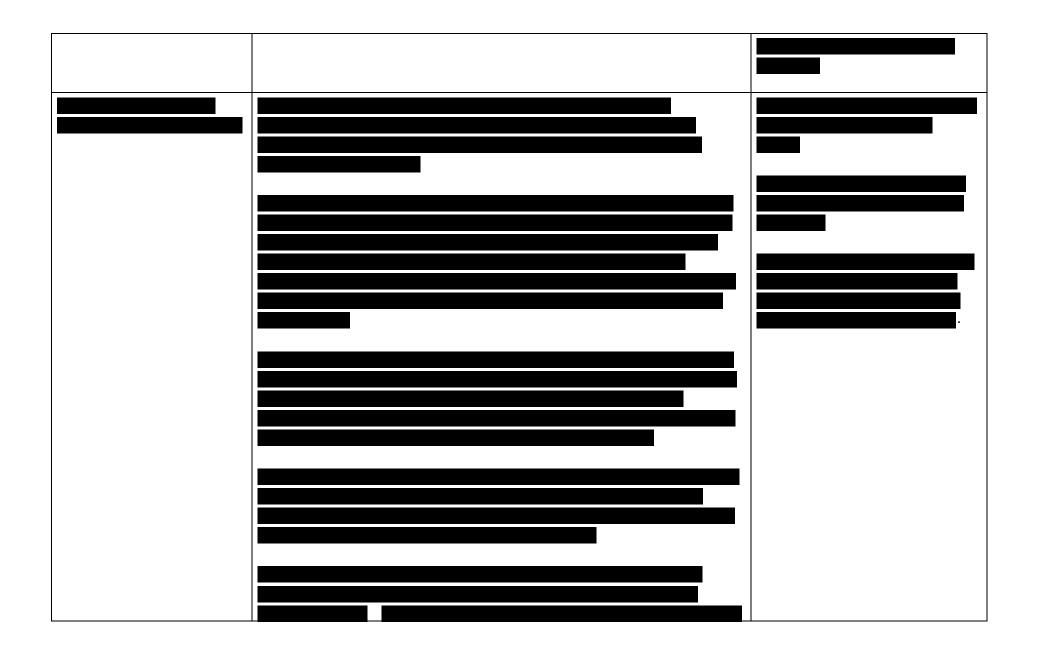
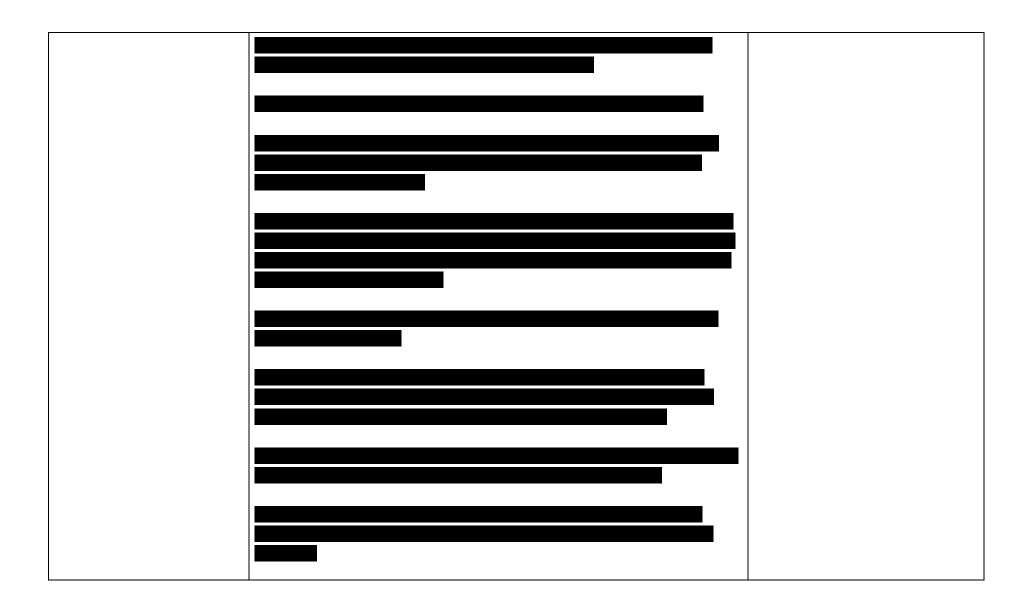


TOSamantha Gain – GM MetlinkCOPYTim Shackleton, Melissa Anderson, David BoydFROMNicki Lau Young, Director NTSDATE28 October 2022FOR YOUR ACTION:APPROVALOF SNAPPER ON RAIL ISSUES

There are a number of decisions required to be made in relation to the roll out of Snapper on Rail which have financial implications in terms of farebox collected and/or impacts on customer experience. We are seeking approval of these decisions prior to implementation on 12 November.

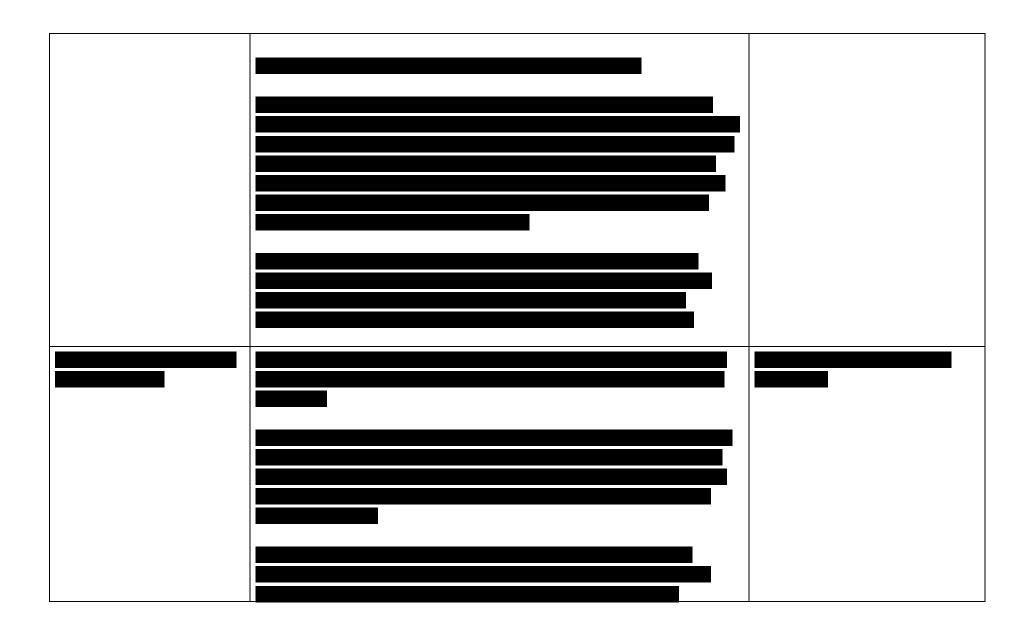
Issue	Rationale	Financial Impact

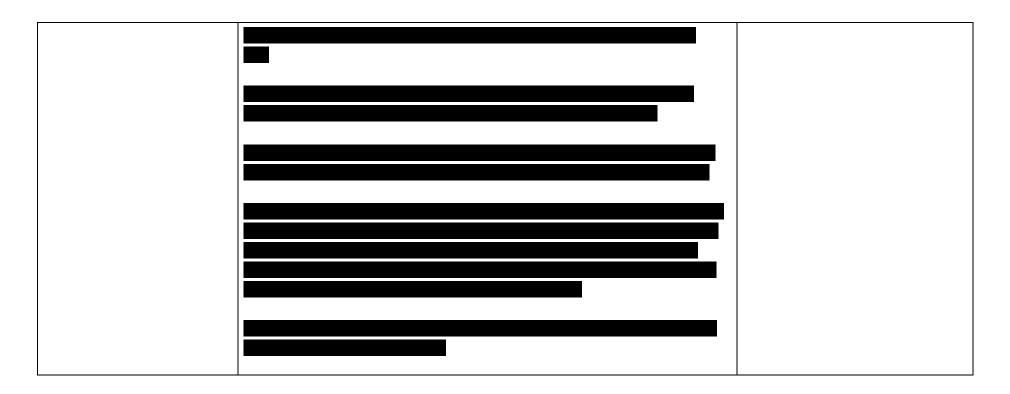




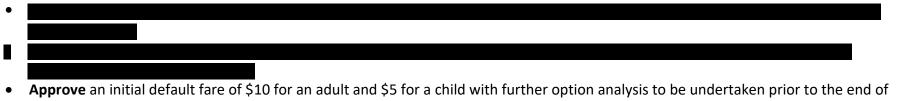
Default fare to apply from go live	<ul> <li>A default fare needs to apply if a passenger forgets to tag off as it is the only way of charging a fare for the journey taken.</li> <li>It is proposed that the default fare for all lines is set at \$10/\$5 (adult/child) on the basis that, based on half price fares, this default fare level is below the maximum fare charged on the rail network. This default fare level is not unnecessarily punitive during the transitional period when customers are most likely to inadvertently not "tag off" but is also high enough that people will choose not to proactively "tag off" as the default fare is less than the actual fare.</li> <li>We still need to confirm our proposal for the default fare once full price fares return. Based on the rationale above, this would lead us to a default fare of \$20/\$10 which is a relatively high 'penalty' for lower zone journeys</li> </ul>	None – potentially additional revenue due to the imposition of default fares
	(including the Johnsonville Line) and may risk customer push-back or customers disposing of their Snapper card if it has a very low or negative balance as a result of incurring a default fare.	

We will monitor the number of default fares being incurred during the transitional period of 12 November through to 15 January. We will then recommend a full price fare default fare position in mid-January.	
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It is recommended that you:



- the half price fares;
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## Prepared by:

Name	Title/Team	Date	Signature
Nicki Lau Young	Project Director NTS	28/10/22	Manfag.

## **Reviewed by:**

Name	Title/Team	Date	Signature
Tim Shackleton	Manager Commercial, Strategy and Investment	31 <sup>st</sup> October 2022	1_thm
Melissa Anderson	Manager Operations and Partnerships	28 <sup>th</sup> October 2022	Metha

## Approval and sign off

I approve the approaches recommended in this memo to the Snapper on Rail transitional issues and agree to the financial implications of these approaches.

Si

Samantha Gain

**GM Metlink** 

Date: 3/11/2022