

High-vis Graphics

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All vehicle graphics are made from high-quality reflective vinyl material. This ensures that in the dawn, dusk, night-time and poor weather driving conditions, they are illuminated by headlights and will have greater visibility on NZ roads.

The blue base colour with red and white graphics was rigorously tested in real on-road, driving conditions, with independent advice facilitated by a recognised, senior crash investigator and industry expert. The testing showed that the combination of the white and red contrast against the blue base colour along with the high visibility decals provides ultimate visibility in daylight, night-time and poor weather conditions. Lighter base colours on vehicles fade first in reducing light conditions such as dusk and night time. This is why road signage and traffic lights use the combination of contrasting colours and reflective material to highlight the text or graphics to great effect.

Day-time View



Night-time View

