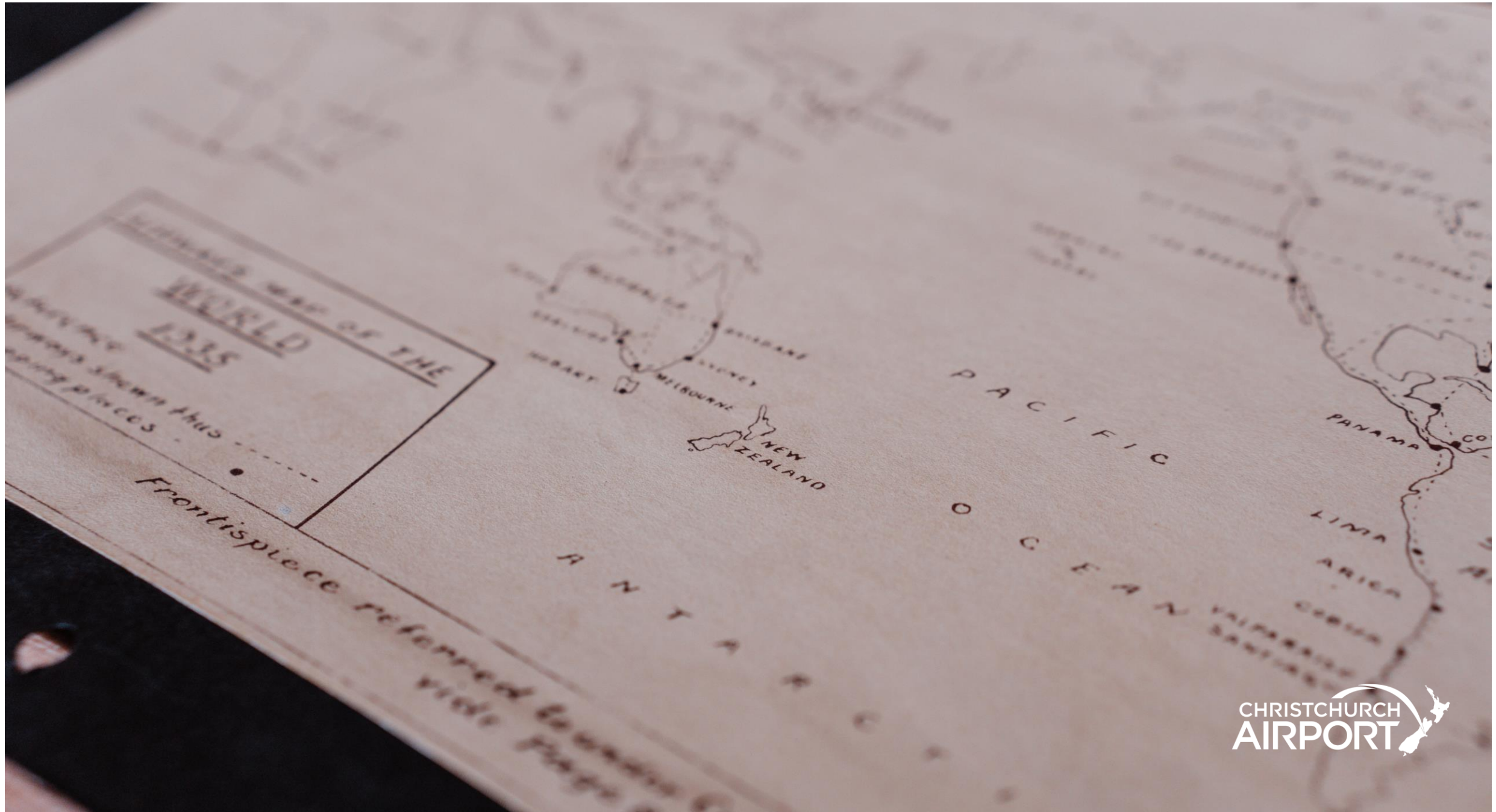


Welcome **HAERE MAI**

**CHAMPIONING TE WAIPOUNAMU
THE SOUTH ISLAND FOR TODAY
AND TOMORROW**



Wanaka Business Chamber – July 2023



WORLD
1935

Frontispiece referred to
vide page

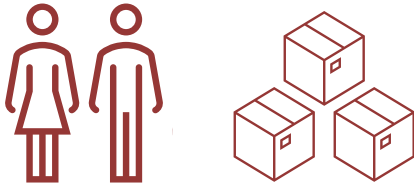
MELBOURNE
SYDNEY
AUCKLAND
NEW ZEALAND

PACIFIC

OCEAN

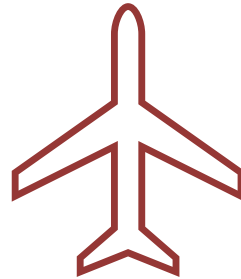
ANTARCTIC

The fundamentals of aviation



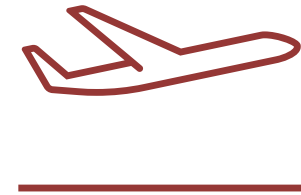
People & freight

generate demand
for long-distance
travel



Aircraft

carry people & freight
where they want to go



Airports

provide infrastructure for
aircraft to land and take
off

Central Otago population growth

2021
Population
73k

2021-2046* population
growth west of centroid
+13,700 – 20,800

2021-2046* population
growth east of centroid
+14,700 – 22,400





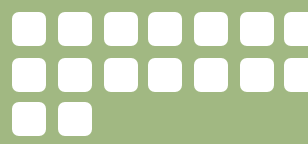



2046*
Population
102-117k

*Based on Stat NZ medium and high series population projections

● Central Otago population-weighted regional
centroid 2021

Central Otago is a region of travellers

	New residents	Domestic travel	International travel
Central Otago	 <p>40% of Central Otago's residents moved to the region in the last five years (twice the NZ average)</p>	 <p>Central Otago residents spend an average of 24 nights outside the region each year (~45% more than NZ average)</p>	 <p>Central Otago residents take an average of 3.75 international trips every five years (~20% more than NZ average)</p>
New Zealand	 <p></p>	 <p></p>	 <p></p>

The vitality of Central Otago's current and future economy depends on the efficient movement of people and products



High value exports



Screen production



Visitation



Construction



Logistics



Wine



Hospitality & events



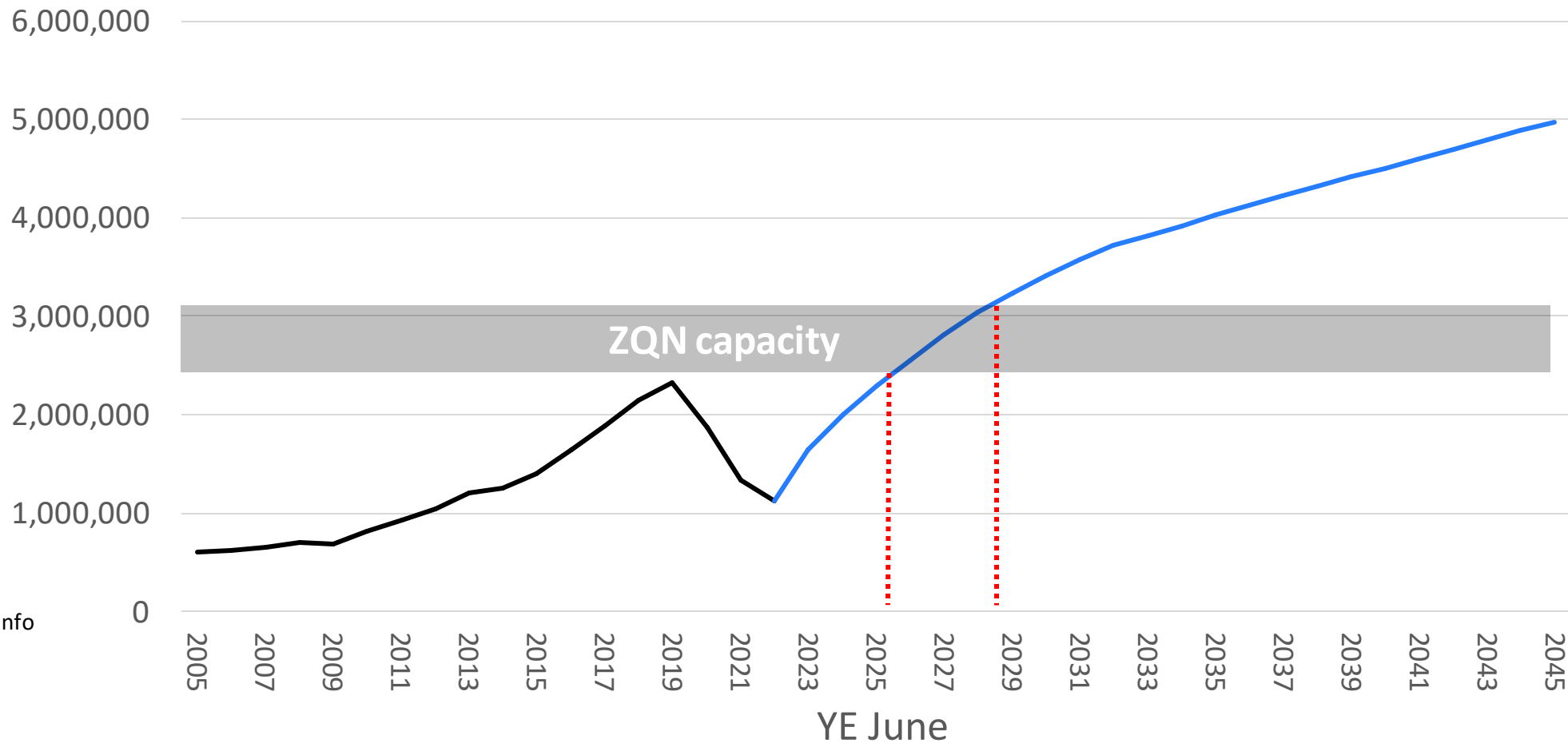
Education



Science & technology

Central Otago will soon be capacity constrained if it doesn't respond

Projected pax demand for Central Otago to 2045



Source: Fresh Info

Even the most conservative forecasts indicate significant long-term growth in demand for air travel to/from Central Otago

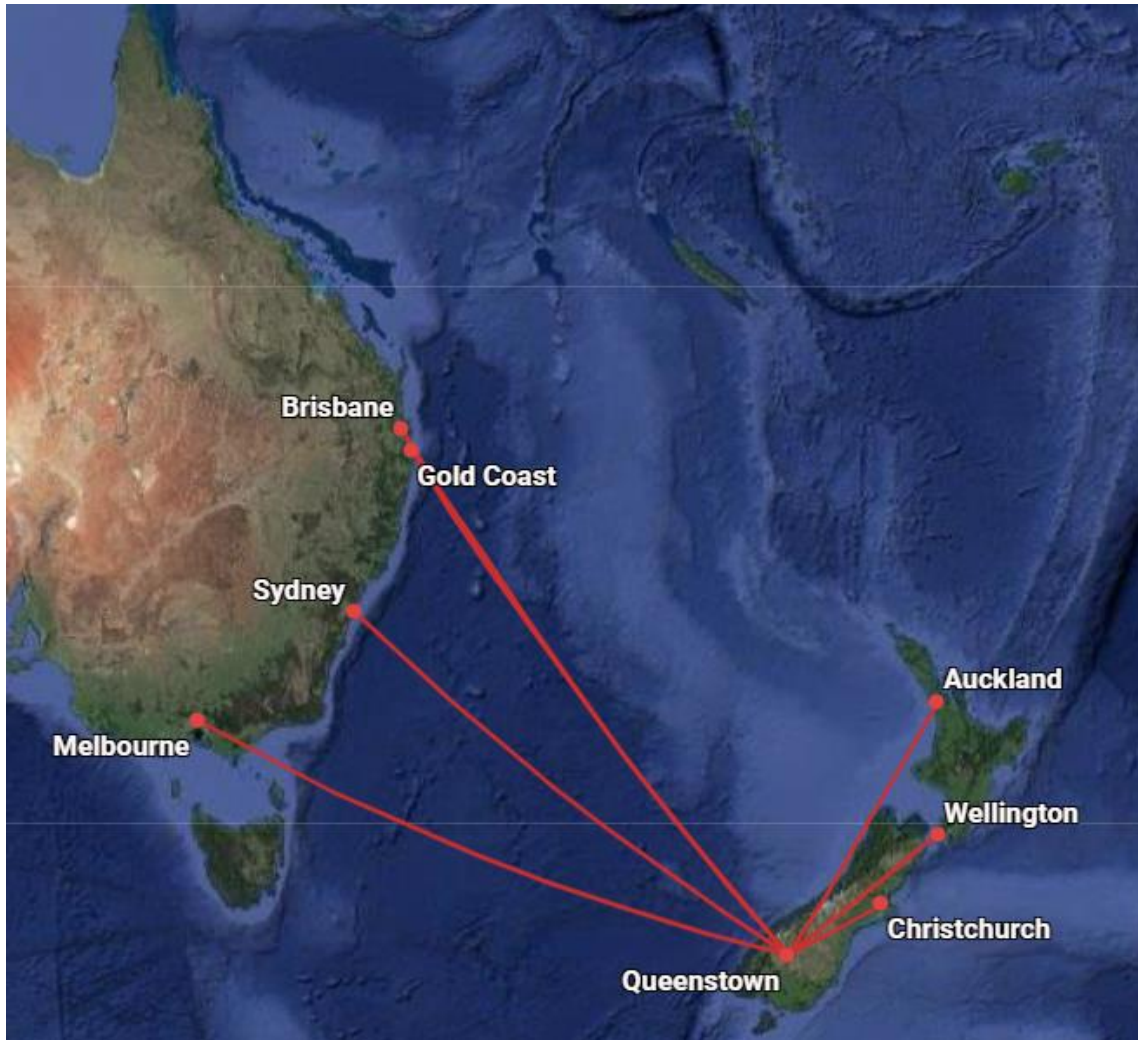
Annual growth scenarios for pax demand

	2%	3%	4%
2005	0.6M	0.6M	0.6M
2023	2.4M	2.4M	2.4M
2030	2.9M	3.3M	3.8M
2040	3.5M	4.5M	5.9M
2050	4.2M	5.8M	8.0M

It would be prudent to plan for long-term growth of 3-4% per annum.

This requires having sufficient airport capacity to handle up to 5.9M pax in 2040 and 8M pax in 2050.

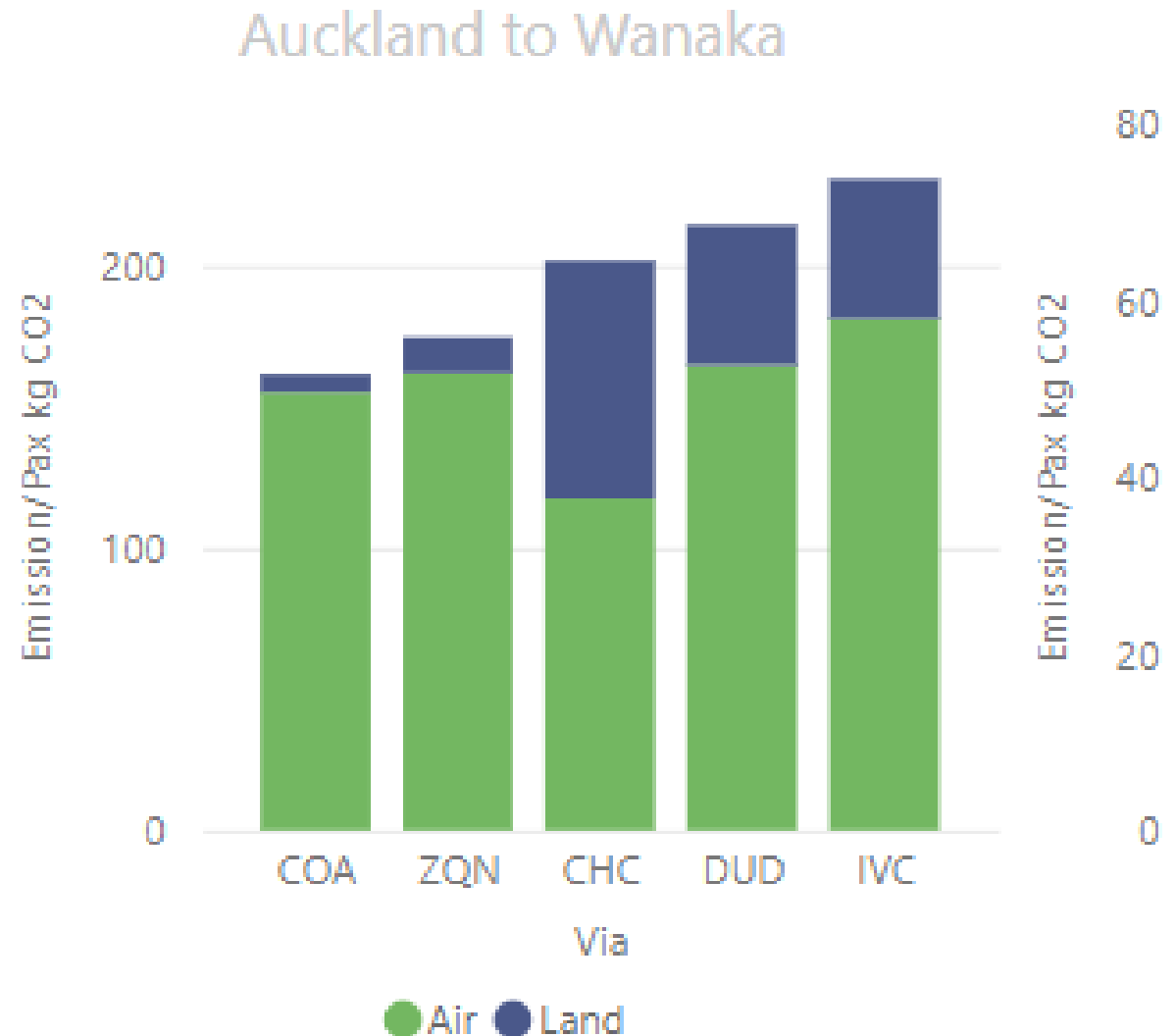
The forecasts are based on domestic and trans-Tasman routes only



Brisbane, Auckland, Melbourne, and Sydney (“BAMS”) will be the main drivers of future demand for travel to/from central Otago

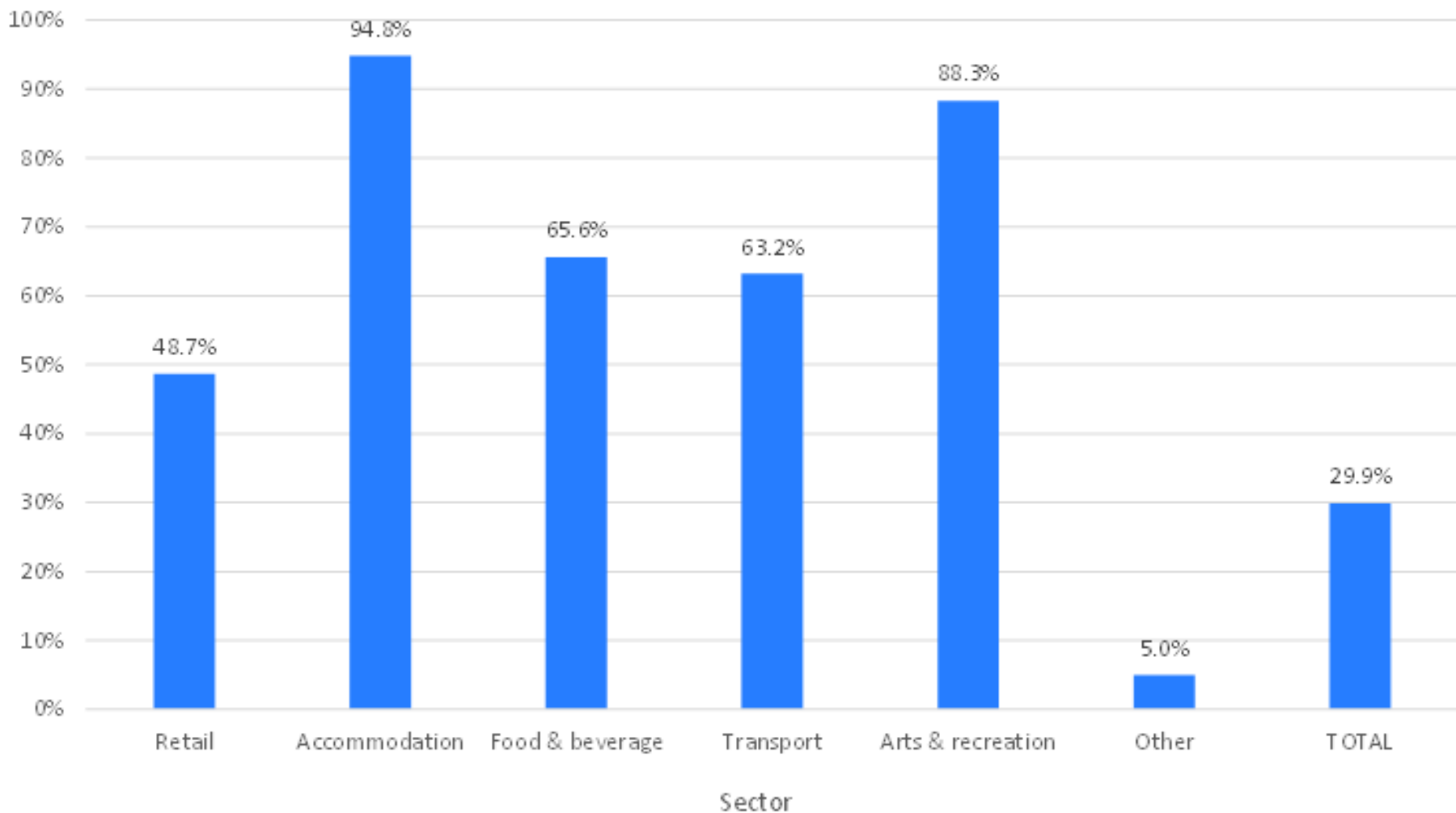
Constrained air capacity is not a sound management strategy

- Doing nothing is not a sensible option.
- Constraining air capacity will not put a ceiling on demand – it will cause congestion, higher prices, and inefficient travel patterns.
- Travelling to and from CO will become too hard and expensive for some CO residents.
- Constraining capacity will cause people and freight to take longer journeys, producing more carbon emissions and requiring more infrastructure investment.



Visitor spending sustains 30% of employment in Central Otago

Share of employment in Central Otago sustained by visitor spend (YE March 2019)



Employment earnings

\$557M

Employment

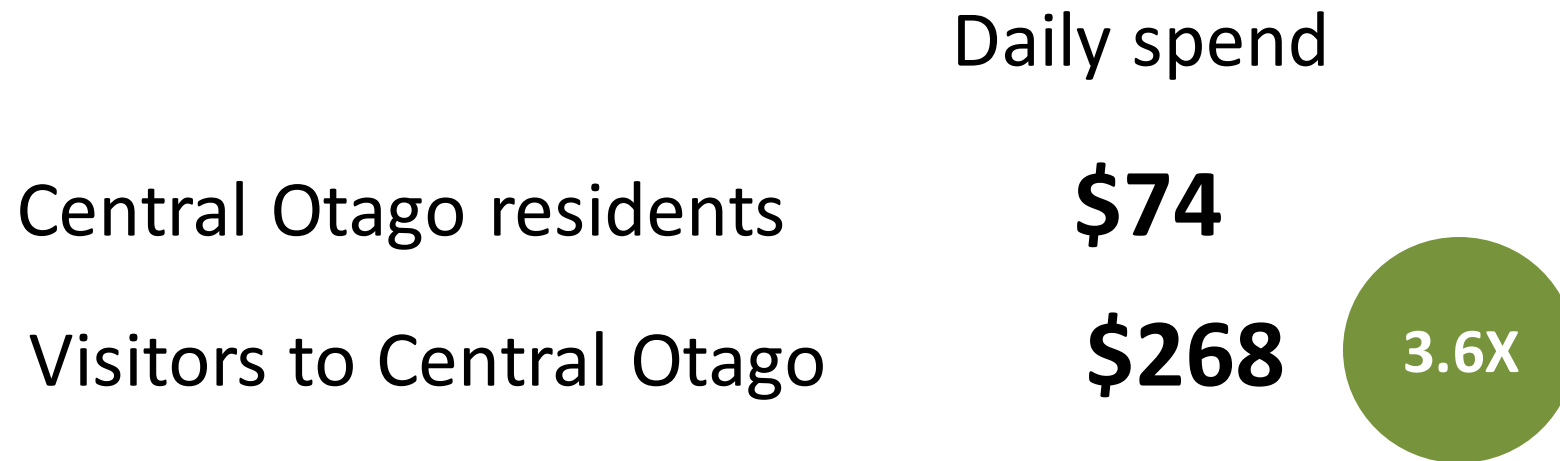
15,460

Visitor spend

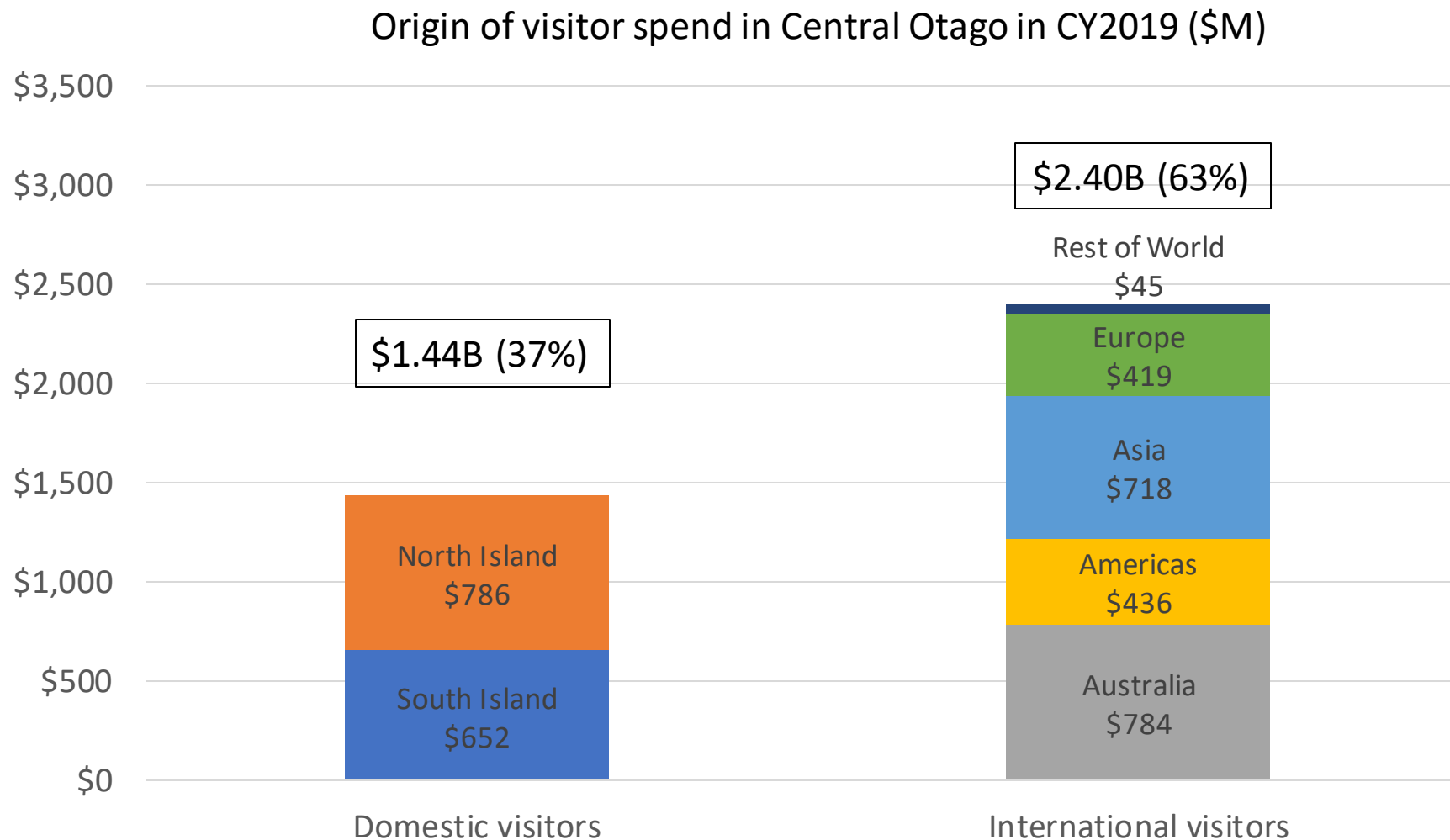
\$3.85B

Visitors have high spending power, which is good for business

Visitors spent an average of **\$268** per day in Central Otago in 2019 compared with **\$74** for residents



International visitors accounted for almost two thirds of total visitor spend in Central Otago in 2019



Visitors arriving in Central Otago by air stay 20% longer and spend 60% more than those arriving by road

Visitors arriving by air are more aligned with a high-quality visitor strategy than those arriving by road

	Visitors arriving in Central Otago by road	Visitor arriving in Central Otago by air	
Av. nights per visitor	3.9	4.7	1.2X
Av. spend per visitor	\$940	\$1,475	1.6X
Av. spend per visitor night	\$244	\$313	1.3X

In addition to significant economic benefits, visitors help sustain things in Central Otago that residents value

The hidden value of visitation is its ability to create and sustain things that enhance the lives of Central Otago residents



Air connectivity



Major events



Amenity

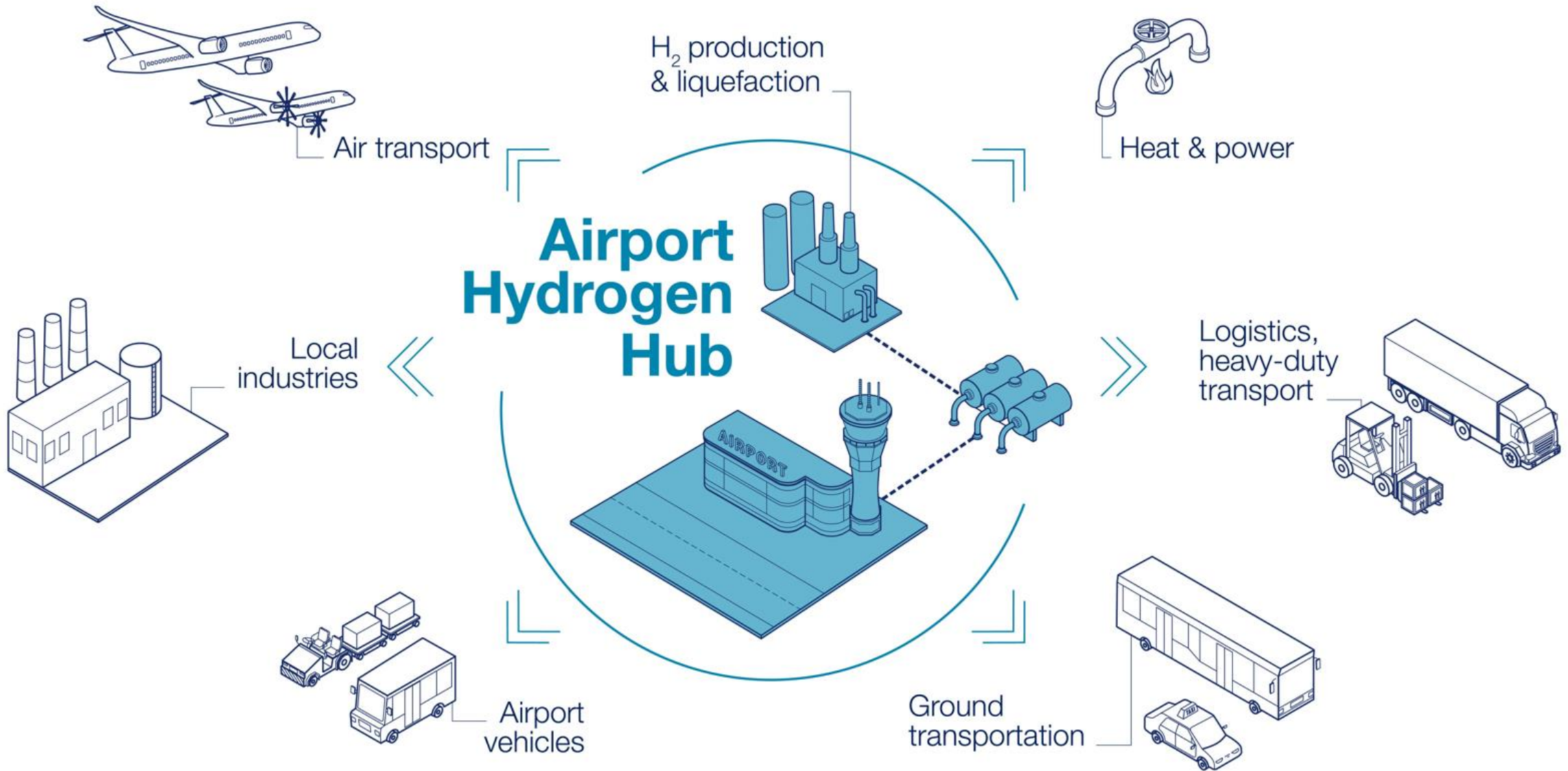


Recreational activities



Kōwhai Park





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FABRUM.



HIRINGA

AIRBUS

A new regional airport would secure high-quality air connectivity for Central Otago for the next 50+ years



**Remove airport
infrastructure
constraints**



**Create option to
match best
aircraft to route**



**Enable
greener
aviation**



**Enable
operational
efficiencies**

Developing infrastructure is a long term undertaking requiring thoughtful consideration





Ngā mihi. Thank you.

christchurchairport.co.nz
kowhai-park.com
centralotagoairport.co.nz