

24 October 2023

'Andre'

**By pdf copy to email address:** fyi-request-24236-57ffa33a@requests.fyi.org.nz

Tēnā koe Andre

**RESPONSE TO OFFICIAL INFORMATION ACT REQUEST – SPONSORSHIP / EXPENDITURE INCURRED WITH NEW ZEALAND RUGBY UNION**

This letter is in response to your request received via email on 25 September 2023. You have made the following request:

*In July 2021, during the All Blacks v Tonga Steinlager Series Test match at Mt Smart Stadium the Te Māngai Pāho half time show with Hollie Smith was carried out.*

*Can you confirm the amount of sponsorship that was provided to New Zealand Rugby Union Incorporated in sponsorship of this event?*

*Can you also, confirm if any amounts are still owed to New Zealand Rugby Union Incorporated for this event?*

*In 2021 there was also an agreement that funds would be provided to New Zealand Rugby Union Incorporated to support Te Reo Broadcast outcomes.*

*Can you confirm the amount of funds provided to New Zealand Rugby Union Incorporated for this outcome?*

*Can you also, confirm if any amounts are still owed to New Zealand Rugby Union for this outcome?*

*Please note for all questions asked I want confirmation of expenditure incurred by Te Māngai Pāho to pay New Zealand Rugby Union Incorporated. Therefore, if the terminology used regarding sponsorship or outcomes is incorrect this does not void the question and it should be answered in the above context.*

We confirm that your request has been considered by Te Māngai Pāho. Please see our response below:

- 1. In July 2021, during the All Blacks v Tonga Steinlager Series Test match at Mt Smart Stadium the Te Māngai Pāho half time show with Hollie Smith was carried out. Can you confirm the amount of sponsorship that was provided to***

***New Zealand Rugby Union Incorporated in sponsorship of this event?***

At their meeting in July 2021, the Te Māngai Pāho Board approved up to \$200,000 (plus GST) to partner with Te Taura Whiri o te Reo Māori (Te Taura Whiri) on a 50/50 basis to collaborate with New Zealand Rugby to promote te reo Māori. There was a minimum of five home games (All Blacks, Māori All Blacks and Black Ferns) to be played, and Te Māngai Pāho and Te Taura Whiri would collaborate to secure good opportunities for the promotion of te reo Māori in conjunction with those games.

***2. Can you also, confirm if any amounts are still owed to New Zealand Rugby Union Incorporated for this event?***

We can confirm that to date no funding has been paid to New Zealand Rugby Union Incorporated for these events.

***3. In 2021 there was also an agreement that funds would be provided to New Zealand Rugby Union Incorporated to support Te Reo Broadcast outcomes. Can you confirm the amount of funds provided to New Zealand Rugby Union Incorporated for this outcome?***

As set out above in our response above to question 1, funding has been approved but no formal agreement has been entered into and no funding has been provided to New Zealand Rugby Union Incorporated.

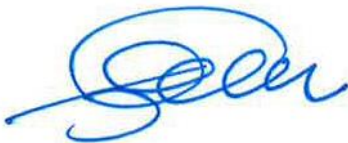
***4. Can you also, confirm if any amounts are still owed to New Zealand Rugby Union for this outcome?***

We can confirm that subject to a formal Agreement being entered into Te Māngai Pāho would expect to provide payment to New Zealand Rugby Union Incorporated for the opportunities secured to promote te reo Māori.

Please note that you have the right under section 28(3) of the Official Information Act 1982, to make a complaint to the Ombudsmen if you are not satisfied with the decision of Te Māngai Pāho to withhold certain information.

If you have any questions or wish to discuss the request, please do not hesitate to contact us.

Nāku noa, nā



Larry Parr  
Kaihautū