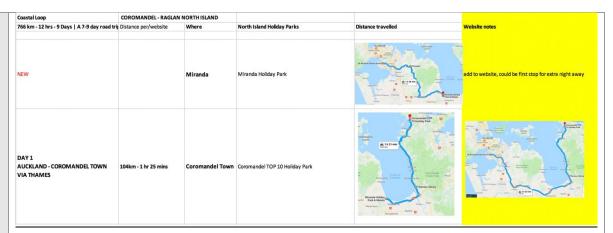


### Special Report to claim 100% available funding from Milestone 6

Milestone	Trial and evaluation of the imported 2018 model electric campervan:
description	Van user trials
	User and technical evaluations
	Insights into mix of users
	Revision of itineraries and promotional material
	Learnings for parallel new van design
	Business systems processes for campervan operation initiated
Deliverable	A report that contains, as a minimum, the following contents:
	Descriptions of user campervan trials undertaken
	Summary of results of user and technical evaluations
	Learnings to be applied to the parallel conversion of the electric van chassis
	Any changes to promotional material and itineraries implemented, and
	Any other information that you believe EECA should be aware of.
Tasks delivered	
Description s of user	<ul> <li>On-going user trials are in place with thl crew booking the Nissan eNV200 van to gather an understanding of the electric experience in charging and travel by trialing our electric</li> </ul>
campervan	itineraries around the North Island Coastal Loop.
trials	Robust testing was undertaken in September to fully iterate improvements to the website,
undertaken	itineraries and gather learnings for next motorhome build
Summary	Many lines of testing have either been completed and/or are underway:
of results	o crew testing of the Nissan eNV200 to gather insights to the electric experience
of user and	<ul> <li>high-level user testing of the eLDV for usability and customer experience in</li> </ul>
technical	driving the electric motorhome prototype to iterate learnings for the final build
evaluations	<ul> <li>thorough testing of the electric itineraries represented on <u>www.BritzEV.com</u></li> </ul>
	<ul> <li>booking process testing ahead of rental bookings opening up at the end of the</li> </ul>
	month, and
	<ul> <li>preparation for robust vehicle performance testing ahead of final build.</li> </ul>
	See evidence as follows: insights to the electric experience – with ongoing crew testing of the
	electric experience with outputs, themes, learning captured as per example following
	See evidence as follows: insights to usability and customer experience in driving the electric
	motorhome prototype achieved with the testing of the LDV. This provided excellent insights
	for the customer experience, helped us to test the act of charging specific to this vehicle, and
	allows us to analyse what cable requirement will be best for the motorhome configuration
	See evidence as follows: thorough <b>testing of the electric itineraries</b> was completed in  September traveling both the North and South Island routes represented on your PritzFV complete.
	September traveling both the North and South Island routes represented on www.BritzEV.com providing extensive edits to the information represented (see "Any changes to promotional")
	material and itineraries implemented below") and gave <i>thl</i> an opportunity to meet with
	holiday park owners face to face to walk through the project and review locations for charging
	installations







See evidence as follows: Further testing is scheduled to test booking process testing ahead of rental bookings opening up at the end of the month, with preparation underway for robust vehicle performance testing ahead of final build, example list of test requirements generated from final reporting outputs expected

Learnings to be applied to the parallel conversion of the electric van chassis

- A recent full itinerary and electric vehicle test of the North and South Island provided many essential insights to customer experience particularly around the act of charging. Learning such as a.) are the itineraries practical and representing fair and true information, b.) are the itinerary distances between destinations do-able, c.) are the charging facilities going to be practical for use with the eLDV, d.)
- See evidence as follows: see below itinerary edits specifically for distance traveled. The learning from test was that the kms traveled on this particular day may not be practical between Waihi – Matamata – Cambridge with the outlined stop off at Hobbiton.





• See evidence as follows: Example testing of the act of charging at with DC fast chargers and anticipated AC charging at holiday parks. Learnings & feedback has been provided to manufacturing regarding charging port placement on the vehicle and cable requirements for the vehicle. Successful outcomes are a move of the location of the DC charging port, along with the refinement of the cabling types that the manufacturer will supply with the vehicle.





ChargeNet DC charging learnings



Coromandel Town Holiday Park Learnings





9(2)(a)

Hot water Beach Top 10 learnings







9(2)(a)

Any changes to promotion al material and itineraries implement ed

- Extensive updates to the <a href="https://www.BritzEV.com">www.BritzEV.com</a> website (itineraries, vehicle info, bookings processes) have occurred as a result of vehicle trials and itinerary testing. Everything from overall look and feel, branding, voice, usability, mapping and content has been uplifted and updated
- See evidence as follows: see below example edits of Day 1 of the North Island Itinerary, along with updates to the general 'The EV; page that follow





