

**From:** [Tamsyn Matchett](#)  
**To:** [REDACTED]  
**Subject:** FW: Mayoral Christmas message filming with Chloe  
**Date:** Wednesday, 4 March 2026 10:26:31 am  
**Attachments:** [Mayor's Christmas Message.docx](#)

---

Ngā mihi

**Tamsyn Matchett** ([she/her](#)) | Chief of Staff  
**Auckland Council**  
Mob 021 983 576  
Auckland Council, 145 Albert Street, Auckland  
Private Bag 92300, Victoria St West, Auckland  
Visit our website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)

---

**From:** Tamsyn Matchett  
**Sent:** Monday, 8 December 2025 3:12 pm  
**To:** Chlöe Swarbrick <xxxxx.xxxxxxxx@xxxxxxxxxx.xxxx.xx>; Zoë Larsen Cumming  
<xxx.xxxxxxxx@xxxxxxxxxx.xxxx.xx>  
**Subject:** FW: Mayoral Christmas message filming with Chloe

Kia ora korua

As I mentioned earlier in the month, my team were hoping Chlöe might be interested and available to be part of the Mayor's Christmas message.

Details are below and attached. Please let me know your thoughts, very happy to be flexible with both content and filming times.

Ngā mihi

**Tamsyn Matchett** ([she/her](#)) | Chief of Staff  
**Auckland Council**  
Mob 021 983 576  
Auckland Council, 145 Albert Street, Auckland  
Private Bag 92300, Victoria St West, Auckland  
Visit our website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)

---

**From:** [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>  
**Sent:** Monday, December 8, 2025 3:04 PM  
**To:** Tamsyn Matchett <[xxxxxx.xxxxxxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx](mailto:xxxxxx.xxxxxxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx)>  
**Cc:** Alicia King <[xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx](mailto:xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx)>  
**Subject:** Mayoral Christmas message filming with Chloe

Kia ora Tam

Just a follow up to our conversation on the Mayor's Christmas message.

We want the message to have something for everyone - including the many young Aucklanders who will be headed to various festivals and events around the motu. Given the Mayor's cordial relationship with Chloe, we thought she might be interested in 'jumping in' to delivering an important message in partnership with Know Your Stuff.

I've attached a partial script, with additional context for the video and some suggested dialogue between both Chloe and the Mayor.

The filming days we have booked in with the mayor are:

Friday 12 Dec, 1200-1700

Sunday 14 Dec, 0800-1700 (**Not currently listed in his calendar**)

Wednesday 17 Dec, 0945-1700

We understand that schedules are tight in the lead up to Christmas, so there's some potential flexibility in our approach to filming this. Ideally, it would be great to have both Chloe and the Mayor in the same places at the same time, although the script could be amended if this isn't possible.

#### **Our ideal scenario would be:**

##### OPTION 1

Filming somewhere outside or inside on/**near K Rd - potentially Button Factory**, Friday afternoon. (60-90mins)

PLUS an additional 15 min shoot on Wednesday 17 Dec in **Sandringham** to connect the script between our two main shoot locations

Alternatively -

##### OPTION 2

If Wednesday 17 Dec isn't possible, then we could rescript so that either filming is done purely on Friday 12 Dec (**with the Mayor**)

OR

##### OPTION 3

The segment can be scripted so that Chloe delivers the message alone, in isolation from the Mayor, at a time that suits her.

Our preference would be for Option 1.

Given the festive spirit and message of the video, we feel it would be nice to show both the Mayor and Chloe interacting and bouncing off each other with a bit of banter.

Let me know if any of the above options work, or if there are any questions.

Thanks,



**[Redacted] | Senior Advisor – Policy and Communications**

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From: [REDACTED]  
To: [REDACTED]  
Cc: [REDACTED]  
Subject: [REDACTED]  
Date: Wednesday, 20 February 2025 12:56:17 pm  
Attachments: [REDACTED]

Lunch for all of us filming out at [REDACTED]  
12/17/2025 CRAVE CAFE MORNINGSIDE 43250 - Catering / Food and Beverage Expense NZD 66.27  
Submitted 01/12/2026 in report: December Expenses (12/01/2025) Approved: NZD 66.27

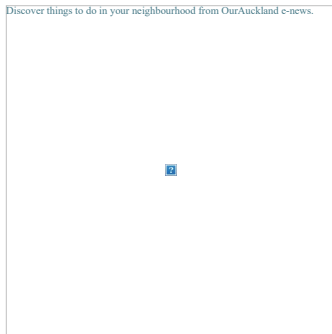
Prop  
12/15/2025 QUICK PICKS CONVENIE AUCKLAND 41010 - Office supplies expense NZD 2.99  
Submitted 01/12/2026 in report: December Expenses (12/01/2025) Approved: NZD 2.99

Props – is that right [REDACTED] Shout if there were any more charges you recall  
12/09/2025 PRESSEDTOIMPRESS AUCKLAND 41010 - Office supplies expense NZD 14.99  
Submitted 01/12/2026 in report: December Expenses (12/01/2025) Approved: NZD 14.99  
12/08/2025 AS Colour Auckland 41010 - Office supplies expense NZD 49.15  
Submitted 02/09/2026 in report: DecJan Misc Approved: NZD 49.15

Business Support  
Office of the Mayor  
Mobile [REDACTED]  
Auckland Council, Level 27, Te Wharau o Tāmaki Auckland House, 135 Albert Street, Auckland  
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**From:** [REDACTED]  
**To:** [Tamsyn Matchett](#)  
**Subject:** Re: Mayor dialogue recording  
**Date:** Monday, 22 December 2025 4:35:36 pm

---

Perfect! Thank you!

---

**From:** Tamsyn Matchett <xxxxxx.xxxxxxxx@xxxxxxxxxxxxxxxxxxxx.xx>  
**Date:** Monday, 22 December 2025 at 4:28 PM  
**To:** @aucklandcouncil.govt.nz>  
**Subject:** Fw: Mayor dialogue recording

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# Out of Scope

**From:** [REDACTED] @aucklandcouncil.govt.nz>  
**Sent:** Monday, December 22, 2025 12:45:00 pm  
**To:** Tamsyn Matchett <~~xxxx~~>  
**Subject:** Mayor dialogue recording

Hi Tam

Just following up from my texts.

I'm missing a small line of dialogue from the Mayor's Christmas message. We really need it to help set up the start of the video. I was hoping we might be able to have the Mayor record

this as VO on a phone.

The line is:

“...and frankly, poor life decisions”

This comes as the culminating line of a list of things associated with Summer and the Silly Season:

“...that means beaches, BBQs, baches, silly hats...”

---

The VO line can be easily recorded using a good phone in either a quiet outdoor location or an indoor location with plenty soft furnishings/carpet - just no hard surfaces or echoey rooms.

Phone placement is best about 20cm away from the mouth, beneath or to the side. We want to avoid speaking directly into the phone mic, otherwise you create air pops. Instead it's best to speak past the mic.

**Direction and tone:**

The line creates a bit of a twist at the end of a bunch of light, positive things. The Mayor is expressing judgement and slight annoyance - he is often the one to deal with the consequence of others' "poor life decisions".

Delivery should feel final and resolute because it's the last part of the line, so it needs to come down at the end. Good voice projection is necessary. It should feel like he's talking to a small audience - not a quiet, contained voice note on a phone. Decent energy to match the previous dialogue, but line shouldn't be rushed.

If in doubt - just a couple deliveries that gradually ramp up, including some more over the top ones - these tend to sell best.

I'm hoping to have everything done by tomorrow for release on Wednesday 24th, so the sooner I can get this, the better!

Let me know if there are any issues or questions.

Thanks



**From:** [Tamsyn Matchett](#)  
**To:**  
**Subject:** Fw: Mayor dialogue recording  
**Date:** Monday, 22 December 2025 4:28:05 pm  
**Attachments:** [137 Waterfront Rd 3.m4a](#)  
[137 Waterfront Rd 4.m4a](#)

---

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# Out of Scope

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**From:** [REDACTED]@aucklandcouncil.govt.nz>  
**Sent:** Monday, December 22, 2025 12:45:00 pm  
**To:** Tamsyn Matchett <~~xxxx~~>  
**Subject:** Mayor dialogue recording

Hi Tam

Just following up from my texts.

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The line is:

“...and frankly, poor life decisions”

This comes as the culminating line of a list of things associated with Summer and the Silly

Season:

"...that means beaches, BBQs, baches, silly hats..."

---

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Thanks



 | **Senior Advisor – Policy and Communications**

Office of the Mayor of Auckland

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**From:** [REDACTED]  
**To:** [Tamsyn Matchett](#)  
**Subject:** Mayor dialogue recording  
**Date:** Monday, 22 December 2025 12:44:44 pm  
**Attachments:** [Christmas Audio Reference.mp3](#)  
[Poor Life Decisions.mp3](#)

---

Hi Tam

Just following up from my texts.

I'm missing a small line of dialogue from the Mayor's Christmas message. We really need it to help set up the start of the video. I was hoping we might be able to have the Mayor record this as VO on a phone.

The line is:

“...and frankly, poor life decisions”

This comes as the culminating line of a list of things associated with Summer and the Silly Season:

“...that means beaches, BBQs, baches, silly hats...”

---

**NOTE:**

On the day, the Mayor strongly insisted adding another joke after “silly hats” (in reference to his Rates cap hat) - this hasn't worked in context of the edit, so I've cut it, but the Mayor might still be precious about it. So might be better to avoid playing him the “beaches, BBQs, Baches...” audio reference attached.

---

The VO line can be easily recorded using a good phone in either a quiet outdoor location or an indoor location with plenty soft furnishings/carpet - just no hard surfaces or echoey rooms.

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Thanks



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**From:** [REDACTED]  
**To:** [Alicia King](#)  
**Subject:** Wednesday  
**Date:** Monday, 15 December 2025 3:56:28 pm

---

Hey Alicia

Just knee deep in post-production for the Christmas video at the mo and finding some of the Mayor's impromptu script changes are deflating the story arc of the video. Each section is meant to set up for the next part, but instead some things are coming across as a bit random because the context leading up has changed.

The good news is:

I have a few simple fixes in mind that shouldn't affect our filming schedule (VO lines, cutaways etc), but I feel I'm going to need your help in persuading the Mayor to oblige!

I'm wary that Wednesday will be the last day to grab anything before the Mayor disappears for the holidays, so want to fix up all the bits while I still can.

There's not much that can really be done in the meantime, but I just wanted to give you the heads up with where I'm at.

[REDACTED] | **Senior Advisor – Policy and Communications**  
Office of the Mayor of Auckland  
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**From:** [REDACTED]  
**To:** [Aoife Casimera](#)  
**Cc:** [Dan Stark](#); [Tamsyn Matchett](#)  
**Subject:** Re: Mayoral Christmas Message  
**Date:** Friday, 12 December 2025 4:13:32 pm  
**Attachments:** [Mayor Christmas Shoot Runsheet 14 Dec.docx](#)

---

Kia ora Aoife,

That sounds perfect!

We will be setting up the space from 8am, so if you want to arrive for then that would be fantastic.

And I will never say no to another pair of hands or two!

Thanks,

[REDACTED]

[REDACTED] – Policy and Communications

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---

**From:** Aoife Casimera <xxxxxx@xxxxxxxxxxxxxx.xx>  
**Date:** Friday, 12 December 2025 at 4:05 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz>  
**Cc:** Dan Stark <xxxx@xxxxxxxxxxxxxx.xx>, Tamsyn Matchett  
<xxxxxx.xxxxxxxx@xxxxxxxxxxxxxx.xx.xx>  
**Subject:** Re: Mayoral Christmas Message

Kia ora [REDACTED],

We have two banners we can use, along with our harm reduction gear which we can set up.

What time would you like me to arrive?

Also - we have a lovely volunteer available to be a part of it if you are interested in having two or us there.

Thanks,  
Aoife (she/her)

[REDACTED]

**From:** [Aoife Casimera](#)  
**To:** [REDACTED]  
**Cc:** [Dan Stark](#); [Tamsyn Matchett](#)  
**Subject:** Re: Mayoral Christmas Message  
**Date:** Friday, 12 December 2025 4:05:21 pm

---

Kia ora [REDACTED]

We have two banners we can use, along with our harm reduction gear which we can set up.

What time would you like me to arrive?

Also - we have a lovely volunteer available to be a part of it if you are interested in having two or us there.

Thanks,  
Aoife (she/her)

[REDACTED]



**From:** [REDACTED]  
**To:** [Media](#); [Matt Doherty](#)  
**Cc:** [Media](#); [Tamsyn Matchett](#)  
**Subject:** Re: [EXTERNAL] Re: Filming - Sunday 14 Dec  
**Date:** Friday, 12 December 2025 3:52:45 pm  
**Attachments:** [image003.png](#)  
[image001.png](#)  
[Mayor Christmas Shoot Runsheet 14 Dec.docx](#)

---

Hi Gerard,

Thank you for sorting this out for us! This works great - we're really grateful to have the ambulance available to us for filming.

I've attached a copy of the run sheet for Sunday with all contact details of relevant people.

Can we also please get a contact number for Geneivre on the day in case anything changes?

Thanks,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**  
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**From:** Media <xxxxxx@xxxxxx.xxx.xx>  
**Date:** Friday, 12 December 2025 at 1:07 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz, Matt Doherty  
<xxxxxxxxxxxxxxxx@xxxxxx.xxx.xx>  
**Cc:** Media <xxxxxx@xxxxxx.xxx.xx>  
**Subject:** RE: [EXTERNAL] Re: Filming - Sunday 14 Dec

Hi, [REDACTED]. I hope the day is going well?  
I don't have a mobile for you so am emailing: One of our ambulance operations staff (Geneivre) will bring an ambulance along to Abbey Street at 10am on Sunday for the filming.  
Hope that works for you?  
Thanks,  
Gerard

**From:** [REDACTED]  
**To:** [Dan Stark](#); [Aoife Casimera](#)  
**Cc:** [Tamsyn Matchett](#)  
**Subject:** Re: Mayoral Christmas Message  
**Date:** Friday, 12 December 2025 3:47:12 pm

---

Kia ora Dan

Good catch! That sounds great - just checking that we will still have large branded Know Your Stuff signage/flags etc?

Thanks for stepping in [@Aoife Casimera](#) - look forward to meeting you on Sunday.

I'm in the midst of filming for the video, so I won't be quite as responsive. If you need anything urgent, please text or ring me directly.

Thanks,

[REDACTED]

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**From:** Dan Stark <xxxx@xxxxxxxxxxxxxx.>  
**Date:** Friday, 12 December 2025 at 1:51 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz>  
**Cc:** Aoife Casimera <xxxxxx@xxxxxxxxxxxxxx.>  
**Subject:** Re: Mayoral Christmas Message

Good afternoon [REDACTED]

I have just realised that I am double booked for Sunday, I'm going to be in Christchurch and I completely forgot about it. Aoife Casimera (CCd'), one of my very talented Event Leads, will be attending in my stead, and I'm trying to rustle up one or two more volunteers to contribute as well. I've briefed Aoife on our discussion and provided the runsheet and timings to her and I'll stay in the loop to help out where I can from the Mainland.

My apologies for the last-minute change of plans!

On Tue, 9 Dec 2025 at 17:16, [REDACTED]@aucklandcouncil.govt.nz> wrote:

|

Hi Dan

Just following up from our phone conversation, I've attached a partial script and some additional context for the video.

I've highlighted the section that would involve the Mayor/Chloe and yourselves.

The filming is locked in for **Sunday morning** - before noon - times still to be confirmed.

The script is indicative of what will be said, but is subject to change and potential ad lib on the day. Let us know if you foresee any issues though.

In regards to setting up the space, I will speak to Gus, but I'm hoping we can create a festival vibe.

Let me know if you have any questions, otherwise I will touch base when I have more information.

Thanks,



**[Redacted] | Senior Advisor – Policy and Communications**

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---

**From:** Media team <[xxxxxxxxxxxxx@xxxxxxxxxxxxx.xx](mailto:xxxxxxxxxxxxx@xxxxxxxxxxxxx.xx)>

**Date:** Monday, 8 December 2025 at 3:08 PM

**To:**  [@aucklandcouncil.govt.nz](mailto:xxxxxxxxxxxxx@aucklandcouncil.govt.nz)>

**Subject:** Re: Mayoral Christmas Message

Kia ora, thanks for your enquiry. We are a small team which receives a large volume of media requests and will reply as soon as we can. If you haven't heard back from us within 5 working days please follow up again.

Please check the journalists portion of our webpage which may answer some of your questions <https://knowyourstuff.nz/for-journalists/>

**From:** [Media](#)  
**To:** [REDACTED]; [Matt Doherty](#)  
**Cc:** [Media](#)  
**Subject:** RE: [EXTERNAL] Re: Filming - Sunday 14 Dec  
**Date:** Friday, 12 December 2025 1:07:10 pm  
**Attachments:** [image003.png](#)  
[image001.png](#)

---

Hi, [REDACTED]. I hope the day is going well?

I don't have a mobile for you so am emailing: One of our ambulance operations staff (Geneivre) will bring an ambulance along to Abbey Street at 10am on Sunday for the filming.

Hope that works for you?

Thanks,  
Gerard

### Hato Hone St John Media Team

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---

**From:** [REDACTED]@aucklandcouncil.govt.nz>  
**Sent:** Wednesday, 10 December 2025 5:08 pm  
**To:** Matt Doherty <xxxxxxx.xxxxxx@xxxxxx.xxx.xx>  
**Cc:** Media <xxxxx@xxxxxx.xxx.xx>  
**Subject:** [EXTERNAL] Re: Filming - Sunday 14 Dec

Kia ora Matt

Thanks for the prompt reply!

I'm not sure how much information you received, but here's a brief outline of what we're doing:

In preparation for the silly season, the Mayor is recording a Christmas message for Aucklanders with an overall theme of safety and care for the environment. The video spans a broad range of safety/common sense areas: from avoiding undercooked sausages at the BBQ, to basic road, water and sun safety.

This Sunday morning (14 Dec) we are filming a segment at 2 Abbey Street (behind K rd) in collaboration with Auckland Central MP, Chloe Swarbrick, Know Your Stuff and the Button Factory. We will be highlighting a need for young people to keep themselves safe at festivals and events - with a reference to our health workers and ambulances in the script.

We were hoping to have an ambulance available to be filmed as part of the segment.

Filming is taking place from 9AM-12PM, but we would only require the ambulance for ~30 mins, likely around 10.15AM.

We're happy to feature any paramedics or health workers if they would like to feature, otherwise just filming the vehicle is fine.

Let me know if this sounds workable for you.

Thanks,

[Redacted]

[Redacted] – Policy and Communications

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---

**From:** Matt Doherty <[xxxxxxx.xxxxxxx@xxxxxx.xxx.xx](mailto:xxxxxxx.xxxxxxx@xxxxxx.xxx.xx)>

**Date:** Wednesday, 10 December 2025 at 4:34 PM

**To:** [Redacted] <[\[Redacted\]@aucklandcouncil.govt.nz](mailto:[Redacted]@aucklandcouncil.govt.nz)>

**Cc:** Media <[xxxxx@xxxxxx.xxx.xx](mailto:xxxxx@xxxxxx.xxx.xx)>

**Subject:** Filming - Sunday 14 Dec

Hello [Redacted]

I received your enquiry regarding filming this Sunday.

Sounds like a really positive message! I am copying in our media team who should be able to assist further with providing what you need from a St John perspective.

If you can reply with as much details as possible, and what you exactly require from us, I am sure we can make something work.

Thanks,

Matt

**Matt Doherty**

Operations Manager | Event Health Services – Northern  
*Hato Hone Waka Manaaki o Aotearoa* | St John Ambulance New Zealand

**Mobile:** +64 27 253 2664

**Email:** [xxxxxxx.xxxxxx@xxxxx.xxx.xx](mailto:xxxxxxx.xxxxxx@xxxxx.xxx.xx)

**Postal:** Event Health Services HQ | 2 Harrison Road | Mt Wellington | Auckland 1060

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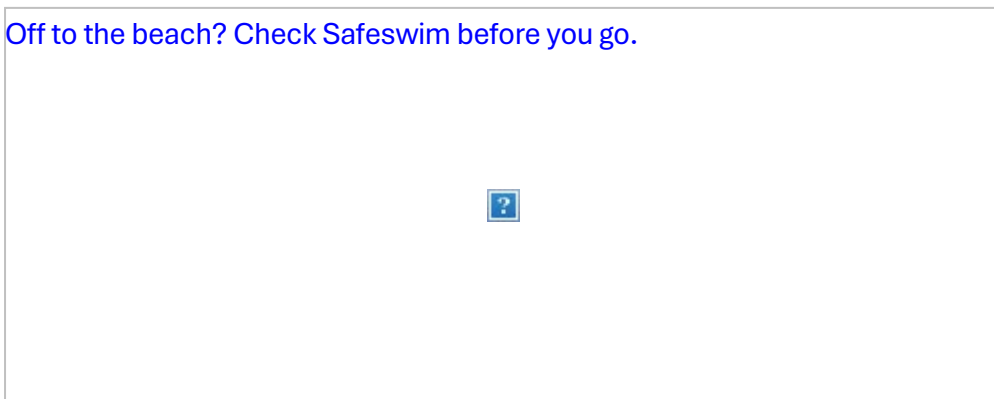


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**From:** [Media](#)  
**To:** [REDACTED]; [Media](#); [Matt Doherty](#)  
**Cc:** [Media](#)  
**Subject:** RE: [EXTERNAL] Re: Filming - Sunday 14 Dec  
**Date:** Thursday, 11 December 2025 5:52:00 pm  
**Attachments:** [image005.png](#)

---

Kia ora, [REDACTED]  
Thanks for the email. Apologies for the delay.  
I think we can help but I need to confirm with the ambulance operations person who is back at work tomorrow. I'll be in touch!  
Thanks,  
Gerard

---

**From:** [REDACTED]@aucklandcouncil.govt.nz  
**Sent:** Thursday, 11 December 2025 4:41 pm  
**To:** Media <xxxxx@xxxxxx.xxx.xx>; Matt Doherty <xxxxxxxxxxxxxx@xxxxxx.xxx.nz>  
**Cc:** Media <xxxxx@xxxxxx.xxx.xx>  
**Subject:** Re: [EXTERNAL] Re: Filming - Sunday 14 Dec

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Kia ora Gerard,

Have you had much success with being able to secure us an ambulance?

Much appreciated,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**  
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---

**From:** Media <[xxxxx@xxxxxx.xxx.xx](mailto:xxxxx@xxxxxx.xxx.xx)>  
**Date:** Thursday, 11 December 2025 at 8:41 AM  
**To:** [REDACTED]@aucklandcouncil.govt.nz, Matt Doherty  
<[xxxxxxxxxxxxxx@xxxxxx.xxx.xx](mailto:xxxxxxxxxxxxxx@xxxxxx.xxx.xx)>  
**Cc:** Media <[xxxxx@xxxxxx.xxx.xx](mailto:xxxxx@xxxxxx.xxx.xx)>

**Subject:** RE: [EXTERNAL] Re: Filming - Sunday 14 Dec

Mōrena, [REDACTED] and Matt,

I'm looking at this for you this morning so will be back in touch asap once I've got something locked in with the operations team.

Nga mihi nui,  
Gerard

**Gerard Campbell**  
**External Communications Specialist**

St John New Zealand | *Hato Hone Aotearoa*



**M** +64 27 567 2083

**E** [xxxxxx.xxxxxxx@xxxxxx.xxx.x](mailto:xxxxxx.xxxxxxx@xxxxxx.xxx.x) :

Building A, Level 3, 600 Great South Rd | Ellerslie | Auckland 1051 |  
New Zealand

Private Bag 14902 | Panmure | Auckland 1741 | New Zealand

[www.stjohn.org.nz](http://www.stjohn.org.nz)

**Please consider the environment before printing this email**

---

**From:** [REDACTED] [@aucklandcouncil.govt.nz](mailto:[REDACTED]@aucklandcouncil.govt.nz)>

**Sent:** Wednesday, 10 December 2025 5:08 pm

**To:** Matt Doherty <[xxxxxx.xxxxxxx@xxxxxx.xxx.xx](mailto:xxxxxx.xxxxxxx@xxxxxx.xxx.xx)>

**Cc:** Media <[xxxxx@xxxxxx.xxx.xx](mailto:xxxxx@xxxxxx.xxx.xx)>

**Subject:** [EXTERNAL] Re: Filming - Sunday 14 Dec

Kia ora Matt

Thanks for the prompt reply!

I'm not sure how much information you received, but here's a brief outline of what we're doing:

In preparation for the silly season, the Mayor is recording a Christmas message for Aucklanders with an overall theme of safety and care for the environment. The video spans a broad range of safety/common sense areas: from avoiding undercooked sausages at the BBQ, to basic road, water and sun safety.

This Sunday morning (14 Dec) we are filming a segment at 2 Abbey Street (behind K rd) in collaboration with Auckland Central MP, Chloe Swarbrick, Know Your Stuff and the Button

Factory. We will be highlighting a need for young people to keep themselves safe at festivals and events - with a reference to our health workers and ambulances in the script.

We were hoping to have an ambulance available to be filmed as part of the segment.

Filming is taking place from 9AM-12PM, but we would only require the ambulance for ~30 mins, likely around 10.15AM.

We're happy to feature any paramedics or health workers if they would like to feature, otherwise just filming the vehicle is fine.

Let me know if this sounds workable for you.

Thanks,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**

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---

**From:** Matt Doherty <[xxxxxxx.xxxxxxx@xxxxxx.xxx.xx](mailto:xxxxxxx.xxxxxxx@xxxxxx.xxx.xx)>

**Date:** Wednesday, 10 December 2025 at 4:34 PM

**To:** [REDACTED] <[\[REDACTED\]@aucklandcouncil.govt.nz](mailto:[REDACTED]@aucklandcouncil.govt.nz)>

**Cc:** Media <[xxxxxx@xxxxxx.xxx.xx](mailto:xxxxxx@xxxxxx.xxx.xx)>

**Subject:** Filming - Sunday 14 Dec

Hello [REDACTED]

I received your enquiry regarding filming this Sunday.

Sounds like a really positive message! I am copying in our media team who should be able to assist further with providing what you need from a St John perspective.

If you can reply with as much details as possible, and what you exactly require from us, I am sure we can make something work.

Thanks,

Matt

**From:** [REDACTED]  
**To:** [Gus Simonovic](#); [The Button Factory](#)  
**Cc:** [Tamsyn Matchett](#)  
**Subject:** Re: Mayoral Office Christmas Video  
**Date:** Thursday, 11 December 2025 4:19:19 pm  
**Attachments:** [Mayor Christmas Shoot Runsheet 14 Dec.docx](#)

---

Hi Gus

Yup - definitely starting to come together!

Obviously as you mentioned, there will be the remaining decor and setup from Saturday night that we can make use of.

It would also be great if on the Sunday morning we are able to create a bit of a 'festival tunnel' so that we fill the entire frame up with pops of colour, texture, atmosphere. We wouldn't need to fill the space, but just create a pathway that the camera can move along where peripheries are filled.

I think this could be achieved with a mix of hanging fabrics, bunting, plants/ greenery, lighting, fog, bubbles. Having little colourful pieces suspended in the foreground (even held by people) would be effective on camera.

There will be some filming outside too, so if you can think of any simple ways to enhance the space then I'm open to that - but otherwise I can shoot a tight frame and keep the focus on the ambulance.

I've created a board here for some inspiration:

<https://pin.it/5C9pO2o69>

The plan for Sunday would be:

8am - [REDACTED], Know Your Stuff, and others to arrive at Button Factory to set up the space.

9am - Chloe & Mayor arrive.

9.15am - Filming begins

~10am - St John's Ambulance arrives outside

10.30am - Filming finishes

After that, Chloe, the Mayor + myself travel to a second location for filming.

Thanks,

[REDACTED]

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---

**From:** Gus Simonovic <xxx@xxxxxxxxxxxxxxxxxx.xx.xx>

**Date:** Thursday, 11 December 2025 at 1:46 PM

**To:** [REDACTED]@aucklandcouncil.govt.nz>, The Button Factory  
<xxxx@xxxxxxxxxxxxxxxxxx.xx.xx>

**Subject:** Re: Mayoral Office Christmas Video

Hi [REDACTED]

Good chatting today, it feels the puzzle is coming together

Yuli (cc-ed) [REDACTED], who you ,et yesterday ...  
Will be there 8am Sunday

Looking forward to receiving more info about the look/set up  
See you Saturday night 9-10pm

Gus

Ngā mihi nui,  
(Kind regards)

The Button Factory HQ

*A vibrant creative community  
in the heart of Tāmaki Makaurau*



w. [thebuttonfactory.co.nz](http://thebuttonfactory.co.nz)

e. [@..](mailto:)

On Tue, 9 Dec 2025, 17:57 [REDACTED]@aucklandcouncil.govt.nz>  
wrote:

Hi Gus

Good to chat earlier and great to have your support.

I've attached a partial copy of the script for you to have a look at - I've highlighted the part

**From:** [Alicia King](#)  
**To:** [Tamsyn Matchett](#)  
**Subject:** Release form for summer christmas message  
**Date:** Thursday, 11 December 2025 11:47:10 am  
**Attachments:** [251211 RELEASE FORM summer christmas message.docx](#)

---

Hey, double-checking this doesn't need a legal check?

It is pretty standard, but don't want to assume

Kia ora rawa atu,

**Alicia King | Head of Communications**  
**[A-liss-e-a] | Auckland Mayoral Office**

Waea pūkoro / Phone 022 084 7609

Te Kaunihera o Tāmaki Makaurau / Auckland Council

Level 27, Te Wharau o Tāmaki Auckland House, 135 Albert Street,

Auckland

[aucklandcouncil.govt.nz](http://aucklandcouncil.govt.nz)

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**From:** [Redacted]  
**To:** [Alicia King](#)  
**Subject:** Christmas Filming  
**Date:** Thursday, 11 December 2025 10:29:57 am  
**Attachments:** [Screenshot 2025-12-11 at 10.24.01 AM.png](#)

---

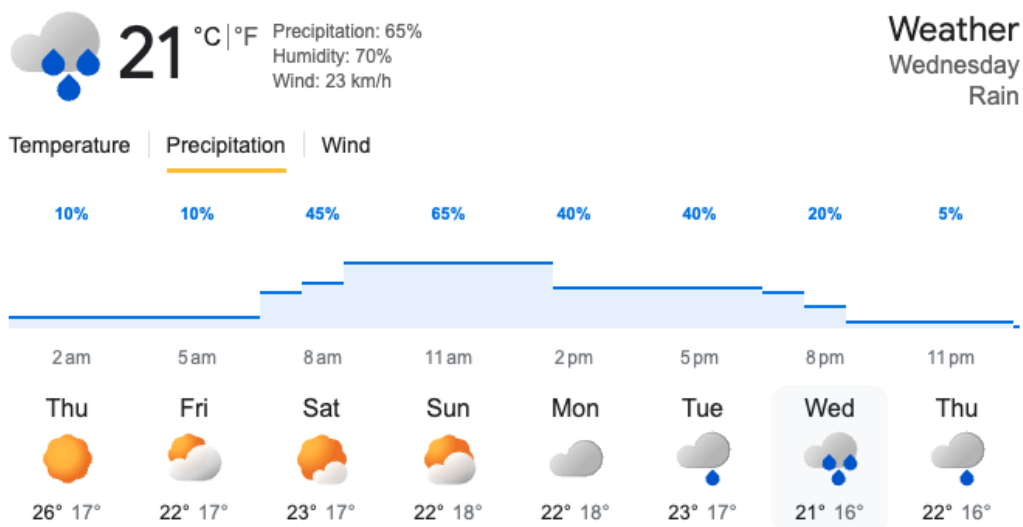
Hey Alicia

Currently the plan is to get the bulk of filming done on Wednesday next week at [Redacted] house, but the forecast is looking a bit ropey.

We will be filming a small bit on Sunday at [Redacted], but I wonder if it might be worth considering doing some additional filming for the outside bits then.

I'm just wary that after Wednesday, there's no opportunities for pick ups, so it's quite risky with a lot resting on that day.

Thoughts?



[Redacted] | **Senior Advisor – Policy and Communications**

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**From:** [Dan Stark](#)  
**To:** [REDACTED]  
**Subject:** Re: Mayoral Christmas Message  
**Date:** Wednesday, 10 December 2025 3:22:08 pm

---

Cheers [REDACTED]

I'll run this via our leadership for clearance!

On Tue, 9 Dec 2025 at 17:16, [REDACTED] [@aucklandcouncil.govt.nz](mailto:[REDACTED]@aucklandcouncil.govt.nz)> wrote:

Hi Dan

Just following up from our phone conversation, I've attached a partial script and some additional context for the video.

I've highlighted the section that would involve the Mayor/Chloe and yourselves.

The filming is locked in for **Sunday morning** - before noon - times still to be confirmed.

The script is indicative of what will be said, but is subject to change and potential ad lib on the day. Let us know if you foresee any issues though.

In regards to setting up the space, I will speak to Gus, but I'm hoping we can create a festival vibe.

Let me know if you have any questions, otherwise I will touch base when I have more information.

Thanks,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**  
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---

**From:** Media team <[xxxxxxxxxxxxx@xxxxxxxxxxxxx.xx](mailto:xxxxxxxxxxxxx@xxxxxxxxxxxxx.xx)>  
**Date:** Monday, 8 December 2025 at 3:08 PM  
**To:** [REDACTED] [@aucklandcouncil.govt.nz](mailto:[REDACTED]@aucklandcouncil.govt.nz)>  
**Subject:** Re: Mayoral Christmas Message

Kia ora, thanks for your enquiry. We are a small team which receives a large volume of media requests and will reply as soon as we can. If you haven't heard back from us within 5 working days please follow up again.

Please check the journalists portion of our webpage which may answer some of your questions <https://knowyourstuff.nz/for-journalists/>

Off to the beach? Check Safeswim before you go.



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--

Ngā mihi,

Dan Stark

Auckland Regional Manager



**From:** [REDACTED]  
**To:** [xxx@xxxxxxxxxxxxxxxxxx.xx.xx](mailto:xxx@xxxxxxxxxxxxxxxxxx.xx.xx)  
**Cc:** [Alicia King](#)  
**Subject:** Mayoral Office Christmas Video  
**Date:** Tuesday, 9 December 2025 5:55:12 pm  
**Attachments:** [Mayor's Christmas Message.docx](#)

---

Hi Gus

Good to chat earlier and great to have your support.

I've attached a partial copy of the script for you to have a look at - I've highlighted the part that would involve yourselves, Know Your Stuff, Chloe and the Mayor.

It would be great to set up the space - either inside or outside - as a bit of a makeshift festival. I'm open to your ideas on what we could achieve here that would create visual impact for the least effort!

I've just pulled some references that might be helpful in giving an idea of the energy, pacing and style of the video:

<https://www.youtube.com/watch?v=vB-uVFz6wz8>

<https://youtu.be/oTzOlg2jwSQ>

Here's also an example of the sort of stuff we have produced before:

<https://www.instagram.com/p/DHjbVsqAf4j/>

<https://www.linkedin.com/feed/update/urn:li:activity:7233914855122948097/>

<https://www.linkedin.com/feed/update/urn:li:activity:7275676899991822338>

Again, just confirming that we have locked in Sunday morning (before noon) for filming.

Send any relevant photos of the space or any assets you have that might be useful to us.

I'll have more information for you tomorrow.

Thanks,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**

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**From:** [REDACTED]  
**To:** [Parul Sood](#)  
**Cc:** [Alicia King](#); [Stu Mullin](#)  
**Subject:** Prop request for Mayoral Office filming  
**Date:** Tuesday, 9 December 2025 12:15:40 pm  
**Attachments:** [img-b9f4322c-0c4c-4bfe-9a29-eb19757e1c8a](#)

---

Hi Parul

I was pointed in your direction by Stu in our office, who mentioned you might be able to find us a litter picker for an upcoming video shoot with the Mayor.

We're recording a Christmas video with a core message of safety and care for the environment, including a message about taking your rubbish with you and not littering our natural environment.

I was hoping we could borrow a litter picker - specifically the claw grabber type with a handle and trigger.



Is this something you might be able to help us with?

Thanks!

[REDACTED]

[REDACTED] **Senior Advisor – Policy and Communications**  
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**From:** [REDACTED]  
**To:** [xxxxx@xxxxxxxxxxxxxxxx.xx](mailto:xxxxx@xxxxxxxxxxxxxxxx.xx); [xxxx@xxxxxxxxxxxxxxxx.xx](mailto:xxxx@xxxxxxxxxxxxxxxx.xx)  
**Cc:** [Simon Johnston](#); [Tamsyn Matchett](#)  
**Subject:** Mayoral Christmas Message  
**Date:** Monday, 8 December 2025 3:07:38 pm

---

Kia ora

I'm reaching out on behalf of the Mayor of Auckland. We're producing a Christmas video message for the Mayor with a core message of safety and care for the environment and wanted to see if you would like to feature.

The premise for the video is that over Summer, we know that people tend to get a bit a silly. While the Mayor likes to enjoy the holiday as much as anybody else, he wants to remind Aucklanders in his typical "no-nonsense" manner to have fun, but stay sensible. That means avoiding undercooked sausages at the BBQ, and remembering basic road, water and sun safety.

Given the numbers of young people that attend festivals and other events, we wanted to include a section about staying safe in the rave. We envisaged a segment led by the Mayor and Chloe Swarbrick that speaks to the Know Your Stuff service.

We would be looking to film somewhere in the city centre - likely K road. Just thinking some branded signage and a member of the Know Your Stuff team in a T-shirt would be great to feature. This person wouldn't necessarily need to say anything, although you would be welcome to use this as an opportunity for your own comms.

Let us know if this sounds like something you would be interested in.

Thanks,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**  
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**From:** [REDACTED]  
**To:** [Tamsyn Matchett](#)  
**Cc:** [Alicia King](#)  
**Subject:** Mayoral Christmas message filming with Chloe  
**Date:** Monday, 8 December 2025 3:04:13 pm  
**Attachments:** [Mayor's Christmas Message.docx](#)

---

Kia ora Tam

Just a follow up to our conversation on the Mayor's Christmas message.

We want the message to have something for everyone - including the many young Aucklanders who will be headed to various festivals and events around the motu. Given the Mayor's cordial relationship with Chloe, we thought she might be interested in 'jumping in' to delivering an important message in partnership with Know Your Stuff.

I've attached a partial script, with additional context for the video and some suggested dialogue between both Chloe and the Mayor.

The filming days we have booked in with the mayor are:

Friday 12 Dec, 1200-1700

Sunday 14 Dec, 0800-1700 (**Not currently listed in his calendar**)

Wednesday 17 Dec, 0945-1700

We understand that schedules are tight in the lead up to Christmas, so there's some potential flexibility in our approach to filming this. Ideally, it would be great to have both Chloe and the Mayor in the same places at the same time, although the script could be amended if this isn't possible.

**Our ideal scenario would be:**

OPTION 1

Filming somewhere outside or inside on/**near K Rd - potentially Button Factory**, Friday afternoon. (60-90mins)

PLUS an additional 15 min shoot on Wednesday 17 Dec in **Sandringham** to connect the script between our two main shoot locations

Alternatively -

OPTION 2

If Wednesday 17 Dec isn't possible, then we could rescript so that either filming is done purely on Friday 12 Dec (**with the Mayor**)

OR

OPTION 3

The segment can be scripted so that Chloe delivers the message alone, in isolation from the Mayor, at a time that suits her.

Our preference would be for Option 1.

Given the festive spirit and message of the video, we feel it would be nice to show both the Mayor and Chloe interacting and bouncing off each other with a bit of banter.

Let me know if any of the above options work, or if there are any questions.

Thanks,



 | **Senior Advisor – Policy and Communications**

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**From:** [REDACTED]  
**To:** [Priscilla Southcombe](#)  
**Subject:** Mayor's Christmas Message  
**Date:** Monday, 1 December 2025 2:31:06 pm

---

Hi Priscilla

Here's all the script that might be relevant for you:

Script:

Me again. As some of you might have noticed, it's beginning to feel a lot like Christmas. That means beaches, BBQs, baches, silly hats—and frankly, poor life decisions.

I don't know about you, but my plans are to bugger off up North, go surfing, drink beer, and be merry/ and try forget about all the dumb stuff I have to put up with as Mayor.

All I want for Christmas is 5 minutes of quiet. No crisis, no phone calls, no fixing everyone's problems. But every year without fail, we seem to suffer a severe drought of common sense. It's called the silly season, but perhaps we ought to rename it the stupid season.

So in the spirit of us all staying sane this summer, I thought I'd share a few pearls of wisdom.

*TITLE CARD + MUSIC CHANGE*

**Let's start with the basics, alright?**

If you're travelling this Christmas, allow me to introduce you to two marvellous innovations: mirrors and indicators. Don't forget to use these when you shoot off to the Coromandel in the RAV4. And please check your surfboards are tied down properly.

If you've been on the G&Ts, stay away from high places. Let the grandkids put up those last-minute decorations. They're smaller, lighter and don't have bills to pay. **If they want presents, they can pitch in. "Go on, up you go"**

Now people love to blame me when it rains, but rarely do I get credit for the lovely weather, like today. Just remember though, that giant nuclear reactor in the sky – called the sun - burns at 15 million degrees. So stick a hat on, stay hydrated and if you're paler than milk, maybe slap some cream on.

*\*PHONE BUZZING – Wayne rejects call\**

Speaking of cream, make sure you apply rigorously to your pavlova. If you invite any Aussies over for lunch though, avoid the pavlova debate. Best to keep politics out of Christmas, right Chris?

LUXON (options):

Well what I would sav to you is... the pavlova is uniuqelv kiwi. and we're focused on aligning all stakeholders to ensure the fruit topping reflects our national identitv. We need to take a practical, back-to-basics approach. That means fresh New Zealand cream, strawberries, kiwis

*\*BACK TO WAYNE\**

Classic Wellington, always telling us how to do stuff.

We are blessed with a stunning natural environment. If we want to keep it that way, don't leave your rubbish on the beach. Be a tidy kiwi and clean up after yourself. And while you're there, listen to the lifeguards. The clue is in the name. "Life-Guard".

Or when you go to Brownny's pool, remember this bit's shallow and this bit's deep. If you can't tell the difference or tread water, maybe stick to dry land—alright?

*\*PHONE RINGS – Wayne answers disgruntled\**

NOT NOW!

Serving your guests undercooked saussies will win you a shortcut to the naughty list / will make your Christmas unforgettable for all the wrong reasons. Nobody will thank you for getting the trots on Boxing day. Remember: cook em low and slow, right Chris? Wait, you're not Chris.

██████████ | **Senior Advisor – Policy and Communications**

Office of the Mayor of Auckland

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**From:** [Stu Mullin](#)  
**To:** [xxxx.xxxxxxxx@xxxxxxxxxx.xxx.xx](#)  
**Subject:** FW: Mayor's Christmas Message featuring the Prime Minister  
**Date:** Friday, 28 November 2025 11:53:00 am  
**Attachments:** [Mayor's Christmas Message PM Role.docx](#)

---

Finn,

Keen to chat about this – would be an awesome opportunity subject to diary commitments.  
Note the script attached is not the whole video (just the bit with your boss)

The previous Xmas videos have always been a bit of fun, and have done very well on the  
socials.

Stu

**Stu Mullin**

**Head of Governance**

**Office of the Mayor of Auckland**

Waea pūkoro / Phone 021 172 8105

Te Kaunihera o Tāmaki Makaurau / Auckland Council

Level 27, Te Wharau o Tāmaki Auckland House, 135 Albert Street, Auckland

[aucklandcouncil.govt.nz](http://aucklandcouncil.govt.nz)

---

**From:** [REDACTED]@aucklandcouncil.govt.nz>

**Sent:** Friday, 28 November 2025 11:46 am

**To:** Stu Mullin <[xxx.xxxxxx@xxxxxxxxxxxxxxxx.xxx.xx](mailto:xxx.xxxxxx@xxxxxxxxxxxxxxxx.xxx.xx)>

**Cc:** Alicia King <[xxxxxx.xxx@xxxxxxxxxxxxxxxx.xxx.xx](mailto:xxxxxx.xxx@xxxxxxxxxxxxxxxx.xxx.xx)>; [REDACTED]

[REDACTED]@aucklandcouncil.govt.nz>; Tamsyn Matchett

<[xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxx.xxx.xx](mailto:xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxx.xxx.xx)>

**Subject:** Mayor's Christmas Message featuring the Prime Minister

Hi Stu

Please find the attached document, detailing the idea for the Mayor's Christmas Message.  
There are two scenes where we would ideally like to feature the Prime Minister. I've  
highlighted his potential dialogue in the document.

These scenes would sit among several others in a montage style. The spontaneous cameos  
would be part of the comedy, as they will be unexpected. Both the Mayor and the Prime  
Minister would be seen to be 'in' on the joke and self-aware. The delivery of lines would be

dry and deadpan so that the humour feels naturally kiwi.

I understand there are limitations to availability so here are some potential filming options:

1. Filmed in Wellington at the Beehive theatrette, where press conferences are held.  
This would be composited into a TV in the scene.
  - a. Easiest to film
  - b. Visual gag would be a bit limited though, so comedic payoff would be less
  
2. Filmed on location in Auckland, at a time that suited the Prime Minister.
  - a. The Mayor would not need to be there at the same time, as it would be shot so that neither of them appear in the same frame.
  
3. Filmed on location in Auckland with both the Prime Minister and the Mayor present.
  - a. This would be the ideal option, as both the PM and Mayor would be able to bounce off each other's energy to get the best performance
  - b. Also potential for Christmas photos or video for the PM's own channels featuring the Mayor

As I mention above option 3 would be preferable, but we could potentially work around the PM's schedule if there isn't alignment.

Let me know if you have any further questions.

Thanks,

██████████

██████████ | **Senior Advisor – Policy and Communications**

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**From:** [REDACTED]  
**To:** [xxxxx@xxxxxx.xx.xx](mailto:xxxxx@xxxxxx.xx.xx)  
**Subject:** Mayor's Christmas Message  
**Date:** Thursday, 27 November 2025 5:55:14 pm

---

Hi Leigh

Just reaching out on behalf of the Mayor. We're filming a funny Christmas message in December and the Mayor has asked if you would like to feature?

The scene would be you and the Mayor BBQ-ing some sausages followed by a bit of a gag.

We have an outline of a script that we can send through to you, but checking if this is something you'd be interested in / available for.

Thanks,

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**  
Office of the Mayor of Auckland  
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**From:** [REDACTED]  
**To:** [REDACTED]; [REDACTED]  
**Cc:** [Alicia King](#); [Tamsyn Matchett](#)  
**Subject:** RE: Mayor's Christmas Message  
**Date:** Thursday, 27 November 2025 11:23:29 am

---

Copy to [REDACTED], thanks. [REDACTED]

---

**From:** [REDACTED]@aucklandcouncil.govt.nz  
**Sent:** Thursday, 27 November 2025 11:22 am  
**To:** [REDACTED]@aucklandcouncil.govt.nz  
**Cc:** Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>; Tamsyn Matchett <xxxxxxxxxxxxxxxxxxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>  
**Subject:** Mayor's Christmas Message

Hi [REDACTED]

Can I get 5-10 mins of the Mayor's time today to take him through the script I have prepared for his Christmas message.

Rather than putting it in the Mayor's pack, it's important that I get buy-in from him and he understands the vision and value of producing the video. Then I can have much more certainty over the plans for filming dates, times and places.

Let me know if you have any questions

Thanks!

[REDACTED]

[REDACTED] | **Senior Advisor – Policy and Communications**  
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**From:** [REDACTED]  
**To:** [Alicia King](#); [REDACTED]  
**Subject:** Re: Christmas video help  
**Date:** Wednesday, 26 November 2025 12:45:09 pm

---

You get all three!!!

---

**From:** Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx>

**Date:** Wednesday, 26 November 2025 at 12:40 PM

**To:** [REDACTED]@aucklandcouncil.govt.nz>, [REDACTED]

[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** Re: Christmas video help

Do I get one?!

Kia ora rawa atu,

**Alicia King | Head of Communications**  
**[A-liss-e-a] | Auckland Mayoral Office**

Waea pūkoro / Phone 022 084 7609

Te Kaunihera o Tāmaki Makaurau / Auckland Council

Level 27, Te Wharau o Tāmaki Auckland House, 135 Albert Street,  
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**From:** [REDACTED]@aucklandcouncil.govt.nz>

**Sent:** Wednesday, 26 November 2025 12:33 pm

**To:** Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx>; [REDACTED]

[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** Re: Christmas video help

Roger that!

...Coffee, lion red or red bull - those are the options!

---

**From:** Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx>

**Date:** Wednesday, 26 November 2025 at 12:30 PM

**To:** [REDACTED]@aucklandcouncil.govt.nz>, [REDACTED]

[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** Re: Christmas video help

Hi [REDACTED], I know I said I'm happy for additional hands when we are filming in public but please do CC me in these sorts of queries, as this involves asking another staffer from another division to help with our work.

Cheers ears,

And thank you, [REDACTED], for helping here! We really do need some extra hands when filming in public, if possible. Re perks, [REDACTED] will buy them a coffee?

Kia ora rawa atu,

**Alicia King | Head of Communications  
[A-liss-e-a] | Auckland Mayoral Office**

Waea pūkoro / Phone 022 084 7609

Te Kaunihera o Tāmaki Makaurau / Auckland Council

Level 27, Te Wharau o Tāmaki Auckland House, 135 Albert Street,  
Auckland

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---

**From:** [REDACTED] @aucklandcouncil.govt.nz>

**Sent:** Wednesday, 26 November 2025 12:23 pm

**To:** [REDACTED] @aucklandcouncil.govt.nz>

**Cc:** Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxx.xxxx.xx>

**Subject:** RE: Christmas video help

Hi C.

Hold the line, caller — I'll come back to you both on this.

I'll need to check their availability for the two filming days, which I can see in the Mayor's diary are Wednesday 17 and Thursday 18 December.

I understand that the main perk is the opportunity to work with the mayor for a short time.

When I reach out, is there another perk I could mention? I don't believe we're able to offer a higher duty allowance given the work is less than a week, but I can check that if needed.

Thanks

[REDACTED]

---

**From:** [REDACTED] @aucklandcouncil.govt.nz>

**Sent:** Wednesday, 26 November 2025 11:59 am

**To:** [REDACTED] @aucklandcouncil.govt.nz>

**Subject:** Christmas video help

Hi [REDACTED]

You mentioned before that there was another person in Council who you thought would be good to help out for my filming?

Just thought with the Christmas filming coming up, it would be good to have a sit down chat and maybe go through some of the details?

Thanks!

[REDACTED] | **Senior Advisor – Policy and Communications**

Office of the Mayor of Auckland

Auckland Council | Te Kaunihera o Tāmaki Makaurau

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**From:** [Alicia King](#)  
**To:** [Tamsyn Matchett](#); [REDACTED]  
**Subject:** Re: Mayor's Christmas Message  
**Date:** Tuesday, 25 November 2025 12:34:03 pm

---

[REDACTED] and I are also going to mention it to him when he gets back from GB, will reiterate the importance of getting some decent footage in different places, we will make it work

Kia ora rawa atu,

**Alicia King | Head of Communications**  
**[A-liss-e-a] | Auckland Mayoral Office**

Waea pūkoro / Phone 022 084 7609

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---

**From:** Tamsyn Matchett <xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxx.xxxx.xx>  
**Sent:** Tuesday, 25 November 2025 12:31 pm  
**To:** [REDACTED]@aucklandcouncil.govt.nz; [REDACTED]  
[REDACTED]@aucklandcouncil.govt.nz; Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxx.xxxx.nz>  
**Subject:** Re: Mayor's Christmas Message

Agree re getting him on board before he goes to Argentina. If you can finish drafting the script, I'd suggest taking him through that, along with the planned approach, on Thursday or Friday.

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---

**From:** [REDACTED]@aucklandcouncil.govt.nz  
**Sent:** Tuesday, November 25, 2025 12:27:04 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz; Alicia King  
<xxxxxx.xxxx@xxxxxxxxxxxxxxxx.xxxx.xx>; Tamsyn Matchett  
<xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxx.xxxx.xx>  
**Subject:** Re: Mayor's Christmas Message

I think [REDACTED] we were going to try split up the commitments into 3-4 half days?

[@Alicia King](#) [@Tamsyn Matchett](#) I think we need to get him fully on board with this. I've taken him through the idea very briefly while filming the Future Fund video, but there needs to be some buy in.

It's a bit of a moving beast so I'm a bit concerned that if the Mayor hasn't fully realised the value in the Christmas message, then we might encounter some issues with ideas/scripts not matching up with the time available/allocated.

I'm trying to get a version of the script finished today so that we can start to plan around this

---

**From:** [REDACTED]@aucklandcouncil.govt.nz>  
**Date:** Tuesday, 25 November 2025 at 12:18 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz>, Alicia King  
<xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>  
**Subject:** RE: Mayor's Christmas Message

Do we want to get his blessing on doing this as I have a lot of 'meeting/visit needs to happen before Christmas' requests from him and limited time if we're knocking out a 1.5 days to do this – all day 17<sup>th</sup> and morning of 18<sup>th</sup> – happy to send the original email home to Mayor to review/decide?

---

**From:** [REDACTED]@aucklandcouncil.govt.nz>  
**Sent:** Monday, November 24, 2025 3:48 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz>; Alicia King  
<xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>  
**Subject:** Re: Mayor's Christmas Message

Hey [REDACTED] - absolutely. Please keep his calendar open for filming - I am in the process of trying to pull together the different components of the filming schedule.

---

**From:** [REDACTED]@aucklandcouncil.govt.nz>  
**Date:** Monday, 24 November 2025 at 3:45 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz>, Alicia King  
<xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>  
**Subject:** FW: Mayor's Christmas Message

We still keeping time blocked out - 17/18 – if this has been sounded out with him

---

**From:** [REDACTED]@aucklandcouncil.govt.nz>  
**Sent:** Wednesday, November 19, 2025 2:08 PM  
**To:** [REDACTED]@aucklandcouncil.govt.nz>; Tamsyn Matchett  
<xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>; [REDACTED]  
[REDACTED]@aucklandcouncil.govt.nz>  
**Cc:** Alicia King <xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>; Stu Mullin  
<xxx.xxxxxx@xxxxxxxxxxxxxxxxxxxx.xxxx.xx>  
**Subject:** Re: Mayor's Christmas Message

Thanks [REDACTED]

As mentioned, we're looking to pull in a few collaborators so looking to find mutual dates of alignment with them too.

If we reach out to them today and get their availability then can we try work those in with the Mayor's calendar?

Also don't want it to get too late - as I still have to edit the whole thing and would rather not be working Xmas Eve/day!

---

**From:** [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Date:** Wednesday, 19 November 2025 at 2:04 PM

**To:** Tamsyn Matchett <[REDACTED]@aucklandcouncil.govt.nz>, [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>, [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Cc:** Alicia King <[REDACTED]@aucklandcouncil.govt.nz>, Stu Mullin <[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** RE: Mayor's Christmas Message

Yes Sydney out last I heard - Wed 17/Thurs 18<sup>th</sup> open so will block that out and try keep free and assume Fri 21<sup>st</sup> he'll be off

---

**From:** Tamsyn Matchett <[REDACTED]@aucklandcouncil.govt.nz>

**Sent:** Wednesday, November 19, 2025 1:55 PM

**To:** [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Cc:** Alicia King <[REDACTED]@aucklandcouncil.govt.nz>; Stu Mullin <[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** Re: Mayor's Christmas Message

Inclusive of the 12th! Before Argentina looks pretty difficult for filming but I would definitely bring him before he leaves.

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---

**From:** [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Sent:** Wednesday, November 19, 2025 1:50:59 PM

**To:** Tamsyn Matchett <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Cc:** Alicia King <[REDACTED]@aucklandcouncil.govt.nz>; Stu Mullin <[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** Re: Mayor's Christmas Message

3-4 half days sounds good, it spreads risk and provides contingency too.

So just checking, you're suggesting that we do filming after 12 December? That's fine and gives us lots of time to prep - just as long as he doesn't suddenly decide to head North earlier than planned!

---

**From:** Tamsyn Matchett <[xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxxxxxx.xx](mailto:xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxxxxxx.xx)>

**Date:** Wednesday, 19 November 2025 at 12:50 PM

**To:** [redacted] <[\[redacted\]@aucklandcouncil.govt.nz](mailto:[redacted]@aucklandcouncil.govt.nz)>, [redacted]  
[redacted] <[\[redacted\]@aucklandcouncil.govt.nz](mailto:[redacted]@aucklandcouncil.govt.nz)>, [redacted]  
[redacted] <[\[redacted\]@aucklandcouncil.govt.nz](mailto:[redacted]@aucklandcouncil.govt.nz)>

**Cc:** Alicia King <[xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx](mailto:xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx)>, Stu Mullin <[xxx.xxxxxx@xxxxxxxxxxxxxxxxxxxx.xx](mailto:xxx.xxxxxx@xxxxxxxxxxxxxxxxxxxx.xx)>

**Subject:** RE: Mayor's Christmas Message

Hi

I love ambitious and I think it's important he do something cool and memorable.

My suggestion is to lock in say 3-4 half days for now from 12 December onwards (check w [redacted] but I think the Sydney dates are coming out of the calendar). That way, you've got a bit to work with and you can cancel surplus time once you've nailed down the scope.

It's pretty hard to a get a full day with him...

Ngā mihi

**Tamsyn Matchett** ([she/her](#)) | Chief of Staff  
**Auckland Council**  
Mob 021 983 576  
Auckland Council, 145 Albert Street, Auckland  
Private Bag 92300, Victoria St West, Auckland  
Visit our website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)

---

**From:** [redacted] <[\[redacted\]@aucklandcouncil.govt.nz](mailto:[redacted]@aucklandcouncil.govt.nz)>

**Sent:** Wednesday, November 19, 2025 12:43 PM

**To:** Tamsyn Matchett <[xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxxxxxx.xx](mailto:xxxxxx.xxxxxxx@xxxxxxxxxxxxxxxxxxxx.xx)>; [redacted]  
[redacted] <[\[redacted\]@aucklandcouncil.govt.nz](mailto:[redacted]@aucklandcouncil.govt.nz)>; [redacted]  
[redacted] <[\[redacted\]@aucklandcouncil.govt.nz](mailto:[redacted]@aucklandcouncil.govt.nz)>

**Cc:** Alicia King <[xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx](mailto:xxxxxx.xxxx@xxxxxxxxxxxxxxxxxxxx.xx)>; Stu Mullin <[xxx.xxxxxx@xxxxxxxxxxxxxxxxxxxx.xx](mailto:xxx.xxxxxx@xxxxxxxxxxxxxxxxxxxx.xx)>

**Subject:** Mayor's Christmas Message

Hi Tam, [redacted]

I'm hoping to follow your lead on how we best handle organising filming time with the Mayor

for his Christmas message.

I'm hoping to have a pitch written today that we can send out to various potential collaborators - Surf lifesaving, Eden Park, SeaCleaners, Chloe Swarbrick, The PM, Deputy Mayor Desley, Know Your Stuff etc.

Realistically we will need probably **1 full day** to do most of the filming with perhaps a few small filming pickups done at flexible times that suit either collaborator/Mayor.

I'm still working away on the idea/script, but am planning for contingency in case the weather doesn't play nicely.

Ideally filming will be **both inside and outside**, with a mix of **potential locations** being:

- Mayor's Library
- Presser/Standup area
- A nice Christmas-y Ponsonby villa - lounge/kitchen/garden (**open to suggestions!!**)
- Brownny's pool
- Viaduct harbour
- Wayne's boat
- Beach
- K Rd
- Eden Park
- A pub / Bar / restaurant
- The domain / Vic park

These are just some that spring to mind - likely only to be **some** of these. This is just to give an initial sense though of the potential logistics required.

The script will provide greater clarity over each scene/scenario and the relevant location/setup requirements.

I'm wary that time is quickly passing us by, so we need to lock in time now and get enough people on board with the idea. The Mayor has already indicated support for it with me.

How do you want to proceed regarding allocating the Mayor's time / finding crossover with potential collaborators?

I'm aware this probably sounds quite ambitious - we will likely scale back to something more realistic, but better to start with the big vision first!

We also have very limited evergreen content of the Mayor out the office, so this would be useful for us beyond just the Christmas period.

The attached doc is just for **INTERNAL purposes only**, to provide bit more of vision and

**From:** [REDACTED]  
**To:** [REDACTED] [Alicia King](#); [Tamsyn Matchett](#)  
**Subject:** Re: Mayor's Christmas Message  
**Date:** Tuesday, 25 November 2025 12:27:15 pm

---

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**To:** Tamsyn Matchett <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>  
**Cc:** Alicia King <[REDACTED]@aucklandcouncil.govt.nz>; Stu Mullin <[REDACTED]@aucklandcouncil.govt.nz>  
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[REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>; [REDACTED]

[REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

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**Subject:** Re: Mayor's Christmas Message

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[REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Cc:** Alicia King <[REDACTED]@aucklandcouncil.govt.nz>, Stu Mullin

<[REDACTED]@aucklandcouncil.govt.nz>

**Subject:** RE: Mayor's Christmas Message

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**Tamsyn Matchett** ([she/her](#)) | Chief of Staff

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Auckland Council, 145 Albert Street, Auckland

Private Bag 92300, Victoria St West, Auckland

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---

**From:** [REDACTED] <[REDACTED]@aucklandcouncil.govt.nz>

**Sent:** Wednesday, November 19, 2025 12:43 PM

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** For colour print  
**Date:** Monday, 17 November 2025 1:43:46 pm  
**Attachments:** [251117 Mayors Christmas Message Pitch.docx](#)

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[REDACTED] | **Senior Advisor – Policy and Communications**

Office of the Mayor of Auckland

Auckland Council | Te Kaunihera o Tāmaki Makaurau

Visit our website: [www.aucklandcouncil.govt.nz](http://www.aucklandcouncil.govt.nz)



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Other ideas for your video  
**Date:** Friday, 14 November 2025 12:45:46 pm

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## Silly Things *Not* to Do at Christmas

### Work related

- Don't work on Christmas eve
- Don't schedule "just one more meeting" on Christmas Eve — no one will thank you.
- Don't promise you'll clear the inbox before the holidays... we all know how that ends.
- Don't send out a 20-page briefing on the 24th unless you want to be on the naughty list.
- Don't accidentally CC the entire council when you meant to email just one person.
- Don't rely on the office Christmas treats to be your lunch — they disappear fast.
- Don't volunteer to decorate the office tree unless you're ready for strong opinions.
- Don't book the Mayor for overlapping events and hope for "Christmas miracles."
- Don't start a debate about who's responsible for the shared drive folders — not in December.
- Don't test the Auto Framing camera during the carols; it *will* catch someone mid-sing.
- Don't assume "quiet December" actually exists in local government.
- Don't try to get ICT support in the last 10 minutes before close — they can smell fear.
- Don't say "this will only take a minute" when sending tasks to your team; everyone knows better.
- Don't organise a Christmas morning media request unless you want to be unfriended.
- Don't attempt to tidy the Mayor's schedule on the 23rd — let's just survive the week.

### Public

- Don't leave your Christmas shopping until 11:55pm on Christmas Eve.
- Don't try to untangle last year's Christmas lights *without* emotional support.
- Don't eat Christmas ham for breakfast, lunch, and dinner... on the same day.
- Don't attempt a "quick" trip to the mall on Christmas Eve (a guaranteed survival mission).
- Don't pretend you'll "just have one" chocolate from the box.
- Don't start a family Monopoly game unless you enjoy chaos.
- Don't volunteer to cook the roast if you've only ever cooked noodles.
- Don't wrap gifts with one tiny piece of tape and pure hope.
- Don't say "I'll be healthy over the holidays" unless you're ready to lie to yourself.
- Don't watch a tear-jerker Christmas movie and pretend you're not crying.
- Don't forget where you hid the gifts... again.
- Don't try to assemble anything labelled "easy to build." It's always a lie.
- Don't plan to "just pop in" to a Christmas party. You're not going home early.
- Don't give someone a gift and say, "It was on sale," unless you want *the look*.
- Don't leave baking to the last minute unless you enjoy smoke alarms.