

18 October 2024

File Ref: IRC-7114

James

fyi-request-28429-27a1461d@requests.fyi.org.nz

Tēnā koe James

Thank you for your email of 18 September 2024 to Te Kaunihera o Pōneke | Wellington City Council (the Council) requesting information regarding Mataaho Aronui and the Mahau app. Your request has been considered under the Local Government Official Information and Meetings Act 1987 (LGOIMA). Please find my response below.

1. *Number of direct reports to Karepa Wall, Chief Māori Officer.*

Four staff report directly to Karepa Wall, Chief Māori Officer.

2. *Number of overall team members (head count inclusive of direct reports) for 2022, 2023 and current year.*

The below table shows the number of staff in the Mataaho Aronui team for the last three years. Please note as at September 2024, there are 16 employees working across 15.38 full time positions.

Year (as at)	Headcount (FTE)
September 2024	16 (15.38)
September 2023	11
September 2022	9

3. *Annual budget for this department 2022, 2023 and current year.*

The below table shows the Mataaho Aronui budget for the 2022, 23 and 24 financial years.

Financial Year	Budget
2022/23	\$4,668,967.26
2023/24	\$5,269,312.40
2024/25	\$5,641,162.00

4. *Number of contractors if any, employed in this department in 2022, 2023 and current year and associated costs of the contractors.*

Please see the below table showing contractors employed by Mataaho Aronui for the 2022, 23 and 24 financial years.

Financial Year	Number	Cost
2022/23	4	\$726,105.43
2023/24	5	\$647,370.35
2024/25	1	\$82,480.00

5. Please provide the total costs for the Mahau app, this should include total development costs, translation costs, ongoing support costs, and any promotional costs to date.

The total costs to develop the Mahau app (including development costs, translation costs, and promotional costs) is \$58,134.17 excluding GST(\$66,854.33 including GST). There are no ongoing support costs for the app.

6. Please provide the monthly downloads of the Mahau app since launching in 2022.

Since launching in 2022 there have been 7,418 downloads. This indicates that approximately 3.43% of Wellington City's population (216,200 in 2023) has engaged with the Mahau app. The following table shows the monthly downloads since launching in 2022.

Month	Total Downloads*
Sep-22	2250
Oct-22	1011
MoNov-22	420
Dec-22	346
Jan-23	196
Feb-23	127
Mar-23	124
Apr-23	92
May-23	250
Jun-23	180
Jul-23	234
Aug-23	359
Sep-23	271
Oct-23	85
Nov-23	122
Dec-23	48
Jan-24	76
Feb-24	104
Mar-24	181
Apr-24	76
May-24	123
Jun-24	88
Jul-24	82
Aug-24	315
Sep-24	258

* The Mahau App can be downloaded from both Apple Store and Google Play. Please note Apple and Google have different definitions of what constitutes an 'application download':

- Apple – Total Download: The number of first-time downloads and redownloads on devices with iOS, macOS, tvOS, or visionOS
- Google – Store Listing Acquisitions: The number of users who visited your store listing and installed your app, who didn't have it installed on any other devices at the time.

7. *Please provide the cost for installing the English or te reo Māori function for WCC's new parking meter system.*

This feature was available for selection by the machine supplier at no additional cost to Wellington City Council.

8. *Please provide the approximate number of WCC employees as September 2024, and the number of WCC employees who identify as fluent in te reo.*

Wellington City Council has 1,970 employees as at 30 September 2024. We do not collect data on the number of employees who identify as fluent in te reo. Therefore, this portion of the request is refused under section 17(g)(i) of the LGOIMA, that the information requested is not held by the local authority and the person dealing with the request has no grounds for believing that the information is held by another local authority or a department or Minister of the Crown or organisation.

You have the right, by way of complaint under section 28(1) of the LGOIMA, to request an investigation and review of the Council's decision to withhold information by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you require further information, please contact official.information@wcc.govt.nz.

Nāku noa, nā

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