

26 March 2024

Scout Barbour-Evans

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Dear Scout,

Your Official Information Act request: 2324-0661

Thank you for your Official Information Act request, which we received on 27 February 2024.

You have asked:

This is a request for Official Information under the Official Information Act 1982 in relation to Government Agency branding and websites.

I would like to know, under the Official Information Act:

1. What is budgeted annually to manage, maintain, update and host this website?
2. If records are kept on the traffic this website receives, how many people annually view this website?

Some of our websites, including the Dog Safety website, are maintained from corporate overheads by existing staff and server maintenance overheads. For that reason no specific costs are allocated to manage, update and host this website. The OIA only applies to information that is already held by us. There is no obligation to create information in order to respond to a request. The information you are seeking in this case is not held by the Department of Internal Affairs and would need to be created in order to respond to your request. I am therefore refusing part 1 of your request under section 18(g) of the OIA.

The latest web traffic data shows that 24,937 unique visitors visited the site during the period 1 July 2022 - 30 June 2023.

If you are unsatisfied with the outcome of our OIA request you have the right, under section 28(3) of the Act, to seek an investigation and review of this decision by the Office of the Ombudsman. The postal address of the Office of the Ombudsman is PO Box 10152, Wellington. Alternatively, you can phone 0800 802 602 or email info@ombudsman.parliament.nz.

As this information may be of interest to other members of the public, the Department has decided to proactively release a copy of this response on the DIA website. All requestor data, including your name and contact details, will be removed prior to release. The released response will be made available here: <https://www.dia.govt.nz/Official-Information-ActRequests-2>

Yours sincerely



Melanie Carpinter

General Manager Communications

Te Tari Taiwhenua Department of Internal Affairs