



Level 2
119 Ghuznee Street
PO Box 9744
Wellington 6141
New Zealand

info@nzonair.govt.nz
www.nzonair.govt.nz

Tel: 04 382 9524

20 July 2015

Harrison

Via email: fyi-request-2944-4aa8a68f@requests.fyi.org.nz

Dear Harrison

Further to your request of 16 July, attached are the funding applications for Daniel Bedingfield's songs Every Little Thing and Out of My Head.

We have redacted the personal contact details of the applicant under s9(2)(a) of the Official Information Act.

We do not record individual votes for Making Tracks funding decisions. The funding panel, the membership of which changes each month, weighs up a majority vote from panel members against the amount of funding available and comes to a collective decision.

Neither song secured funding. Competition is intense: each year we fund about 230 songs out of over 2,200 applications.

Both Mr Bedingfield's songs were subsequently released.

Yours sincerely

Jane Wrightson
CHIEF EXECUTIVE

Jane Wrightson

From: Sarah Crowe
Sent: Thursday, 16 July 2015 11:12 a.m.
To: Jane Wrightson
Subject: FW: Funding Applicant: Daniel Bedingfield

This is the notification I get in my emails that their application has been received

From: makingtracks@kiwihits.co.nz [mailto:makingtracks@kiwihits.co.nz]
Sent: Saturday, 25 May 2013 1:56 p.m.
To: Sarah Crowe
Subject: Funding Applicant: Daniel Bedingfield

An Application has been received:
The details are as follows

- Artist Name: Daniel Bedingfield
- Application Round: June 2013
- Song Title: Every Little Thing
- Writers: Daniel Bedingfield, Martin Smith
- Contact: Alicia Yaffe
- Phone: [REDACTED]
- Email: [REDACTED]
- Address: UHT Productions, 1 Godwit Place, Lynfield, 1042
- Repertoire owner: Daniel Bedingfield
- File Name: 04_Every_Little_Thing.mp3
- Funding Type: Video funding only

Here is a link to the application: [Funding Application](#)

June 2013

Funding application

Artist Name

Daniel Bedingfield

Song Title

Every Little Thing

Writers

Daniel Bedingfield, Martin Smith

Repertoire owner

Daniel Bedingfield

Criteria count

12

Uploaded Audio

0:00

Type of funding applying for

video_funding_only

We have a great NZ song.

Yes

We have \$2000 to contribute to our project

Yes

If we are successful getting a grant we are aware that we need to use the NZ On Air Logo on our video and credit as per guidelines.

Yes

We have had more than 100 paying public to any one show that we headlined

No. of tickets sold: 12,000

Date (YYYY/mm): 2007/04

Venue: Vector Arena

Venue contact person: Bruce MacTaggart

We have more than 1,000 online fans on any ONE site

<http://www.twitter.com/comelbeomctfd>

We have had over 2000 streams for any ONE song on any ONE site.

Site URL: <http://open.spotify.com/track/4aiaE7nD7vgum2EkY6mhb>

Number of Streams: 4,797,585

We have had more than 2,000 plays for any ONE video on YouTube

<http://youtube.com/5Znd3fukw>

We have a management deal.

Name of company: Alicia Yaffe

Contract date (YYYY/mm): 2012/05

Contact Person: Alicia Yaffe

We have sold more than 500 copies of any one single or more than 250 copies of any one album or EP

Name of song/album/EP:

Number sold: 4,052

We have been a finalist for a major music award

Name of award: Grammy

Type of award: Music

Year Nominated (YYYY): 2003

We have scored a significant international support slot or played a major festival.

Event Name: Wango Tango

Promoters Name: KIIS FM/Live Nation

City: Pasadena, CA

Audience Size: 19,000

Where will you be targeting your song for broadcast on radio /TV/online?

TV3 MORE FM KIWI FM The Edge Youtube Rollingstone.com NPR.com NPR BBC1

How will NZ On Air funding be used to improve the quality of your song and/or video?

We are currently funding all releases independently in order to allow Daniel to maintain creative and artistic control. NZ On Air funding will be use to help cover production and editing costs involved with the video for "Every Little Thing."

Personal Information

Family available for comment

Contact person

Family name

Contact phone

[REDACTED]

Contact email

[REDACTED]

Contact postal address

Name of company: UHI Productions

Street Address: 1 Godwin Place

City: Lynfield

Postcode: 1042

July 2013

Funding application

Artist Name

Daniel Bedingfield

Song Title

Out Of My Head

Writers

Daniel Bedingfield

Repertoire owner

Daniel Bedingfield

Criteria count

13

Uploaded Audio

 0:00

Type of funding applying for

video_funding_only

We have a great NZ song.

Yes

We have \$2000 to contribute to our project

Yes

If we are successful getting a grant we are aware that we need to use the NZ On Air Logo on our video and credit as per guidelines.

Yes

We have had more than 100 paying public to any one show that we headlined

No. of tickets sold: 12,000

Date (YYYY/mm): 2007/04

Venue: Vector Arena

Venue contact person: Bruce Mactaggart

We have more than 1,000 online fans on any ONE site

<http://www.twitter.com/danielbeinfield>

We have had over 2000 streams for any ONE song on any ONE site.

Site URL: <http://open.spotify.com/track/4gicAvFpDvaeom2EtXGmho>

Number of Streams: 4,797,585

We have had more than 2,000 plays for any ONE video on YouTube

<http://youtube.com/5y5Q6Zn9I>

We have a management deal.

Name of company: The Spellbound Group

Contract date (YYYY/mm): 2012/05

Contact Person: Alicia Yaffe

We have a distribution arrangement in place.

Name of company: Dashgo

Contract date (YYYY/mm): 2012/03

Contact Person: Tate Palmer

We have sold more than 500 copies of any one single or more than 250 copies of any one album or EP

Name of song/album/EP: Stop The Traffik - Secret Fear

Number sold: 4,052

We have been a finalist for a major music award

Name of award: Grammy

Type of award: Music

Year Nominated (YYYY): 2003

We have scored a significant international support slot or played a major festival.

Event Name: Wango Tango

Promoters Name: KIIS FM/Live Nation

City: Pasadena, CA

Audience Size: 19,000

Where will you be targeting your song for broadcast on radio /TV/online?

TV3 MORE FM KIWI FM The Edge Youtube Rollingstone.com NPR.com NPR BBC1

How will NZ On Air funding be used to improve the quality of your song and/or video?

NZ On Air funding will be used to help us finish the editing and post-production for the highly conceptual and artistic video for "Out Of My Head." This project has completed filming, and needs just a little more help to finish the special effects and editing to Daniel's vision.

Personal Information

(only available to admin)

Contact person

Alicia Yaffe

Contact phone

[REDACTED]

Contact email

[REDACTED]

Contact postal address

Name of company: UHT Productions

Street Address: 1 Godwit Place

City: Lynfield

Postcode: 1042