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No address provided
Via email: fyi-request-29513-0081d428@requests.fyi.org.nz

28 January 2025

Kia ora Geoff

Official Information Act request dated 10 December 2024

We refer to your email dated 10 December 2024 requesting information under the Official Information Act 1982 (the **Act**). We have numbered your request for ease of response.

Request: Tonight, you shared the results of your Treaty Principles Bill poll, but you didn't share the question asked. You also didn't share the question asked or preceding script information that was given to set it up on:

[https://urldefense.com/v3/__https://www.1news.co.nz/2024/12/10/poll-more-nzers-oppose-than-support-treaty-principles-bill/__;!!AuqdxLoliuc99AHzmVJkRZA8e5ly3Aa_P41r3iVs3N81yb2FfsBUCNRb1g3ttWPIUqCNyue8lj1BwnSt31TlzGo-1gKNgDPzQhOmJQSSkoXqDoAOHJx7RNmt2ChGA\\$](https://urldefense.com/v3/__https://www.1news.co.nz/2024/12/10/poll-more-nzers-oppose-than-support-treaty-principles-bill/__;!!AuqdxLoliuc99AHzmVJkRZA8e5ly3Aa_P41r3iVs3N81yb2FfsBUCNRb1g3ttWPIUqCNyue8lj1BwnSt31TlzGo-1gKNgDPzQhOmJQSSkoXqDoAOHJx7RNmt2ChGA$)

The full breakdown results by all demographic variables also don't seem to be online anywhere.

Can you please share:

1. The full research script for this full poll, including any exposition/preceding information given to respondents,
2. The exact question asked,
3. The answer options available for respondents, and
4. The full results by all demographic variables, please.

Response: The information requested under numbers 2, 3 and 4 is publicly available:

A summary of the poll results and methodology was included in the article under the heading "Full Results" (see <https://www.1news.co.nz/2024/12/10/poll-more-nzers-oppose-than-support-treaty-principles-bill/>).

Since publication, the article has been updated with a link to the full poll report (<https://www.scribd.com/document/817726360/30-Nov-4-Dec-2024-1-NEWS-Verian-Poll-Report-Full-Report>). That report includes the questions asked, the answer options available for respondents, and results by demographic (as recorded). These answers have also been enclosed with this letter. For clarity, the full poll report was released only once coverage of all questions and associated stories had been broadcast. Information on the poll methodology is located at pages 3 to 4; the Treaty Principles Bill question is located on page 14.

Information responsive to question 1 and the initial part of your email (research, scripts and preparation for the story), is withheld on the bases of:

- Section 9(2)(b) of the Act: to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information;
- Section 9(2)(g) of the Act: to maintain the effective conduct of public affairs through the free and frank expression of opinions by members of an organisation in the course of their duty; and
- Section 9(2)(i) of the Act: to enable TVNZ to carry out, without prejudice or disadvantage, commercial activities.

Information about TVNZ's internal news and current affairs operations (including the collection of source information for current affairs segments) is commercially sensitive, and is withheld to enable our newsroom to operate free of influence and without fear or favour. Release of information about how we produce our news and current affairs content would put us at strategic disadvantage to our competitors in the media industry, would mean we could not carry out free and frank editorial discussions, and would mean we could not produce news and current affairs content without disadvantage.

We trust this information assists. If you are dissatisfied with this response, section 28 of the Act sets out the circumstances in which you may make a complaint to the Ombudsman in order to seek an investigation and review of this decision.

Yours sincerely,

Official Information Requests Team
TVNZ

Responsive information

The following information is publicly available at the links provided in our response:

The question in the poll relating to the Treaty Principles Bill was: *“The Treaty Principles Bill is currently before Parliament. Do you support or oppose the Bill or not know enough to say?”*. The words “support or oppose” were rotated to “oppose or support” for approximately half of respondents.

The answer options for the Treaty Principles Bill question, and the percentage of people who voted for each option, were as follows:

- *Support* - 23%
- *Oppose* - 36%
- *Don't know enough about the Bill* - 39%
- *Prefer not to say* - 2%

The results of the Treaty Principles Bill question broken down by demographic variables are below. TVNZ does not hold any further results broken down by demographic variables.

- Those groups of eligible voters who were more likely than average (23%) to support the Bill were:
ACT Party supporters - 77%
New Zealand First supporters - 48%
Men aged 55+ - 40%
National Party supporters - 30%
- Those groups of eligible voters who were more likely than average (36%) to oppose the Bill were:
Green Party supporters - 68%
Māori - 67%
Labour Party supporters - 52%
Women aged 18 to 34 - 49%
People living in the Wellington region - 48%
Graduates - 46%
Those with a household income of more than \$150,000 - 45%