



18 March 2024

Adam Irish

By email: fyi-request-23472-1acdeca3@requests.fyi.org.nz

Tēnā koe Adam

I refer to your information request dated 19 February 2024 made under the Official Information Act 1982 (the Act). You have requested:

Under the Official Information does the new Minister of Education have the power through special direction or otherwise to cancel the University of Otago's rebranding. Additionally can the Minister reduce the University of Otago's funding/appropriation through the Ministry of Education by a level equal to that which has been planned and set aside by the University. If so what is the total amount needed for the implementation of the rebranding.

Please see below our response to your request.

Unfortunately, we do not hold the information you have requested, and have no grounds to believe it is held by, or more closely connected with the functions, of another agency subject to the Act. We note that there is no obligation to create information or generate opinions in order to respond to a request. We are therefore refusing your request pursuant to section 18(g) of the Act because the information is not held by the University.

Despite our refusal, we note that the University has made the costs associated with the implementation of the new brand [publicly available](#). Implementation is predicted to cost \$1.3 million over two years. This includes changes in the operational and digital space, signage and vehicle assets. Changes to marketing, communications, and digital channels will begin from May 2024. Replacement of physical signage and other assets will occur from January 2025.

If you are not satisfied with our response to your information request, section 28(3) of the Act provides you with the right to ask an Ombudsman to investigate and review this response. However, we would welcome the opportunity to discuss any concerns with you first.

Ngā mihi

Kelsey Kennard

Official Information and Compliance Coordinator
Office of the Registrar