

Emily Clarke

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Subject: Rainbow Crossing Council Paper

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Subject: Rainbow Crossing Council Paper  
Location: Microsoft Teams Meeting; MR-Cameron-L3-R2

Start: Tue 30/07/2024 3:00 pm  
End: Tue 30/07/2024 3:50 pm

Recurrence: (none)

Meeting Status: Meeting organizer

Organizer: Shawn Geard  
Required Attendees: Shawn Geard; Jeremy Boase; Emily McLean  
Optional Attendees: Nick Chester  
Resources: MR-Cameron-L3-R2

We now need to get a paper as per the decision from the petition 29 April 2024 (CO9/24/3).

The below image has been worked through as an option that would fit within the rules (and will be floated with those who presented the petition).

The potential location options would be:

- Durham St (Existing crossing adjacent to UoW)
- Devonport Rd (new crossing adjacent to the library)
- The Strand (adjacent to Masonic Park, this would not be able to remain long term i.e. 2-3 years)

[@Jeremy Boase](#) while Emily and myself are happy to own the topic we require support with writing the paper and pulling together the relevant background information, can you please forward this onto who is best placed to help with this.

Shawn Geard | City Centre Infrastructure Lead  
Tauranga City Council | 07 577 7000 | 

[shawn.geard@tauranga.govt.nz](mailto:shawn.geard@tauranga.govt.nz) | [www.tauranga.govt.nz](http://www.tauranga.govt.nz)

<https://www.mytauranga.co.nz/its-on-in-our-city-centre>

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Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 490 724 578 096

Passcode: g7nmdK

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For organizers: [Meeting options](#)

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Emily Clarke

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From: [REDACTED]  
Sent: Tuesday, 16 July 2024 6:33 pm  
To: Shawn Geard; Emily McLean  
Subject: RE: CAS-887065-Q2V0Z9

CAUTION: External Email.

Thanks Shaun, and great to hear from you,

Am I allowed to ask of what the proposal might look like or does that have to wait until public release?

Slainte and ka kite  
Gordy Lockhart  
[REDACTED]



## SPECIAL PROJECTS PORTFOLIO LEAD

*"Our ability to reach unity in diversity will be the beauty  
and the test of our civilization."*

Mahatma Gandhi - 1925

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From: Shawn Geard <Shawn.Geard@tauranga.govt.nz>  
Sent: Tuesday, July 16, 2024 4:51 PM  
To: [REDACTED] Emily McLean <Emily.McLean@tauranga.govt.nz>  
Subject: RE: CAS-887065-Q2V0Z9

Afternoon Gordy,

Sorry for not getting back to you sooner, we are just starting to understand the draft initial meeting schedule to confirm when we can get this added to the agenda.  
Hopefully I'll be able to have something more for you soon.

Thanks,  
[Shawn Geard](#) | City Centre Infrastructure Lead  
Tauranga City Council | 07 577 7000 | [REDACTED]  
[shawn.geard@tauranga.govt.nz](mailto:shawn.geard@tauranga.govt.nz) | [www.tauranga.govt.nz](http://www.tauranga.govt.nz)

There's more going on  
than you might think  
in our **city centre**



**It's on!**



---

From: [REDACTED]  
Sent: Tuesday, July 16, 2024 3:53 PM  
To: Shawn Geard <[Shawn.Gxxxx@xxxxxxxx.xxxx.nz](mailto:Shawn.Gxxxx@xxxxxxxx.xxxx.nz)>; Emily McLean <[Emily.McLean@tauranga.govt.nz](mailto:Emily.McLean@tauranga.govt.nz)>  
Subject: RE: CAS-887065-Q2V0Z9

CAUTION: External Email.

Kia ora both,

Just chasing up the below if I can. How's things progressing? Any way I can help?

Slainte and ka kite  
Gordy Lockhart  
[REDACTED]



## SPECIAL PROJECTS PORTFOLIO LEAD

*"Our ability to reach unity in diversity will be the beauty  
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Mahatma Gandhi - 1925

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From: [REDACTED]  
Sent: Wednesday, July 10, 2024 2:28 PM  
To: 'Shawn Geard' <[Shawn.Gxxxx@xxxxxxxx.xxxx.nz](mailto:Shawn.Gxxxx@xxxxxxxx.xxxx.nz)>; 'Emily McLean' <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: CAS-887065-Q2V0Z9

Kia ora Shawn and Emily,

Hope you're both well.

I was wondering how the Rainbow Street Art paper and proposal is coming along. Will you be ready to submit to the first meeting of the new council in August? Is there any way I can help?

Slainte and ka kite  
Gordy Lockhart  
[REDACTED]



## SPECIAL PROJECTS PORTFOLIO LEAD

*"Our ability to reach unity in diversity will be the beauty  
and the test of our civilization."*

Mahatma Gandhi - 1925

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From: [REDACTED] >  
Sent: Friday, May 31, 2024 1:08 PM  
To: 'Shawn Geard' <[Shawn.Gxxxx@xxxxxxxxx.xxx.nz](mailto:Shawn.Gxxxx@xxxxxxxxx.xxx.nz)>; 'Emily McLean' <[Emily.McLxxx@xxxxxxxxx.xxx.xx](mailto:Emily.McLxxx@xxxxxxxxx.xxx.xx)>  
Subject: FW: CAS-887065-Q2V0Z9

Kia ora Shawn and Emily,

Hope you're both well.

In parallel with my discussions with New Plymouth District and Tairāwhiti Councils re their Rainbow Street Art, I'd also asked of the process in Auckland City's K Road project.

See below and attached their response received today. Hopefully, this will prove helpful.

Keep well and enjoy your long weekend.

Slainte and ka kite  
Gordy Lockhart  
[REDACTED]



## SPECIAL PROJECTS PORTFOLIO LEAD

*"Our ability to reach unity in diversity will be the beauty  
and the test of our civilization."*

Mahatma Gandhi - 1925

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From: [REDACTED] <[\[REDACTED\]@at.govt.nz](mailto:[REDACTED]@at.govt.nz)>  
Sent: Friday, May 31, 2024 10:12 AM  
To: [REDACTED]  
Subject: CAS-887065-Q2V0Z9

Hi Gordy

I refer to your enquiry related to the rainbow crossing on Karangahape Road.

Our sincere apologies for the delay in providing a response.

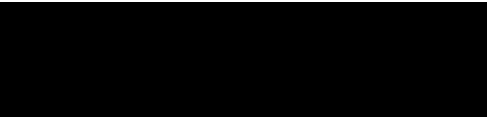
The rainbow crossing was implemented by AT to show support for the LGBTQA+ Community. AT had received requests for rainbow crossings over several years from the Pride Parade organisers and the Karangahape Road Business Association (KBA). The KBA undertook consultation with the community and the project had the full support of the Waitemata Local Board.

The installations referred to as “rainbow crossings” are considered roadway art and are managed through the Traffic Control Devices Rule 2004, Clause 5.6 (1) (which was updated in 2023). Further information on the Rule can be found at: [www.nzta.govt.nz/assets/resources/rules/docs/traffic-control-devices-2004-as-at-21-august-2023.pdf](http://www.nzta.govt.nz/assets/resources/rules/docs/traffic-control-devices-2004-as-at-21-august-2023.pdf). Also refer to sections 317 and 334 of the [Local Government Act 1974](#).

We have provided a copy of the approval for the rainbow crossings on Karangahape Road.

Kind regards

  
Project and Business Interface Manager  
Infrastructure Project Delivery - Infrastructure & Place  
Auckland Transport  
20 Viaduct Harbour Avenue, Auckland 1010



We all have an important part to play in helping to reduce the spread of COVID-19 in our communities. [Find the latest information and advice from Auckland Transport](#). For the latest news from the Ministry of Health go to the [Unite Against Covid-19 website](#).

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Emily Clarke

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From: [REDACTED]  
Sent: Friday, 31 May 2024 1:08 pm  
To: Shawn Geard; Emily McLean  
Subject: FW: CAS-887065-Q2V0Z9  
Attachments: Karangahape Road 16887 (CBD) ODA.10.02.2021.pdf

CAUTION: External Email.

Kia ora Shawn and Emily,

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Slainte and ka kite  
Gordy Lockhart  
[REDACTED]



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Kind regards

[REDACTED]  
Project and Business Interface Manager  
Infrastructure Project Delivery - Infrastructure & Place  
Auckland Transport  
20 Viaduct Harbour Avenue, Auckland 1010



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**Roadway Art Approval Report**  
**Waitemata Local Board**  
**Karangahape Road, Auckland Central**  
**Auckland Transport**

**Subject: Rainbow Crossings**

**Report to: Traffic Operations Manager, Network Management**

**Reporting Officer: Claire Dixon, Community Transport Manager**

<b>Approval ID: 16887</b>	<b>Date Approved: 10 FEB 2021</b>
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## 1. Recommendation

The Traffic Operations Manager approves that:

- A. Pursuant to Sections 317 and 334 of the Local Government Act 1974 and clause 5.6(1) of the Land Transport Rule: Traffic Control Devices 2004 **roadway art** is to be marked at two mid-block signalised pedestrian crossings near 185 and 373 **Karangahape Road**, as shown in the attached drawings LA108 and LA113 dated 27-10-2020.
- B. This approval will take effect upon signing of this report.

## 2. Proposal

Auckland Transport propose to mark rainbow coloured roadway art between the white lines indicating the pedestrian crossing point at two mid-block signalised pedestrian crossings on Karangahape Road. The two sites are near:

- 373 Karangahape Road (Haka Lodge), and
- 185 Karangahape Road (St Kevins Arcade)

The rainbow crossings are being implemented by AT to show support for the LGBTQA+ Community. AT have received requests for rainbow crossings over a number of years from the Pride Parade organisers and the K Rd Business Association (KBA). Recent changes to the Land Transport Rule: Traffic Control Devices 2004 have allowed for artworks to be marked on the surface of the road in limited circumstances. It is believed that this proposal complies with those legislative requirements.

## 3. Strategic Context

The Traffic Operations Manager has been delegated powers by the Auckland Transport Chief Executive to make decisions in regard to the nature and location of various traffic controls and traffic control devices that do not require a resolution under traffic bylaws. The matters for consideration in this report fall within scope of the Traffic Operations Manager's delegated authority.

## 4. Location

The roadway art is to be marked across two mid-block signalised pedestrian crossings approximately at 185 and 373 Karangahape Road,

Karangahape Road is an arterial road in Central Auckland. It has a posted speed of 30km/h. The section of street with the two crossings is dense mixed use with commercial, hospitality, and residential. It is a bustling and vibrant city street and is one of NZ's only "24 hour" streets where there is almost always some activity.

While posted at 30km/h, the street design and high level of activity act to reinforce this requirement. The currently in construction (completion April 2021) K Rd Enhancements reduce the number of traffic lanes, narrow the traffic lanes, create separated cycle facilities, new street planting and general aesthetic upgrades that have been designed for an operating speed of less than 30km/h. This project transformed the six traffic lanes arterial to a two general lanes road and allocated the remaining road spaces to bus lanes and cycle lanes. This changed the look and feel of the corridor and enhanced the place making significantly.

Furthermore, the signal phasing operation will be modified to help to maintain a slow speed environment once the construction work is completed.

There is no recent relevant speed or count data for the street as it has been in construction for much of the last 18 months. The new posted speed also only came into force in July 2020.

## 5. Considerations

The proposal is site specific, so no alternative options have been considered.

In accordance with the requirements of 5.6(1) of the Land Transport Rule: Traffic Control Devices 2004 the location of the proposed artwork is for a lower risk environment.

It is understood overseas experience shows that where artwork is used alongside physical changes, that roadway art can help achieve safe operating speeds of 30km/h or less. The international evidence shows that roadway art can influence motorist behaviour, build community pride and identity and make a street feel safer and more inviting. This helps to reinforce that towns and cities are for all people – not just those driving through them.

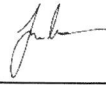



The Waka Kotahi NZTA Megamaps speed management tool indicates that the mean operating speed of Karangahape Road is 24.15km/h at one point and 31.67km/h at another point. This is the operating speed based on the original configuration of the K Road as a six-lane arterial. The road has recently been transformed and upgraded with enhancements expected to lower speeds. Those changes combined with the signalised pedestrian crossing controls, the intersection traffic signal phasing changes (to be implemented after the completion of road works) and the proposed roadway art, it is expected that the operating speed will drop to below 30km/h for most vehicles (except emergency situations). This should ensure that the roadway art complies with the requirement to be installed in a lower risk environment.

The proposed roadway art does not resemble and is not similar to a traffic control device, nor would it mislead road users about the meaning of any traffic control device. The roadway art will not be visually integrated into a marking specified in Schedule 2 of that Rule. The rainbow stripes will run across the road rather than along it so will not resemble a zebra crossing marking. They will be marked between the parallel white lines required at a signalised pedestrian cross to guide pedestrians across the road. Those white lines are not specified in Schedule 2 of the Rule so placing the rainbow lines between them does not breach the rule requirements. A post implementation monitoring plan will be implemented to assess compliance against the TCD rule and suitable

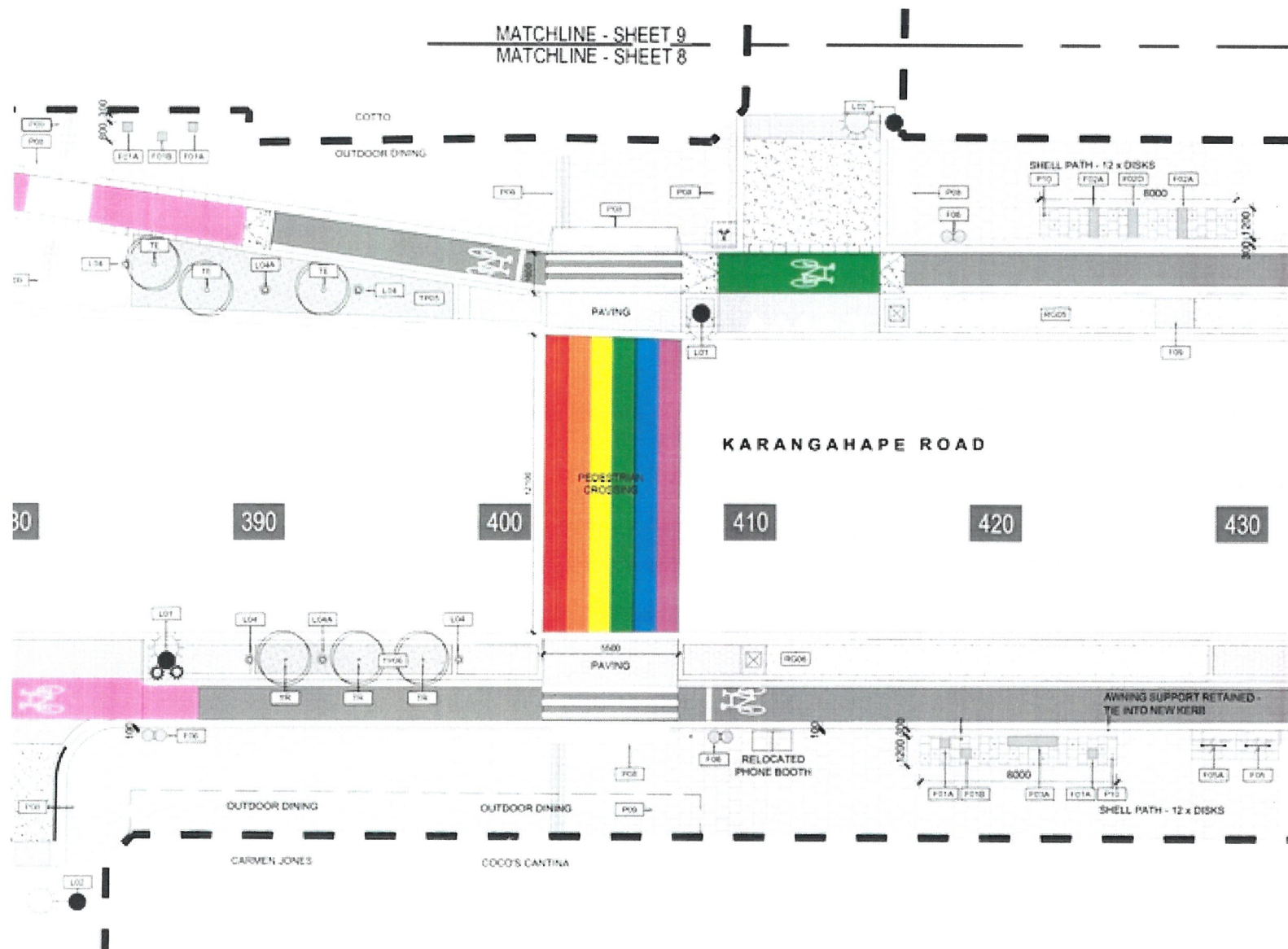
contingency/remedial interventions (up to and including removal if necessary) in the event of non-compliance.

Consultation was undertaken with the community via the Business Association and this project has been fully supported by the Waitemata Local Board.

## 6. Signatures and Approvals

	Name and title of signatory	Signature	Date
Author:	John Nottage Senior Communications partner		3/2/21
Approved by:	Jared Plumridge Traffic Operations Team Leader (Central) Traffic Operations		10/2/21
Verified by:	Loretta Su'a-Chang Senior Transport Engineer Transport Controls		10/02/21
Approved under delegated authority by:	<b>Melanie Alexander</b> Traffic Operations Manager Network Management		Date Approved 10/2/21

### LA108 dated 27-10-2020



# LA113 dated 27-10-2020



**NOTES**

- REFER LANDLAB DRAWINGS FOR ALL URBAN DESIGN ELEMENT SETUP AND FINISHING DETAIL
- ALL PLANS TO BE READ IN CONJUNCTION WITH KEY NOTES
- REFER DATA LOGS: REFER TO LANDLAB DEMONSTRATION PLAN FOR LOGS FOR DEMONSTRATION
- REFER BEICA CIVIL DRAWINGS FOR CIVIL SETUP, LEVELS, DIMENSIONS, CURB TRACTION JOINTS, PAVING DETAIL AND METHODOLOGY, FURROWS, CHANNELS, ROADMARKING, SERVICE LOCATIONS, CABINETS AND UTILITY LOGS
- REFER BEICA LIGHTING DESIGNERS DRAWINGS FOR LIGHTING / ELECTRICAL SETUP AND DETAILS

01. RED	CMYK	11 / 100 / 100 / 02
	RGB	212 / 06 / 06
02. ORANGE	CMYK	04 / 43 / 100 / 0
	RGB	240 / 157 / 03
03. YELLOW	CMYK	16 / 0 / 100 / 0
	RGB	229 / 254 / 04
04. GREEN	CMYK	77 / 0 / 100 / 0
	RGB	10 / 191 / 02
05. BLUE	CMYK	100 / 97 / 04 / 02
	RGB	08 / 25 / 154
06. PURPLE	CMYK	67 / 100 / 08 / 02
	RGB	118 / 0 / 138
07. BLACK	CMYK	75 / 88 / 87 / 90
	RGB	01 / 01 / 01
08. BROWN	CMYK	41 / 70 / 98 / 48
	RGB	97 / 57 / 21
09. LIGHT BLUE	CMYK	48 / 0 / 0 / 0
	RGB	116 / 209 / 246
10. PINK	CMYK	0 / 40 / 0 / 0
	RGB	248 / 173 / 205
11. WHITE	CMYK	0 / 0 / 0 / 0
	RGB	255 / 255 / 255

**REVISIONS**

NO.	DATE	DESCRIPTION
1	11/01/2021	PLAN INFORMATION

**CLIENT** RUGHLAND TRANSPORT

**PROJECT** KARANGAHAPE ROAD ENHANCEMENTS PROJECT

**DRAWN BY** GMIT

**CHECKED BY** SIGM

**DATE** 1/08/2021

**SCALE** 1:100 (A1) 1:100 (A3)

**LAND LAB**

390 400 410 420

Emily Clarke

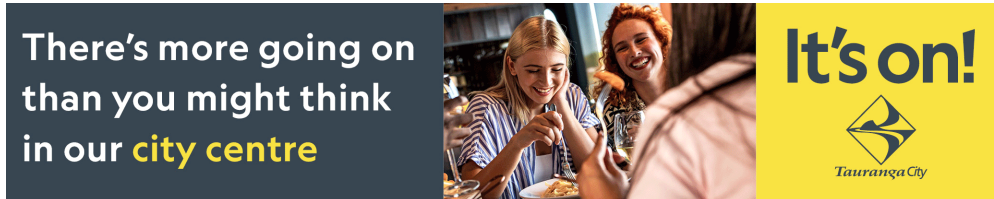
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From: Shawn Geard  
Sent: Friday, 10 May 2024 7:55 am  
To: [REDACTED] Emily McLean  
Subject: RE: Tauranga City Centre Rainbow Crossing

Morning Gordy,

Thank you for your time and sending this through. Between Emily and myself we will get in touch once we have a draft of the potential options discussed.

Thanks,  
[Shawn Geard](#) | City Centre Infrastructure Lead  
Tauranga City Council | 07 577 7000 | [REDACTED]  
| [shawn.geard@tauranga.govt.nz](mailto:shawn.geard@tauranga.govt.nz) | [www.tauranga.govt.nz](http://www.tauranga.govt.nz)



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From: [REDACTED] >  
Sent: Thursday, May 9, 2024 6:35 PM  
To: Shawn Geard <Shawn.Geard@tauranga.govt.nz>; Emily McLean <Emily.McLean@tauranga.govt.nz>  
Subject: RE: Tauranga City Centre Rainbow Crossing

**CAUTION:**External Email.

Kia ora korua,

Apologies, I forgot to flick you the short Bloomberg video I mentioned. Cross fingers the TCC server hasn't just had a fit. 😊

Slainte and ka kite  
Gordy Lockhart  
[REDACTED]



## SPECIAL PROJECTS PORTFOLIO LEAD

*"Our ability to reach unity in diversity will be the beauty  
and the test of our civilization."*

Mahatma Gandhi - 1925

Cheers, Gordy

-----Original Appointment-----

From: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>

Sent: Tuesday, April 30, 2024 2:11 PM

To: Shawn Geard; Emily McLean; [REDACTED] MR-Cameron-L3-R6

Cc: Jeremy Boase

Subject: Tauranga City Centre Rainbow Crossing

When: Tuesday, 7 May 2024 4:00 pm-4:50 pm (UTC+12:00) Auckland, Wellington.

Where: 306 Cameron Road; MR-Cameron-L3-R6

This meeting is to run through the petition presented Monday around the rainbow crossing, and to start conversation on it's contents being reflected in the Council Paper to be put together by staff.

Thanks,

**Shawn Geard** | City Centre Transport Advisor

Tauranga City Council | [REDACTED]

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Emily Clarke

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From: [REDACTED]  
Sent: Wednesday, 8 May 2024 1:24 pm  
To: Shawn Geard; Emily McLean; [REDACTED] MR-Cameron-L3-R6  
Cc: Jeremy Boase  
Subject: RE: Tauranga City Centre Rainbow Crossing  
Attachments: Wandsworth Council Rainbow Crossing Proposal doc.pdf; Wandsworth Rainbow Crossing.jpg; The new Progress Flag.jpg

**CAUTION: External Email.**

Kia ora team,

Thanks so much for a great meeting yesterday arvo Shawn and Emily. Super inspiring and delighted that we've got such positive, progressive minds in our Tauranga Moana.

To brain dump...

**We discussed...**

- Short term Rainbow street art.
- Longer term social, culture identity street art representing Tauranga Moana populations in Te Manawataki o Te Papa.
- Paper for decision to be put to first meeting of new council in August.

**Background**

- Meaning of Rainbow Flag. Based in campaigns for equal rights, now representing and celebrating wider diversity.
- Street art in the context of a crossing is important in that it asks society to stop to recognise diversity.
- Street art drives engagement in a way no other art can. The tactile nature of standing means one can be inside the art, view it from differing angles and truly experience it's meaning.

**Framework for design**

- Rainbow street art should be The Progress Flag
- Older official designs not appropriate (Progress flag includes Trans and people of colour)
- New designs not appropriate. Would one re-design The Tino Rangatiratanga?

**Potential locations and concepts**

- Create legal crossing outside current library on Devonport Road. Have Rainbow street art either side of this crossing.
- On The Strand taking the area of the road the width of Masonic Park or sitting either side of the legal crossing outside The Phoenix.
- Central location with high foot traffic important.
- Less visible location creates intent questions as do temporary installations.

**Collab/consultation partners on Rainbow x-ing**

- YoubeYou - Aotearoa
- Rainbow Youth
- Tauranga Moana Pride



- Gender Dynamix
- Inside Out

### **Te Manawataki o Te Papa moving forward.**

Discussed playful streets concepts and broad ideas around whole society social identity representation.

Collab partner/consultation group potential in

- Ngati Ranginui/Ngai Tamarawaho
- YoubeYou – Aotearoa
- Tauranga Multicultural Council (represent multi orgs of ethnic background)
- Disability representative/group
- The Inclusive Aotearoa Collective Tahono
- Diversity Works (represents DEI in commerce/organisational context, but that too is part of our wider community)
- Religious group representation
- The Incubator Creative Hub
- Downtown Tauranga

### **Of interest**

- The new Progress Flag (attached) – includes an unbroken circle representing being whole (the individual or wider society)
- Wandsworth Council Rainbow Crossing Proposal doc (attached) Some interesting points around neurodiversity.
- Photo of Wandsworth Rainbow Crossing (attached)
- [Royal National Institute for the Blind \(UK\) article detail concerns on art crossings from those with a sight disability.](#)
- [Article from the BBC asking will colourful streets make our streets safer?](#)
- [Interesting short piece from EM. \(Erasmus Magazine \(EM\) is the independent news platform of Erasmus University Rotterdam\)](#) Some great concepts around decolonisation through recognition of heterogenous societies.
- Modeshift – Supporting Sustainable Travel are a UK based Local Authority School Travel Forum. Great article titled [‘Rainbow crossings and beyond, street design makes LGBTQIA+ people feel safer.’](#)

Hope all that helps and looking forward to next steps. Happy to play my part in any way. Reaching out to consultation partners perhaps? Let me know.

Slainte and ka kite  
Gordy Lockhart



## **SPECIAL PROJECTS PORTFOLIO LEAD**

*“Our ability to reach unity in diversity will be the beauty and the test of our civilization.”*

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## SSA EQUALITY IMPACT AND NEEDS ANALYSIS

<b>Directorate</b>	Environment and Community Services
<b>Service Area</b>	Traffic and Engineering
<b>Service/policy/function being assessed</b>	Policy for implementation of artwork on crossings in the Borough
<b>Which borough (s) does the service/policy apply to</b>	Wandsworth
<b>Staff involved</b>	<b>Nick O'Donnell, Henry Cheung</b>
<b>Date approved by Directorate Equality Group (if applicable)</b>	
<b>Date approved by Policy and Review Manager</b> All EINAs must be signed off by the Policy and Review Manager	<b>19/05/2020</b>
<b>Date submitted to Directors' Board</b>	

### SUMMARY

Wandsworth Council is proposing to introduce public art in the form of carriageway paintings on designated pedestrian crossings in the Borough. The purpose of the carriageway artworks is to raise awareness for both pedestrians and drivers of the presence of a controlled crossing, increase the vibrancy of the space and provide visual interest, but also to communicate important messages and to inspire people to act and think.

There are both positive and negative effects of this proposal. One positive aspect is its potential to effectively increase community awareness to matters that are priorities in the Borough. Examples of matters that can be promoted through this form of public art are the Council's environmental strategy, the Council's cultural strategy and the Council's equality and diversity policy. However, unusual carriageway paintings may impact members of the community that are neurodivergent on their comfort and understanding of the conditions of use of pedestrian crossings. To mitigate against this, it is proposed that a post-implementation user experience day is carried out with groups of people with this condition where reactions can be tested, and appropriate action taken depending on the outcome.

### 1. Background

The Council believes that the use of carriageway artworks can provide refreshing visual stimulation while effectively communicating with people. It has the potential to increase community engagement (e.g. promotion of sports/cultural events), challenge misconceptions (e.g. support for the LGBT community to promote community cohesion) and help the Council achieve its objectives (e.g. promote Wandsworth Environment and Sustainability Strategy). It is therefore proposed to implement this proposal, safeguarding

its impact on people with one or more of the Protected Characteristics.

## 2. Analysis of need and impact

Protected group	Findings												
Age	<p><b>GLA 2019 Data</b></p> <p style="text-align: center;"><b>Wandsworth</b></p> <table> <tr> <td><b>0 to 15</b></td> <td><b>16.8%</b></td> </tr> <tr> <td><b>16 to 24</b></td> <td><b>69%</b></td> </tr> <tr> <td><b>65 and over</b></td> <td><b>14.2%</b></td> </tr> </table>	<b>0 to 15</b>	<b>16.8%</b>	<b>16 to 24</b>	<b>69%</b>	<b>65 and over</b>	<b>14.2%</b>						
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<b>65 and over</b>	<b>14.2%</b>												
Disability	<p><b>ONS 2011 census data</b></p> <p style="text-align: center;"><b>Wandsworth</b></p> <p><b>Disability or health problem that effects their day to day life</b></p> <p>11.2%</p> <p>Neurodivergence refers to a group of people with less-typical cognitive variations, such as Autism and ADHD (Attention Deficit Hyperactivity disorder). Local prevalence of autism and ADHD is unknown, it is an area requiring further work. According to Census 2011, 1,551 (3%) of children 0-15 recorded a long-term health problem or disability. According to PANSI (Projecting Adult Needs and Service Information), it was estimated that in 2014 there were 2,359 adults in Wandsworth aged 18-64 with an autistic spectrum disorder.</p>												
Gender (sex)	<p><b>ONS 2011 census data</b></p> <p style="text-align: center;"><b>Wandsworth</b></p> <table> <tr> <td><b>Male</b></td> <td><b>48%</b></td> </tr> <tr> <td><b>Female</b></td> <td><b>52%</b></td> </tr> </table>	<b>Male</b>	<b>48%</b>	<b>Female</b>	<b>52%</b>								
<b>Male</b>	<b>48%</b>												
<b>Female</b>	<b>52%</b>												
Gender reassignment	N/A												
Marriage and civil partnership	<p><b>GLA 2019 Data</b></p> <p style="text-align: center;"><b>Wandsworth</b></p> <table> <tr> <td><b>Divorced</b></td> <td><b>6.5%</b></td> </tr> <tr> <td><b>Civil Partnership</b></td> <td><b>0.6%</b></td> </tr> <tr> <td><b>Married</b></td> <td><b>32.6%</b></td> </tr> <tr> <td><b>Separated</b></td> <td><b>2.5%</b></td> </tr> <tr> <td><b>Single</b></td> <td><b>54.2%</b></td> </tr> <tr> <td><b>Widowed</b></td> <td><b>3.7%</b></td> </tr> </table>	<b>Divorced</b>	<b>6.5%</b>	<b>Civil Partnership</b>	<b>0.6%</b>	<b>Married</b>	<b>32.6%</b>	<b>Separated</b>	<b>2.5%</b>	<b>Single</b>	<b>54.2%</b>	<b>Widowed</b>	<b>3.7%</b>
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<b>Widowed</b>	<b>3.7%</b>												
Pregnancy and maternity	<p><b>PHOF 2016 data</b></p> <p style="text-align: center;"><b>Wandsworth</b></p> <table> <tr> <td><b>Live births per 1000 females (15-44)</b></td> <td><b>54.11</b></td> </tr> </table>	<b>Live births per 1000 females (15-44)</b>	<b>54.11</b>										
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<b>Race/ethnicity</b>	<b>GLA 2019 Data</b> <p style="text-align: center;"><b>Wandsworth</b></p> <b>Persons BAME</b> <b>30.9%</b>  <b>UK nationals</b> <b>80.2%</b> <b>Non-UK nationals</b> <b>19.5%</b>
<b>Religion and belief, including non belief</b>	<b>GLA 2019 Data</b> <p style="text-align: center;"><b>Wandsworth</b></p> <b>Buddhist</b> <b>0.8%</b> <b>Christian</b> <b>53%</b> <b>Hindu</b> <b>2.1%</b> <b>Jewish</b> <b>0.5%</b> <b>Muslim</b> <b>8.1%</b> <b>Sikh</b> <b>0.3%</b> <b>Other</b> <b>0.4%</b> <b>No religion</b> <b>27%</b>
<b>Sexual orientation</b>	<b>Approximately 1.5 to 2% of the population identify as LGBT (data inconclusive as often undeclared)</b>  <p>According to Office for National Statistics, for the period between 2013 and 2015, 2.6% of Wandsworth population identified themselves as lesbian, gay or bisexual (LGBT), 87.8% identified themselves as heterosexual and 9.6% did not know or did not answer. The installation of a rainbow crossing celebrating the LGBT pride could contribute to promote gender equality within the community.</p>
<b>Across groups i.e older LGBT service users or bme young men</b>	<b>N/A</b>

### 3. Impact

<b>Protected group</b>	<b>Positive</b>	<b>Negative</b>
<b>Age</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> </ul>	<b>No negative impacts identified</b>
<b>Disability</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> </ul>	Artwork on crossings can have a potential issue for people who are neurodivergent. Specifically, research undertaken by TfL's Independent

	<ul style="list-style-type: none"> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think,</li> </ul>	<p>Disability Advisory Group in 2018 suggested that for people who are neurodivergent (such as those with autism, dementia or Alzheimer's), the unusualness of colourful crossings may cause sufficient anxiety for them to avoid using the crossing.</p> <p>As a mitigation action, it is recommended that Charities that support people with autism, epilepsy, dementia and Alzheimer's are invited to bring to site people with the condition as part of a user experience day. These events will test reactions to the artistic crossings to inform what is the impact of these crossings on people who are neurodivergent. The outcomes will inform what neurodiversity issues should inform the design of road art in the future and whether there are grounds to redesign or remove the installations.</p>
<b>Gender (sex)</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> </ul>	<b>No negative impacts identified</b>
<b>Gender reassignment</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> </ul>	<b>No negative impacts identified</b>
<b>Marriage and civil partnership</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important</li> </ul>	<b>No negative impacts identified</b>

	messages to inspire people to act and think	
<b>Pregnancy and maternity</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> </ul>	<b>No negative impacts identified</b>
<b>Race/ethnicity</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> </ul>	<b>No negative impacts identified</b>
<b>Religion and belief, including non belief</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> </ul>	<b>No negative impacts identified</b>
<b>Sexual orientation</b>	<ul style="list-style-type: none"> <li>- Increased awareness for both pedestrians and drivers of the presence of a controlled crossing,</li> <li>- Increased vibrancy of the space and visual stimulation,</li> <li>- Communication of important messages to inspire people to act and think</li> <li>- The Metropolitan Police database shows that in the period between April 2019 and March 2020 there were 69 reported homophobic hate crimes in Wandsworth. The installation of a rainbow crossing has the potential of playing an active role in</li> </ul>	There is one reported case of abuse in the form of hundreds of abusive messages towards a school in Haringey Council after a rainbow crossing was installed outside their premises. Incidents of abuse are a risk and to mitigate the negative impact that these may have, this EINA recommends that the installation of rainbow crossings is followed by a public campaign in the media praising the idea and showing the Council's full support for the initiative.

	improving the general population's acceptance of different sexual identities and in the promotion of community inclusivity, thereby reducing homophobic crime.	
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#### 4. Actions

Action	Lead Officer	Deadline
Update the EINA with any positive/negative impact identified during the first user experience day, inviting Charities that support people with autism, epilepsy, dementia and Alzheimer's to test the crossing.		





gettyimages  
Credit: SOPA Images



Emily Clarke

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From: Gareth Wallis  
Sent: Wednesday, 1 May 2024 7:51 pm  
To: Shawn Geard; Nic Johansson  
Cc: Emily McLean  
Subject: RE: City Centre Rainbow Crossing Petition

I have messaged Democracy Services and asked them to respond formally.  
Cool if some of us can meet up with Gordy in the meantime to ensure he knows we're working on it behind the scenes, even if a paper might not go up for approval in the short-term.

Many thx,  
G.

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From: Shawn Geard <Shawn.Geard@tauranga.govt.nz>  
Sent: Wednesday, 1 May 2024 1:29 pm  
To: Gareth Wallis <Gareth.Wallis@xxxxxxxx.xxxx.nz>; Nic Johansson <Nix.xxxxxxxxx@xxxxxxxx.xxxt.nz>  
Cc: Emily McLean <Emily.xxxxxx@xxxxxxxx.xxxx.xx>  
Subject: RE: City Centre Rainbow Crossing Petition

I suggest we frame it that we want to ensure the report is well considered and provides viable options with creative and practical input, to ensure that the paper allows for an actual decision on what is implemented, rather than on the premise itself (after which what is actually done would need consideration). For that to be the case we cannot make the 20 May meeting.

I agree Democracy Services should be the ones that inform him of the meeting we are targeting, while we can talk to him about the content and vision.

Regards,  
Shawn

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From: Gareth Wallis <[Gareth.Wallis@tauranga.govt.nz](mailto:Gareth.Wallis@tauranga.govt.nz)>  
Sent: Wednesday, 1 May 2024 1:23 pm  
To: Nic Johansson <[Nic.Johanssxx@xxxxxxxx.xxxx.xx](mailto:Nic.Johanssxx@xxxxxxxx.xxxx.xx)>; Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

OK cool...good to have the direction.  
Who will communicate that to Gordy etc.? Even if we catch up with him for coffee, we should also advise formally I'd suggest. Maybe Democracy Services should do that to keep them informed on the status of their petition etc.?

Thoughts?  
Many thx,  
G.

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From: Nic Johansson <[Nic.Johansson@tauranga.govt.nz](mailto:Nic.Johansson@tauranga.govt.nz)>  
Sent: Wednesday, 1 May 2024 12:54 pm  
To: Gareth Wallis <[xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx](mailto:xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx)>; Shawn Geard <[Shawn.Gexxx@xxxxxxxx.xxxx.xx](mailto:Shawn.Gexxx@xxxxxxxx.xxxx.xx)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

Definitely not going to the 20<sup>th</sup>, or any other meeting under commissioners as it's felt this is needing a community lens through democratically elected members.

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From: Gareth Wallis <[Gareth.Wallis@tauranga.govt.nz](mailto:Gareth.Wallis@tauranga.govt.nz)>  
Sent: Wednesday, 1 May 2024 10:07 AM  
To: Nic Johansson <[Nic.Johanssxx@xxxxxxxx.xxxx.xx](mailto:Nic.Johanssxx@xxxxxxxx.xxxx.xx)>; Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

Late reply sorry. Good idea Nic if you can get steer from them...thx

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From: Nic Johansson <[Nic.Johansson@tauranga.govt.nz](mailto:Nic.Johansson@tauranga.govt.nz)>  
Sent: Tuesday, 30 April 2024 5:22 pm  
To: Shawn Geard <[Shawn.Gxxxx@xxxxxxxx.xxxx.nz](mailto:Shawn.Gxxxx@xxxxxxxx.xxxx.nz)>; Gareth Wallis <[Gareth.Wallis@tauranga.govt.nz](mailto:Gareth.Wallis@tauranga.govt.nz)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

I'm meeting with commissioners tomorrow morning. I can ask them if they'd like to leave it or if they are ok to review and decide on the 20<sup>th</sup>. OK?

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From: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>  
Sent: Tuesday, 30 April 2024 2:03 PM  
To: Gareth Wallis <[xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx](mailto:xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx)>; Nic Johansson <[Nic.Johansson@tauranga.govt.nz](mailto:Nic.Johansson@tauranga.govt.nz)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

Happy with this, just on the timings talking to Jeremy it sounds like Christine believes this paper should go to the new councillors, can you please confirm exec alignment on this?

I am in the process of organising a meeting between Emily, Gordy and I, I can include yourselves if desired (or set up something separate).

Happy with Strategy owning the paper with our input.

Thanks,  
Shawn

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From: Gareth Wallis <[Gareth.Wallis@tauranga.govt.nz](mailto:Gareth.Wallis@tauranga.govt.nz)>  
Sent: Tuesday, 30 April 2024 1:58 pm  
To: Nic Johansson <[Nic.Johanssxx@xxxxxxxx.xxxx.xx](mailto:Nic.Johanssxx@xxxxxxxx.xxxx.xx)>; Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

Agreed. Strategy to own it, all of us to contribute is my understanding of where we've landed?

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From: Nic Johansson <[Nic.Johansson@tauranga.govt.nz](mailto:Nic.Johansson@tauranga.govt.nz)>  
Sent: Tuesday, 30 April 2024 1:57 pm  
To: Shawn Geard <[Shawn.Gxxxx@xxxxxxxx.xxxx.nz](mailto:Shawn.Gxxxx@xxxxxxxx.xxxx.nz)>; Gareth Wallis <[Gareth.Wallis@tauranga.govt.nz](mailto:Gareth.Wallis@tauranga.govt.nz)>  
Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx)>  
Subject: RE: City Centre Rainbow Crossing Petition

I'm a big fan of it not being owned by Transport, but with Transport input in terms of Traffic Control Devices and what you can and can't do.

Very happy to support the direction we are heading.

I am quite keen to catch up with Gordy over the next couple of weeks so that he's not caught off guard by anything come 20<sup>th</sup>. Shawn, can you ask Bern or Debbie to arrange please while Narn is away?

Cheers

Nic

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From: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>

Sent: Tuesday, 30 April 2024 8:26 AM

To: Gareth Wallis <[xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx](mailto:xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx) >

Cc: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx) >; Nic Johansson <[Nic.Johansson@tauranga.govt.nz](mailto:Nic.Johansson@tauranga.govt.nz)>

Subject: RE: City Centre Rainbow Crossing Petition

Morning Gareth,

I have talked to Jeremy and he can look to allocate resource to it however just looking for confirmation of paper timing.

I had taken away that we didn't necessarily need to aim for the 20 May deadline and it would likely fall into a paper for the new council in September (we only have a week or two if it gets a late inclusion).

I did however note this morning the Sunlive article noted it was expected 20 May so just wanting to clarify.

Thanks,

Shawn

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From: Gareth Wallis <[Gareth.Wallis@tauranga.govt.nz](mailto:Gareth.Wallis@tauranga.govt.nz)>

Sent: Tuesday, 30 April 2024 6:26 am

To: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx) >

Cc: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>

Subject: RE: City Centre Rainbow Crossing Petition

At my computer properly now. I talked to Nic about this earlier yesterday and said we were happy to help, and happy to lead if that was the best idea.

I like your suggestion of one of Jeremy's team pulling it all together with input from a variety of departments...they can be Switzerland etc.

Definitely keen to be involved and try and find a way for the rainbow to shine in our city centre, even if it isn't a pedX...

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From: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx) >

Sent: Monday, 29 April 2024 8:02 pm

To: Gareth Wallis <[xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx](mailto:xxxxxx.xxxxxx@xxxxxxxx.xxxx.xx) >

Cc: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>

Subject: FW: City Centre Rainbow Crossing Petition

Hi G,

Shawn and I have been doing a bit of thinking. Would you support me approaching Jeremy's team of strategic advisors to help with this report? I think they could be well placed to bring together the various parts of council on this.

Thanks,

Em

Emily McLean (she/her) | Programme Lead: City Centre

Tauranga City Council | 07 577 7000 |  [emily.mclean@tauranga.govt.nz](mailto:emily.mclean@tauranga.govt.nz) | [www.tauranga.govt.nz](http://www.tauranga.govt.nz)

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From: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>  
Sent: 29 April 2024 4:03 pm  
To: Emily McLean <[Emily.McLxxx@xxxxxxxx.xxxx.xx](mailto:Emily.McLxxx@xxxxxxxx.xxxx.xx) >  
Subject: FW: City Centre Rainbow Crossing Petition

FYI

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From: Nic Johansson <[Nic.Johansson@tauranga.govt.nz](mailto:Nic.Johansson@tauranga.govt.nz)>  
Sent: Monday, 29 April 2024 2:54 pm  
To: Shawn Geard <[Shawn.Gxxxx@xxxxxxxx.xxxx.nz](mailto:Shawn.Gxxxx@xxxxxxxx.xxxx.nz) >  
Cc: Anna Somerville <[Anna.Somerville@tauranga.govt.nz](mailto:Anna.Somerville@tauranga.govt.nz)>; Karen Hay <[Karen.xxx@xxxxxxxx.xxxx.xx](mailto:Karen.xxx@xxxxxxxx.xxxx.xx) >  
Subject: RE: City Centre Rainbow Crossing Petition

Thnaks Shawn

I think City Centre should own with input from us. This isn't transport per se and I think the conversation is better led from elsewhere in the organisation.

Leave that with me for a day or two. In principle I agree with your steps

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From: Shawn Geard <[Shawn.Geard@tauranga.govt.nz](mailto:Shawn.Geard@tauranga.govt.nz)>  
Sent: Monday, 29 April 2024 1:34 PM  
To: Nic Johansson <[Nic.Johanssxx@xxxxxxxx.xxxx.xx](mailto:Nic.Johanssxx@xxxxxxxx.xxxx.xx) >  
Cc: Anna Somerville <[Anna.Somerville@tauranga.govt.nz](mailto:Anna.Somerville@tauranga.govt.nz)>; Karen Hay <[Karen.xxx@xxxxxxxx.xxxx.xx](mailto:Karen.xxx@xxxxxxxx.xxxx.xx) >  
Subject: City Centre Rainbow Crossing Petition

Hi Nic,

I've done a bit of thinking on the rainbow crossing petition and propose we develop the paper along the following process:

- Transport to own (maybe us and city centre provide authorship),
- Road Safety team to provide commentary on safety and what can/ cannot be done,
- City Centre to provide input from playful streets perspective,
- S&P to provide input for urban design,
- I'll also talk to the Community Development team on including some input from there.

We will stop short of providing a recommendation and keep the report very unbiased as it will likely go to the new council as I do not expect to be able to produce this in the 2 weeks we'd need to for the 20 May meeting.

Do you have any comment or other thought on this?

Thanks,  
Shawn