



Vendor report

109 New Homes, Auckland and Wellington

Week three: 28.02.2025 – 07.03.2025

Vendor Kāinga Ora

Salespersons Gerald Rundle, Jason Seymour and Grant Young

Weeks on market Four

Method of sale Deadline Private Treaty (will not be sold prior) closing 4pm, Thursday 13th March 2025 at Bayleys House, 30 Gaunt Street, Auckland

[bayleys.co.nz/1698758](https://www.bayleys.co.nz/1698758)



ALTOGETHER BETTER

Residential / Commercial / Rural / Property Services

Campaign overview

Friday 28th February 2025

Dear s 9(2)(a)

We are pleased to provide you with our final vendor report for the campaign which closes next Thursday

Since our last report, we have undertaken the following:

- Following up on prospects
- Responding to information requests and questions
- Working with you to finalise the Sales and Purchase Agreement

Marketing

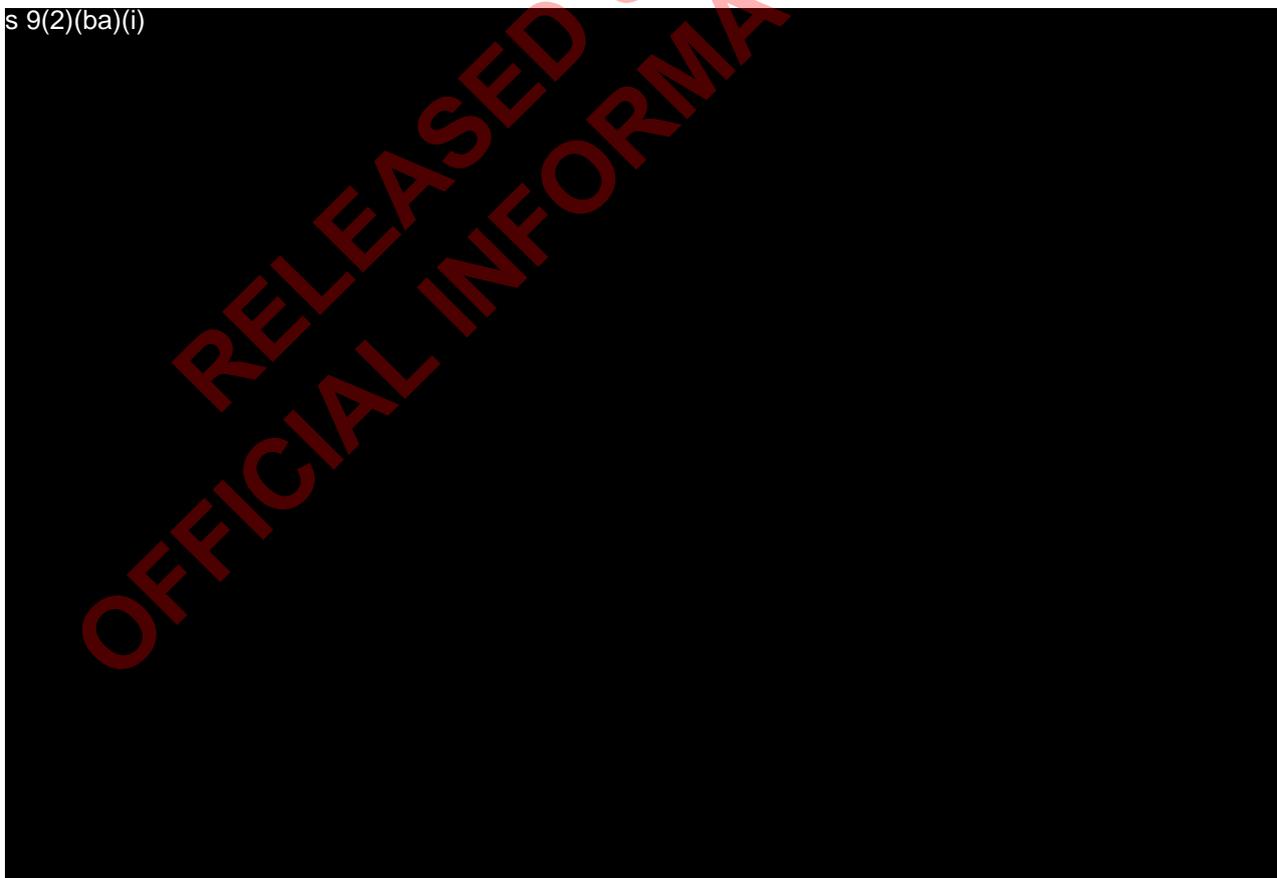
As recorded last week, print media advertising is at an end and advertising is being maintained through various web listings.

We are very pleased with the effectiveness of the campaign in reaching our target market and generating strong engagement from a broad range of prospects with 247 parties on the key target and enquiry list.

General Commentary

As is typical in the latter stages of a sale campaigns, new enquiry has fallen away with almost no new enquiry this week

s 9(2)(ba)(i)



s 9(2)(ba)(i)

s 9(2)(b)(ii)

s 9(2)(ba)(i)

Kind regards,

Gerald Rundle

+64 27 286 4620
gerald.rundle@bayleys.co.nz

BAYLEYS REAL ESTATE LTD, AUCKLAND CENTRAL,
LICENSED UNDER THE REA ACT 2008

Jason Seymour

+64 21 607 999
jason.seymour@bayleys.co.nz

BAYLEYS REAL ESTATE LTD, AUCKLAND CENTRAL,
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Grant Young

+64 21 988 613
grant.young@bayleys.co.nz

CAPITAL COMMERCIAL 2013 LTD, BAYLEYS,
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Enquiry/feedback

Rating Name	Company	Comment
s 9(2)(a)	s 9(2)(b)(ii)	

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Enquiry/feedback

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s 9(2)(a)	s 9(2)(b)(ii)	

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Enquiry/feedback

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Enquiry/feedback

Rating Name	Company	Comment
s 9(2)(a)	s 9(2)(b)(ii)	

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Marketing activity

Magazine	Date
Total Property magazine + e-magazine - Bespoke Double Page	7 th February 2025

Print media	Date
NZ Herald OneRoof Commercial press advertisement (Saturday) 10cm x 11col	8 th February 2025
The Dominion Post - Commercial press advertisement Saturday 3 x 6	8 th February 2025
NZ Herald OneRoof Commercial press advertisement (Saturday) 10cm x 11col	15 th February 2025
The Dominion Post - Commercial press advertisement Saturday 3 x 6	15 February 2025
NZ Herald OneRoof Commercial press advertisement (Saturday) 10cm x 6col	22 nd February 2025
The Dominion Post - Commercial press advertisement Saturday 3 x 6	22 nd February 2025
NZ Herald OneRoof Commercial press advertisement (Saturday) 10cm x 6col	1 st February 2025
The Dominion Post - Commercial press advertisement Saturday 3 x 6	1 st March 2025

Digital media	Views
Bayleys	492 views
TradeMe	1,039 views
OneRoof	536 views
Realestate	1,744 views

Advertising examples

Total Property magazine - 7th Febraury 2025

Portfolio opportunity - 109 brand new homes

Auckland and Wellington, New Zealand

109 brand new homes: 86 in Auckland, 23 in Wellington

- Prime locations: with easy access to transport and amenities
- Flexible purchase options: single portfolio or project-by-project
- Vacant possession: rent out for long-term income or sell-down individually
- Market timing: benefit from an improving market without build risk

A rare opportunity to acquire a portfolio of 109 brand new terraced homes and walk-up apartments located within seven recently completed development projects in Auckland (Mangere, Mangere Bridge, Manurewa, Henderson, Glen Eden) and Wellington (Tawa, Waikeanae).

Located in areas with good rental demand and population growth, the portfolio offers immediate investment diversity across multiple locations within two of New Zealand's largest cities. Completed, brand new properties provide excellent potential for low capital expenditure and strong income and capital growth.

The properties are presented for sale as a portfolio or as individual project parcels ranging from nine homes to 33 homes.

To explore this exciting investment opportunity further, contact us today!

Property Details	
Auckland	86 homes (one, two & three bedrooms), five locations
Wellington	23 homes (two bedrooms), two locations

Tenancy Details	
For sale with vacant possession.	

For Sale by Deadline Private Treaty (will not be sold prior)
 4pm, Thursday 13th March 2025
 Bayleys House, 30 Cairn Street, Auckland, New Zealand

Gerald Rundle
 +64 27 286 4620
 gerald.rundle@bayleys.co.nz

Jason Seymour
 +64 21 607 999
 jason.seymour@bayleys.co.nz

Grant Young
 +64 21 985 612
 grant.young@bayleys.co.nz

bayleys.co.nz/1698758

Advertising examples

Capital Markets eDM - 10th February 2025

Portfolio Opportunity | 109 Brand New Homes
Auckland (86) and Wellington (23)
New Zealand

Bayleys Real Estate is delighted to present a rare opportunity to acquire a portfolio of 109 brand new terraced homes and walk-up apartments located within seven recently completed development projects in Auckland (Henderson, Glen Eden, Māngere, Māngere Bridge, Manurewa) and Wellington (Tawa, Waikanae).

Located in areas with good rental demand and population growth, the portfolio offers immediate investment diversity across multiple locations within two of New Zealand's largest cities. Completed, brand new properties provide excellent potential for low capital expenditure and strong income and capital growth.

Opportunity Highlights

- 109 brand new homes: 86 in Auckland, 23 in Wellington
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[Request the Information Memorandum](#) [View the Listing](#)

Deadline Private Treaty (unless sold prior)
Closing 4pm, Thursday 13th March 2025 (NZST)
Bayleys House, 30 Gaunt Street, Auckland Central, Auckland

Contact Sole Agents

430
Sent

55.81%
Open rate

10.93%
Click rate

Advertising examples

Corporate Projects eDM - 13th February 2024



Portfolio Opportunity | 109 Brand New Homes



Auckland (86) and Wellington (23), New Zealand

Bayleys Real Estate is delighted to present a rare opportunity to acquire a portfolio of 109 brand-new terraced homes and walk-up apartments located within seven recently completed development projects in Auckland (Henderson, Glen Eden, Māngere, Māngere Bridge, Manurewa) and Wellington (Tawa, Waikanae).

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Closing 4pm, Thursday 13th March 2025 (NZST)
 Bayleys House, 30 Gaunt Street, Auckland Central, Auckland

Gerald Rundle | +64 27 286 4620 | gerald.rundle@bayleys.co.nz
 BAYLEYS REAL ESTATE LTD, AUCKLAND CENTRAL, LICENSED UNDER THE REA ACT 2008

Jason Seymour | +64 21 607 999 | jason.seymour@bayleys.co.nz
 BAYLEYS REAL ESTATE LTD, AUCKLAND CENTRAL, LICENSED UNDER THE REA ACT 2008

179
Sent

24.0%
Open rate

4.1%
Click rate

Advertising examples

NZ Herald OneRoof Commercial press advertisement 10cm x 11col

BAYLEYS

PORTFOLIO OPPORTUNITY

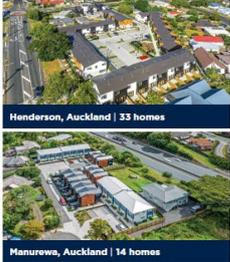
109 BRAND-NEW HOMES

An impressive portfolio of 109 brand-new, 1, 2 and 3 bedroom homes located within seven major developments in key growth areas of Auckland and Wellington. Presented for sale with vacant possession, the 86 Auckland and 23 Wellington properties are available as a portfolio or as individual project parcels, ranging in size from 9 to 33 homes.

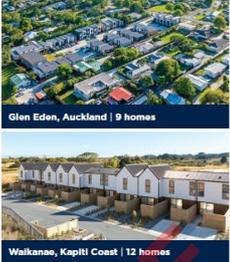
Well positioned for population growth and rental demand, the portfolio offers enormous potential for strong income and capital growth. Invest now for long-term rental income or explore opportunities to sell-down individually.



Māngere, Auckland | 20 homes



Henderson, Auckland | 33 homes



Glen Eden, Auckland | 9 homes



Māngere Bridge, Auckland | 10 homes



Manurewa, Auckland | 14 homes



Waikanae, Kapiti Coast | 12 homes



Tawa, Wellington | 11 homes

For Sale by Deadline Private Treaty (will not be sold prior)
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bayleys.co.nz/1698758

NZ Herald OneRoof Commercial press advertisement 10cm x 6col

PORTFOLIO OPPORTUNITY

 109 brand-new homes

 For sale with vacant possession

 1, 2 and 3 bedroom homes

For Sale by Deadline Private Treaty (will not be sold prior)
Closing 4pm, Thursday 13 March 2025,
Bayleys House, 30 Gaunt Street,
Auckland, New Zealand

bayleys.co.nz/1698758

 Seven major developments (part) in key growth areas of Auckland and Wellington

- **Henderson, Auckland** | 33 homes
- **Māngere, Auckland** | 20 homes
- **Manurewa, Auckland** | 14 homes
- **Glen Eden, Auckland** | 9 homes
- **Māngere Bridge, Auckland** | 10 homes
- **Waikanae, Kapiti Coast** | 12 homes
- **Tawa, Wellington** | 11 homes

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BAYLEYS

Henderson



Māngere

Advertising examples

The Dominion Post - Commercial press advertisement 3 x 6



PORTFOLIO OPPORTUNITY 109 BRAND-NEW HOMES

An impressive portfolio of 109 brand-new, 1, 2 and 3 bedroom homes located within seven major developments in key growth areas of Auckland and Wellington. Presented for sale with vacant possession, the 86 Auckland and 23 Wellington properties are available as a portfolio or as individual project parcels, ranging in size from 9 to 33 homes.

Well positioned for population growth and rental demand, the portfolio offers enormous potential for strong income and capital growth.

bayleys.co.nz/1698758

For Sale by Deadline Private Treaty (will not be sold prior)

Grant Young 021 988 613
grant.young@bayleys.co.nz

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Advertising examples

bayleys.co.nz



COMMERCIAL | AUCKLAND | AUCKLAND

#1698758

Auckland Central

109 New Homes, Auckland and Wellington

Watchlist Share

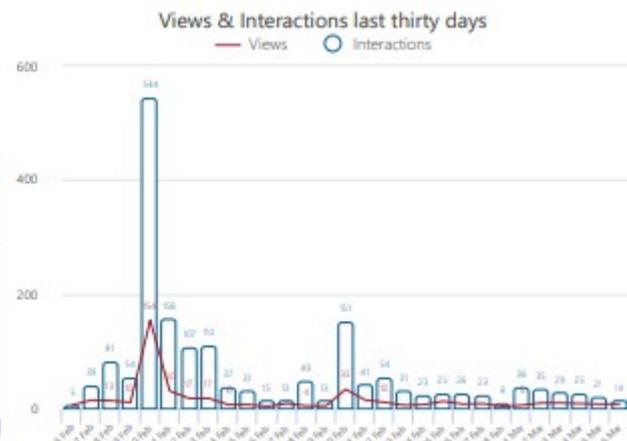


8,279_{sqm}

Activity report dated 28th February - 6th March 2025

First listed on Thursday, 23 January 2025
 For Sale by Deadline Private Treaty Thursday, 13 March (will not be sold prior)

	Last 7 days	Last month	Total views
Views	48	434	439
Interactions	168	1798	1803
Watchlists	0	0	0
Featured	No		



Advertising examples

Trademe.co.nz



Listed: Fri, 7 Feb

Portfolio opportunity – 109 brand new homes

109 New Homes, Auckland and Wellington, City Centre, Auckland City, Auckland

To be sold by deadline sale (by 13 Mar)

BAYLEYS



Gerald Rundle

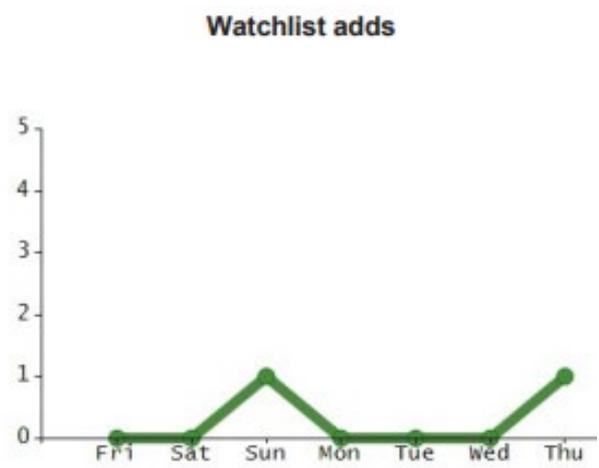
Contact details

Activity report dated 28th February – 6th March 2025

Page views



Watchlist adds



Advertising examples

realestate.co.nz

realestate.co.nz

Residential New Builds Rural Commercial Business House prices ▾ Agents News

All Commercial Sale Listings > Auckland > Auckland City > Auckland Central > 109 New Homes, Auckland and Wellington, Auckland Central



Portfolio opportunity – 109 brand new homes

109 New Homes, Auckland and Wellington, Auckland Central

Investment Opportunities

Deadline Sale

8279m² Freehold

☆ ↻ ✉ Email

Thumbnail images: 1. Aerial view of the development. 2. Street-level view of the new homes. 3. Night view of the development. 4. Map location.

Activity report dated 28th February – 6th March 2025

Total views

Total of listing and search views since 7 Feb to 6 Mar 2025



Total views

22 views in the last 7 days***

1744

Listing views *

16 views in the last 7 days

190

Search views **

205 views in the last 7 days

1554

Total enquiries

4

Email enquiries

3

Click to contact

1

Total engagements

12 engagements in the last 7 days***

116

Social shares

1

Added to saved properties

3

Open home calendar add

0

Media interactions

112

12 interactions in the last 7 days

* Number of times a listing has been viewed

** Number of times a property has appeared on a user's screen

*** Last 7 days is as per the report generated

Advertising examples

oneroof.co.nz



Find a property

Estimates

News

Tools

Search properties

Sign

Back | Commercial for sale | Auckland | Auckland City | Auckland Central | 109 New Homes, Auckland and Wellington



109 New Homes, Auckland and Wellington, Auckland Central, Auckland City

For Sale by Deadline Private Treaty

8,279m²

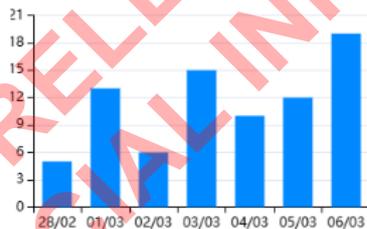
Portfolio opportunity – 109 brand new homes

BAYLEYS

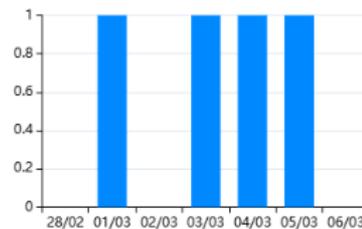


Activity report dated 28th February – 6th March 2025

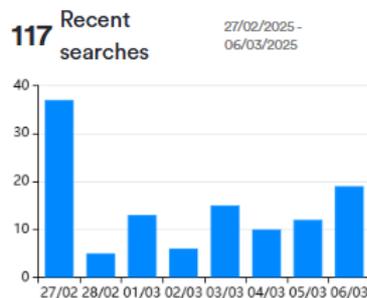
Total visibility
All times the property has appeared in search, carousels on OR and NZH, and Boost impressions between 28/02/2025 - 06/03/2025 **80**



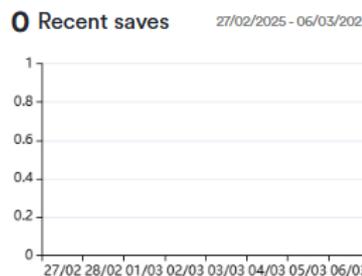
Total views
Listing views for this property between 28/02/2025 - 06/03/2025 **4**



Total searches
Number of searches since first listed **536**



Total saved properties
Number of people who saved this property since first listed **0**



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Bayleys Auckland Central

Bayleys House, 30 Gaunt Street,
Wynyard Quarter
09 309 6020
office@bayleys.co.nz

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