

11 June 2024



Max Spenseley

By email: fyi-request-26929-9a1da62f@requests.fyi.org.nz

Tēnā koe Max

INFORMATION REQUEST

On 22 May 2024 you asked for communications about the 'Love Tauranga' campaign. Here is our response to your questions:

I kindly request any TCC communications since Jan 2024 in any form with anyone related to Urban Taskforce, Priority One and/or Tauranga Business Chamber regarding the Urban Taskforce's Love Tauranga / #lovetauranga campaign to influence Tauranga local elections?

We attach two email chains involving the Urban Task Force and council's General Manager: City Development and Partnerships relating to the 'Love Tauranga' brand launch. We have withheld the names and contact details of three people under section 7(2)(a) of LGOIMA¹ *withholding is necessary to protect the privacy of natural persons including that of deceased natural persons.*

In late February/early March, the Urban Task Force contacted council's Manager of Strategic Property by phone asking if it would be willing to provide any project or event related imagery for use on the 'Love Tauranga' Instagram page. We verbally declined to provide imagery for the page.

If you are not happy with this response you have the right to seek an investigation and review by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

This response may be published on our website. All personal information will be removed.

If you have any questions about this letter, please contact me.

Ngā mihi

A handwritten signature in blue ink, appearing to read "Kath Norris".

Kath Norris
Team Leader
Democracy Services

¹ [Local Government Official Information and Meetings Act 1987](#)