

From: ^{s9(2)(a)} @parliament.govt.nz>

Date: Wednesday, 3 July 2024 at 2:41 PM

Subject: RE: US trip

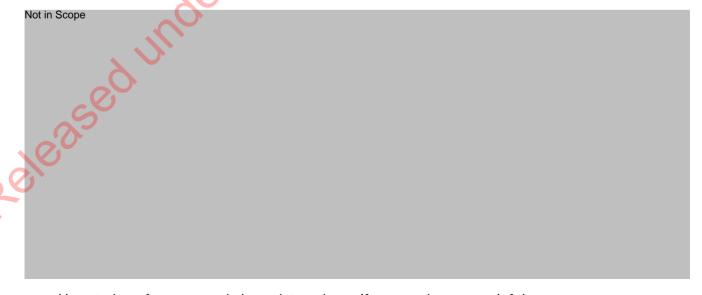
Hi Georgie

The PM is interested in a direct conversation with Apple about what we can do to make

NZ an even more attractive destination for Apple to grow its innovation investments. If helpful, we could even talk about an agenda, e.g.: 1. PM to describe NZ as an innovation investment destination; 2. Apple to respond on (a) what they see in small, advanced economies with good innovation eco-systems; and (b) their direct interests in NZ and what it would take to grow these.

| | We understand that ^{s9(2)(a)} would be good to talk to about creating innovation |
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| | eco-systems. |
| | Not in Scope . |
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| | From: Georgina Stylianou < <u>.@.</u> > |
| | Sent: Wednesday, July 3, 2024 1:07 PM |
| | To: s9(2)(a) @parliament.govt.nz> |
| | Subject: US trip |
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| | Hello, |
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Firstly, Apple has confirmed a visit from the PM while he's in Cali and their NZ public policy manager ^{s9(2)(a)} (Melbourne based) would love to better understand the policy/trade intent from a PMO perspective so he can ensure the PM gets the most out of his visit. Are you happy to connect with him if I give you his details? Alternatively, you can tell me and I'll pass it onto him.



Thanks. Georgie Kind regards, Georgina Stylianou MANAGING DIRECTOR s9(2)(a) E .@.. www.brq.co.nz GOVERNMENT RELATIONS & PUBLIC AFFAIRS This message and any attachments may contain proprietary or confidential information. If you are not the intended recipient or have received the message in error, you must not use or distribute the message. Please notify the sender immediately and destroy the original message. Thank you. Released under the