

13 July 2023

C169668

Thomas A

[fyi-request-23137-3c0dd135@requests.fyi.org.nz](mailto:fyi-request-23137-3c0dd135@requests.fyi.org.nz)

Tēnā koe Thomas

Thank you for your email of 14 June 2023 to the Department of Corrections – Ara Poutama Aotearoa, requesting information about Corrections’ Brand Guidelines and Signage Guidelines used before 2017. Your request has been considered under the Official Information Act 1982 (OIA).

You requested:

*I would like to request a copy of the former Department of Corrections Brand Guidelines and Signage Guidelines that were used before 2017.  
Please provide these in a searchable and accessible format.*

The information you have requested is attached:

- Appendix A – Corrections’ Identity Positioning Guide 2016
- Appendix B – Corrections’ Graphic Identity Guidelines 2008

Please note that this response may be published on Corrections’ website. Typically, responses are published quarterly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

I trust the information provided is of assistance. I encourage you to raise any concerns about this response with Corrections. Alternatively, you are advised of your right to also raise any concerns with the Office of the Ombudsman. Contact details are: Office of the Ombudsman, PO Box 10152, Wellington 6143.

Ngā mihi



Rebecca Powell

General Manager Communications and Government Services