

Coversheet for CE's signature

PROCUREMENT PLAN FOR ADVERTISING SERVICES FOR METLINK PUBLIC TRANSPORT ASSETS PT1038

DATE: 11 MAY 2023

REQUIRED BY: 12/5/2023

1 Description of document to be signed off

The Advertising Services Procurement Plan, details the process officers will follow to procure an Advertising Services partner to manage the advertising sales across Metlink's assets. The forecast revenue during the initial 3-year term is a minimum \$6,000,000.

The Document for approval and signing includes:

Background, analysis, and anticipated revenue generation

The RFP and Evaluation process that will be followed

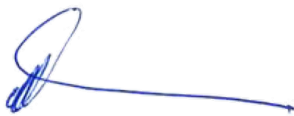
Probity, Risk management and Contract type

2 Representation

This a revenue generating procurement. The anticipated revenue generated will be in line with budgeted revenue and has been approved by finance

3 Delegation

As the value of the resulting Contract is above the GM's DFA, this Procurement Plan requires the CE's authorisation to proceed.



Nigel Corry
Chief Executive



Samantha Gain
General Manager, Metlink

Reference: [ADVERTISING SERVICES Procurement Plan](#)