

31 March 2026

AR

[fyi-request-33672-ea6e088c@requests.fyi.org.nz](mailto:fyi-request-33672-ea6e088c@requests.fyi.org.nz)

REF: OIA-21060

Dear AR

**Request made under the Official Information Act 1982**

Thank you for your email of 10 February 2026 requesting the following information under the Official Information Act 1982 (the Act):

*Please provide any unpublished research on driver beliefs and attitudes towards vehicle speed and speeding in New Zealand, including but not limited to research reports and presentations, since 2022. Including research done internally or commissioned by NZTA.*

All documents identified as within scope of this request are listed in the document schedule below.

With respect to the documents provided, only relevant excerpts of some reports are included, as the remaining pages fall outside the scope of your request.

Certain information has been withheld under section 9[2][a] of the Act. This section allows for the withholding of information to protect the privacy of natural persons.

With respect to the information that has been withheld, I do not consider there are any other factors which would render it desirable, in the public interest, to make the information available.

Under section 28 of the Act, you have the right to ask the Ombudsman to review my decision to withhold this information. The contact details for the Ombudsman can be located at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz).

In line with NZTA policy, this response will soon be published on our website, with personal information removed.

If you would like to discuss this reply with NZTA, please contact Ministerial Services by email to [official.correspondence@nzta.govt.nz](mailto:official.correspondence@nzta.govt.nz), by email to

Yours sincerely



**Josh Driscoll**

Manager – Ministerial Services

**OIA-21060 Document Schedule**

Ref	Document	Date	Description s
1.	23-092124 NZTA Waka Kotahi RIDS Priority Behaviour Report updated 040724	April 2024	EXCERPT: from the NZTA Behaviour Report April 2024, pages 4-12
2.	24-012575 Speed Advertising Review 020824	August 2024	EXCERPT: from speed advertising overview August 2024, pages 7-9
3.	Education & Marketing Ad Tracker	November 2025	EXCERPT: from the Education and marketing advertising tracker. November 2025, pages 7-17
4.	24-012574 NZTASpeed Report August 2024 300924_FINAL	August 2024	EXCERPT: from speed creative report September 2024, pages 5-42
5.	24-082742 Education and Marketing Tracker Jul-Sep Report FINAL011225	March 2025	EXCERPT: from education and marketing tracker July-September 2025, pages 7-15 (attitude and behaviours), 33-34 (speed enforcement) and 108 (summary speed behaviours)
6.	Understanding Speed report	March 2024	Full report
7.	Blue skies Speed qual exploration	February 2023	Full report
8.	24-012578 NZTA Waka Kotahi Public Sentiment Apr 2024 Report 160524	April 2024	EXCERPT: from Public Sentiment Monitor April 2024 Report
9.	Public Perceptions of Safety Camera Advisory Notices	28 August 2023	EXCERPT: Page 7 of a report on Public Perceptions of Safety Camera Advisory Notices
10.	Driver awareness understanding and acceptance of average speed safety cameras		EXCERPT: Pages 11-15 of Driver awareness understanding and acceptance of average speed safety cameras