

From: J [REDACTED]
To: [EC Legal](#)
Cc: H [REDACTED]; C [REDACTED]; G [REDACTED]
Subject: Complaint via X: No promoter statement on candidate social media pages/profiles
Date: Monday, 21 July 2025 10:05:52 am
Attachments: [image001.png](#)
[image002.jpg](#)
[image003.jpg](#)
[image004.jpg](#)
[image005.jpg](#)

Kia ora koutou

We have had a complaint on X about a candidate in the Tāmaki Makaurau by-election posting election advertising without a promoter statement. The complainant has asked us to go back to them via direct message to confirm we are investigating.

I have looked at the candidate's campaign Facebook page (<https://www.facebook.com/profile.php?id=61578317851789>) and personal Facebook profile (<https://www.facebook.com/oriini.kaipara>) and there does not appear to be a promoter statement. There is however a promoter statement on the candidate's Instagram profile (https://www.instagram.com/oriini_kaipara/) but this is not mentioned in the complaint.

The complainant also mentions that others have been sharing the election advertising without a promoter statement (see the screenshot) – however I assume this could come under personal views?

Rather than give a blanket statement that we are investigating (which could be inflammatory) I would prefer to go back to the complainant with an outcome and an explanation of the rules if possible.

Screenshots and a link to the complaint are below.

<https://x.com/Suitandtie9999/status/1946811148877418606>



Suit and tie ✓
@Suitandtie9999



Hi @ElectoralCommNZ

A candidates social media/posts should always include a promoter statement.

Posts have already been shared on the candidates personal page, their "official page" and by others without any statement and clearly include the Te Pāti Māori logo.

Please respond by DM to confirm you are investigating this.



5:55 PM · Jul 20, 2025 · 2,991 Views



Oriini Kaipara

5d · 🌐



Kua mana. Ka tū tē pōnōnōtā tā mō tē tūru o Tāmaki Makaurau hei ā Hātarei, 6 o Hepetema.

It's official. The Tāmaki Makaurau by-election will be held on Saturday 6 September.

Raro kau iho ka puta i taku Hāpai-Ō ngā whakamahuki - Our team will have more information out soon.



[#kiamatiketahitātou](#) [#heatearohou](#) [#tepātimāori](#)



279



Oriini Kaipara

3.4K friends

- Tāmaki Makaurau
- Mātaatua | Te Arawa
- Te Aho Matua
- Hoani Waititi Marae
- Māmā & "Kui"

Add friend Message

[Posts](#) [Photos](#) [Reels](#)

- Worked at **Newshub**
- Former News Anchor/Presenter at **TVNZ 1**
- Former Anchor/Reporter at **Māori+**
- Former Newsreader at Mai FM
- See more about Oriini

Oriini Kaipara 1d ·

"Why is this government so determined to erase equity and entrench inequality?"

Ngā mihi

J [REDACTED] ([he/him](#)) | Senior Communications and Education Advisor | **Electoral Commission** | **Te Kaitiaki Take Kōwhiri**

PO Box 3220 | Level 4, 34-42 Manners Street | Wellington | Phone [REDACTED] | DDI [REDACTED]
[REDACTED] | Mobile [REDACTED] | [vote.nz](#) | [elections.nz](#)

From: [Dean \[REDACTED\]](#)
To: [@.](#)
Subject: Oriini Kaipara's Facebook pages - promoter statements
Date: Monday, 21 July 2025 10:58:00 am
Attachments: [image001.jpg](#)

Kia ora Lance,

We have received an enquiry regarding the lack of promoter statements on Oriini Kaipara's Facebook pages:

[\(15\) Facebook](#)

[\(15\) Facebook](#)

Can you please arrange for Oriini Kaipara to put her promoter statement on these pages – it can be placed on the main home page or in the 'About' section'.

Ngā mihi

Dean [REDACTED] | **Senior Advisor Legal | Electoral Commission** | Te Kaitiaki Take Kōwhiri
PO Box 3220 | Level 10, 34-42 Manners Street | Wellington



From: [Kristina Temel](#)
To: [Dean \[REDACTED\]](#)
Subject: FW: TPM Candidate promoter statement complaint
Date: Thursday, 24 July 2025 8:17:47 am
Attachments: [image001.png](#)

From: Karl Le Quesne <[\[REDACTED\]@elections.govt.nz](mailto:[REDACTED]@elections.govt.nz)>
Sent: Thursday, 24 July 2025 7:46 am
To: Kristina Temel <[\[REDACTED\]@elections.govt.nz](mailto:[REDACTED]@elections.govt.nz)>
Cc: Karen [REDACTED] <[\[REDACTED\]@elections.govt.nz](mailto:[REDACTED]@elections.govt.nz)>
Subject: RE: TPM Candidate promoter statement complaint

Hi

Agree no further action consistent with response to similar situations in the past.

Karl Le Quesne

From: Kristina Temel <[\[REDACTED\]@elections.govt.nz](mailto:[REDACTED]@elections.govt.nz)>
Sent: Wednesday, 23 July 2025 3:36 pm
To: Karl Le Quesne <[\[REDACTED\]@elections.govt.nz](mailto:[REDACTED]@elections.govt.nz)>
Cc: Karen [REDACTED] <[\[REDACTED\]@elections.govt.nz](mailto:[REDACTED]@elections.govt.nz)>
Subject: TPM Candidate promoter statement complaint

Kia ora Karl,

We recently received a complaint that the Te Pāti Māori candidate for the Tāmaki Makaurau by-election did not have a promoter statement on two of her Facebook pages.

Following our usual practice, we contacted Lance Norman, party secretary for TPM, and asked if he could assist their candidate in updating the Facebook pages. Lance responded the next day advising us that both Facebook pages now had promoter statements. We have checked the pages, and they now have compliant promoter statements.

As you may recall, this is a fairly common oversight by various parties and candidates on their social media pages, and we do not usually take any further action for a social media account not carrying a promoter statement if it is remedied quickly.

NFA is consistent with precedents [2023 Log of Alleged Breaches and Complaints.xlsx](#)

In this case we are just checking you are comfortable with no further action for an enquiry from the complainant.

Ngā mihi

Kristina

From: [Secretary Te Pati Māori](#)
To: [Dean \[REDACTED\]](#)
Subject: Re: Oriini Kaipara's Facebook pages - promoter statements
Date: Tuesday, 22 July 2025 11:17:41 am
Attachments: [image001.jpg](#)

EXTERNAL EMAIL WARNING: Do not open any **attachments** or **links** until you are certain they are safe. Beware of **phishing** attacks, check the sender address. Always report emails you are not certain are safe.

Kia Ora Dean,

This has now been updated with a Promoter Statement.

Please contact me if you have any queries.

Ngā Mihi

Lance Norman

Secretary

Te Pāti Māori

Moblie: [REDACTED]

On Mon, 21 Jul 2025 at 10:58, Dean [REDACTED] <[REDACTED]@elections.govt.nz> wrote:

Kia ora Lance,

We have received an enquiry regarding the lack of promoter statements on Oriini Kaipara's Facebook pages:

[\(15\) Facebook](#)

[\(15\) Facebook](#)

Can you please arrange for Oriini Kaipara to put her promoter statement on these pages – it can be placed on the main home page or in the 'About' section?

Ngā mihi

Dean [REDACTED] | Senior Advisor Legal | Electoral Commission | Te Kaitiaki Take Kōwhiri

PO Box 3220 | Level 10, 34-42 Manners Street | Wellington



Monday, 21 July



On X yesterday.

21/07 9:48 am

Okay - we probably need to pass this on to L&P. I don't think we should DM the enquirer however until we have some clarity from them.



21/07 9:48 am

That's what I was thinking too

as much as I am loathe to respond to that user

21/07 9:49 am

She has a promoter statement on her instagram



21/07 9:49 am

Thanks [redacted] hopefully this is a straight forward explanation of the rules - that there is a promoter statement on the party and candidate page that covers all posts, and that all parties and candidates required to carry a statement on their social pages. Also, that if member of the public share a post, which is unpaid, a promoter statement is not required.

21/07 9:50 am



I'll send something to them and copy you all in



Monday 12:38 pm

Hamish Price @hamishpricenz · 41m
 Replying to @SuitandTie9999 and @ElectoralCommNZ
 Recommend you send this directly the Electoral Commission rather than rely on whoever does/doesn't monitor their X page to evaluate whether this is/isn't a complaint.

🗨️ ↻ ❤️ 📊 16 📌 ⬆️ 🗨️

Dean has suggested we go back to Suit & Tie with "Thanks for getting in touch. We will be in contact with the party about the candidate's Facebook page and let you know the outcome."

I'm proposing we amend that slightly, to: "Thanks for getting in touch. We will be in contact with the party about the candidate's Facebook pages."

👍 2

H [redacted] Monday 12:50 pm
 Haha yes.
 Agree with the edit.

Monday 12:50 pm
 This is how we go back by default to complaints of this nature so it's consistent. Only question is whether we go via DM or public.

H [redacted] Monday 12:50 pm
 he asked for DM so we go DM.

Monday 12:50 pm
 Okay - if everyone is happy I will do that soon.

👍

H [redacted] Monday 12:51 pm
 We haven't tweeted publicly in 2025 at all so a DM feels right.

Monday 1:09 pm

👍

Wednesday 1:14 pm

Suit and tie has come back on X:

Hi there,
Appreciate your response.
Please let me know the outcome and if it is a breach of electoral law.
Thank you.

12:34 PM

I'm running a response by Dean

H [redacted] Wednesday 1:14 pm
[redacted] 🙄

Wednesday 1:14 pm

"Following our contact with the party the candidate has added promoter statements to her Facebook pages. We now consider the matter closed."



Will see what Dean says

C [redacted] Wednesday 1:19 pm
Different address in this promoter statement.

Wednesday 1:27 pm

Indeed. Not sure if she has updated Instagram to match

Thursday

Thursday 9:16 am

Okay I have approval from L&P to go back to Suit and tie. Karl has approved no further action.



Monday, 21 July

21/07 10:50 am

Kia ora [redacted] as discussed, you can get back to the person who enquired about Oriini Kaipara's Facebook pages with:
Thanks for getting in touch. We will be in contact with the party about the candidate's Facebook page and let you know the outcome.
Cheers
Dean

21/07 10:54 am

Okay great - shall I say "pages" plural? Because he's complaining about both

21/07 10:54 am

yes please

21/07 10:54 am

I'm also happy to not promise to go back to him



21/07 1:10 pm



Confirming that we have gone back to the complainant via DM.



Tuesday

Tuesday 11:21 am

TPM have now added the promoter statements ✓

Tuesday 11:22 am

Excellent. Suit and tie did not acknowledge our DM, by the way. I suspect asking us to answer him via DM was about being able to continue to stoke rage without a visible response from us

Wednesday 1:10 pm

Here we go:

Hi there,
Appreciate your response.
Please let me know the outcome and if it is a breach of electoral law.
Thank you.

12:34 PM

Can I say something like:
Following our contact with the party the candidate has added promoter statements to her Facebook pages. We now consider the matter closed.

Wednesday 1:27 pm

Let me check with KT 😊



Wednesday 2:55 pm

We just need to run the outcome via Karl - should be fairly quick



Thursday

Thursday 9:07 am

Karl has approved no further action, so all good to get back to him



Thursday 9:16 am
Done!

Thursday 9:17 am

Nice, thanks

Thursday 11:47 am

any reaction?

Thursday 11:47 am
Not so far.

It isn't clear that he has seen it yet:

Hi Dave,
Appreciate your response.
Please let me know the outcome and if it is a breach of electoral law.
Thank you.

Yesterday, 12:24 PM

Ask us - Following our contact with the party the candidate has asked presenter statements to her Facebook pages. We now consider the matter closed.

© 2018 - Sun1

Thursday 11:48 am

ah ok