



23 September 2024

Tyler Smith
fyi-request-28431-dffe016d@requests.fyi.org.nz

Ref: PMO 108-2024-25

Dear Tyler Smith

Official Information Act request: Press releases

Thank you for your Official Information Act 1982 (the Act) request, received on 18 September 2024. You requested:

"Please advise the below.

- 1. Has a target/KPI/expectation been set for Ministers to publish a certain number of press releases within a certain timeframe? for example, one press release per week.*
- 2. If the answer to 1 is yes, please advise the target number of press releases.*
- 3. Please provide the communication sent to Ministers to advise them of this target.*
- 4. Is this target being actively managed? If so please provide information on the monitoring of this target. I.e showing which Ministers are meeting the target.*
- 5. Please advise any memo or information prepared to support Ministers in gaining permission (if required) to publish a press release."*

No targets, KPIs or expectations have been set by the Prime Minister for Ministers to publish a certain number of press releases within a specific timeframe. Furthermore, no targets or expectations have been set in regard to the publishing of press releases in general. I am therefore refusing your request under section 18(e) of the Act as the requested information does not exist.

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Act.

Yours sincerely


Cameron Burrows
Chief of Staff