

08 April 2026

Official information request 8140018598
(Please quote this in any correspondence)

James

By email: fyi-request-33777-75c3802a@requests.fyi.org.nz

Tēnā koe James

Local Government Official Information and Meetings Act 1987 (LGOIMA)

Re: Mayor Wayne Brown's Christmas safety message

Thank you for your information request dated 19 February 2026, for information about Mayor Wayne Brown's 2025 Christmas Message.

The specific details of your request and our response is below.

- “1. The full cost if any, for Mayor Wayne Brown's Christmas safety message on social media.**
- 2. The full breakdown of costs incurred.**
- 3. All communications if any, regarding the concept, execution and delivery of the message.**
- 4. All communications involving Chloe Swarbrick - this should include initial reach out to script ideas and shooting of the message etc.”**

The information you have requested has been provided for all aspects of your request. Please see **attached**.

The Christmas safety message was prepared and implemented by Council staff using existing resources. We have provided information regarding additional costs for the filming of the message.

Please note that some names and contact details have been redacted from the PDF document of emails to protect their privacy. This information is withheld under section 7(2)(a) of the Local Government Official Information and Meetings Act 1987 (LGOIMA).

The decision by Auckland Council to release the information contained in this response was made by **Lou-Ann Ballantyne, General Manager Governance and Engagement.**

You have the right to complain to the Ombudsman if you believe we have not responded appropriately to your request. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Please contact me if you have any questions.

Kind regards,



Fernanda Maciel

Senior Business Partner, Privacy & Official Information

Customer Experience & Digital Services