.nz>
Sent: Thursday, April 2, 2026 8:22 PM
To: Josh Machin <josh.machin@apple.com>
Subject: Re: Follow up

Hi 9(2)(a)

It was great to meet, thank you so much for your time and sharing some of your experiences at Apple.

I have passed the link on to the team to take a good look at.

Best wishes,

9(2)(a)



9(2)(a)
[REDACTED] | Office of Hon Erica Stanford
Minister for Education
Minister for Immigration
DDI: 9(2)(a)
Email 9(2)(a) <[REDACTED]@parliament.govt.nz> Website: www.Beehive.govt.nz
Private Bag 18041, Parliament Buildings, Wellington 6160, New Zealand

From: 9(2)(a) <[REDACTED]@apple.com>
Sent: Wednesday, April 1, 2026 12:50 PM
To: 9(2)(a) <[REDACTED]@parliament.govt.nz>
Subject: Follow up

Hi 9(2)(a)

Great to meet you in person this week. Really appreciated your and the Minister's time, and the very constructive conversation.

I promised to send over the regulation that Australia instituted last week to refine the definition of social media, given it can be a little difficult to find. It's available [here](#).

As I mentioned, we're very keen to be as helpful as possible here. Please don't hesitate to contact me on the number below if there's something we can assist with.

Again, very much appreciated and look forward to speaking again soon.

9(2)
(a)

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From: 9(2)(a)
To: 9(2)(a)
Subject: RE: Apple meeting request
Attachments: [image001.png](#)

Bril, thanks.

9(2)(a)

| Office of Hon Erica Stanford
Minister of Education | Minister of Immigration

9(2)(a)

From: 9(2)(a)
Sent: Friday, 21 November 2025 9:20 am
To: 9(2)(a); 9(2)(a)
Cc: Ministerial Requests; 9(2)(a)
Subject: Re: Apple meeting request

[IN-CONFIDENCE]

Kia ora 9(2)(a)

Yes, I will do this today!

Thanks,

9(2)(a)

Sent from [Outlook for iOS](#)

From: 9(2)(a) <[9\(2\)\(a\)@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>
Sent: Friday, November 21, 2025 8:44:28 AM
To: 9(2)(a)
Cc: Ministerial Requests <ministerial.requests@education.govt.nz>
Subject: FW: Apple meeting request

Kia ora kōrua

See below – is someone able to get in touch with 9(2)(a) today. I sent a previous request through to the Ministerials inbox but it still might be working its way through the Ministry.

9(2)(a).

9(2)(a)

| Office of Hon Erica Stanford
Minister of Education | Minister of Immigration

9(2)(a)

From: 9(2)(a)
Sent: Thursday, 20 November 2025 3:37 pm
To: 9(2)(a) <[9\(2\)\(a\)@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>
Subject: Re: Apple meeting request

Hello 9(2)(a)

No one has been in touch as of yet. No problem at all about the time but if you could prompt someone it would be great to get the ball rolling on arranging something.

Cheers

9(2)(a)

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From: 9(2)(a) <[9\(2\)\(a\)@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>

Sent: Thursday, November 20, 2025 3:28:03 PM

To: 9(2)(a)

Subject: RE: Apple meeting request

Hello 9(2)(a)

Very sorry for the tardy response – late last week I'd asked education officials to get in touch with you. I'm hoping they have already – but if not, please let me know and I'll give them a hurry up.

Kind regards

9(2)(a)

| Office of Hon Erica Stanford
Minister of Education | Minister of Immigration

9(2)(a)

From: 9(2)(a)

Sent: Monday, 17 November 2025 9:34 am

To: 9(2)(a) [@parliament.govt.nz](mailto:9(2)(a)@parliament.govt.nz)>

Subject: Apple meeting request

Hi 9(2)(a)

I refer to the earlier emails from 9(2)(a), acting head of Asia Pacific for Apple would be very keen to meet to discuss the Government's work on age restrictions for social media, and specifically what Apple has seen around the world from the social media companies in relation to similar moves.

Unfortunately due 9(2)(a) responsibilities it does not appear as though he will be in New Zealand this side of Christmas, so perhaps we could arrange an online meeting?

I'm always available for coffee if it is of any use.

Please let me know how this sounds (and if possible any times when you are available) and I will try to tee up a time.

Regards,

9(2)(a)

[signature_3907516521](#)



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DISCLAIMER:

11:04

5G 

9(2)(a)



Out of scope

Thu, 12 Feb at 2:33 PM

Hola. Keen to chat

Mon, 30 Mar at 12:33 PM

Can I get you a coffee or something?



Please - flat white



There in 2

Delivered



iMessage



iMessage
Wed, 1 Apr at 12:01 PM

9(2)(a) Hi 9(2)(a) here from 9(2)(a)
9(2)(a) from Apple will send through
some info to you as discussed
with the Minister last night.
Out of scope
9(2)(a)
Thanks,
9(2)(a)