



14 April 2026

Ref: DOIA-REQ-0029620-Lu

Lu

Email: fyi-request-34152-00717343@requests.fyi.org.nz

Tēnā koe Lu

Thank you for your email of 19/03/2026 to the Ministry of Business, Innovation and Employment (MBIE) requesting, under the Official Information Act 1982 (the Act), the following information:

I am writing to request information under the OIA regarding the Government's Events Attraction Package.

Specifically, I would like to request the following information:

1. Funding Allocation

The total funding allocated to the Events Attraction Package.

The amount of funding committed or assigned to each event announced to date (including but not limited to events such as Linkin Park – Auckland, Ultra Music Festival – Wellington, FIFA World Series – Auckland, WSL Championship Tour – Raglan, and Robbie Williams – Christchurch and Auckland).

2. Invited Events

The list of events that have been invited to submit business cases under the Events Attraction Package (including those not ultimately selected, if available).

3. Shortlisting Process

Information on how the independent advisory panel developed the shortlist of events, including:

4. Criteria used for shortlisting

Any weighting or scoring methodology applied

Any guidance or direction provided to the panel by MBIE or Ministers

5. Decision-Making Criteria

*Details of the criteria used to assess and select events, including how factors such as: Economic impact
International visitor attraction*

Regional and seasonal distribution

Alignment with Government priorities

were considered.

6. Ticket Pricing and Public Accessibility

Whether ticket pricing and affordability for New Zealand residents were considered in the event selection process.

Any analysis undertaken on whether public funding contributes to lower ticket prices or increased accessibility for local audiences.

If no such analysis was undertaken, the reasons why.

7. Counterfactual Analysis (super powerful)

Whether any assessment was made of whether these events would have occurred in New Zealand without government funding.

If so, please provide details of that assessment

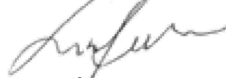
I am writing to advise you that MBIE will provide a response but needs to extend the time available to answer your request. MBIE's response will be sent to you no later than 19 May 2026.

The reason for the extension is that your request necessitates a search through a large quantity of information and meeting the original time limit would unreasonably interfere with our operations.

If you wish to discuss any aspect of your request or this response, or if you require any further assistance, please contact OIA@mbie.govt.nz.

You have the right to seek an investigation and review by the Ombudsman of our decision to extend the time limit. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Nāku noa, nā



Lisa Gibson

(Acting) Manager, Major Events
Labour, Science and Enterprise