

16 August 2023

Thomas A  
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REF: OIA-13187

Dear Thomas

**Request made under the Official Information Act 1982**

Thank you for your email of 26 July 2023 requesting the following information under the Official Information Act 1982 (the Act):

*I would like to request a copy of the Social Media/Digital Platforms Strategy (if this exists).*

The following document falls within the scope of your request and is enclosed:

- Social media strategy October - 2022.pdf.

Please note that not all of the recommendations and actions in this document have been implemented.

If you would like to discuss this reply with Waka Kotahi, please contact the Ministerial Services team, by email to [official.correspondence@nzta.govt.nz](mailto:official.correspondence@nzta.govt.nz).

Yours sincerely



**Stephen Moore**  
Senior Manager, Channels and Standards