



EECA LEVCF FUND 03-149

Project Summary

Short description

Tourism Holdings Limited (thl) and Holiday Parks Association New Zealand (HPANZ) embarked on a process to make an Electric Campervan trip a possibility in New Zealand as a low emission alternative to the current options.

THL started R&D on EVs in 2017 and introduced a Nissan ENV 200 van for road testing and user insights in Dec/Jan and worked on completing a first electric motorhome which was on display for the first time at Trenz in early May 2018.

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ThI and HPANZ have been working on 2 itineraries based on user insights and to create a new experience.

The current draft itineraries are here: https://www.britzev.com/

Overall project success

We continue to move faster than expected and have already ordered the vans that are the final milestone of our funding agreement. We will have at least 5 of them on fleet this summer.

thI have signed up for EV world and Big Boys toys to present our prototype and have hired an EV product owner who will be putting the support structure in place.

Charge master and HPANZ have not quite gotten to the installation of the new chargers, but have committed to the attached plan

Timing Status

Start date	1/3/2018
Original completion date	10/12/2018
Project completion date	10/12/2018

Milestone 3&4

Tasks

- 1. First tranch of up to 25 medium speed charging stations installed
- 2. Support structure and marketing campaign:
- 3. establishment & training of support team
- 4. Test drives continue
- 5. Promotion al events & media engagement

Evidence

- 1. Proposal for installations charge master
- 2. 1 EV product owner hired @thl who is charged with operational implementation of the EV program to ensure business readiness by December
 - An introduction can be provided on request. Contract/name cannot be provided on this report for privacy reasons
- 3. Confirmation of participation in EV world and Big Boys toys
- 4. Recent Articles: http://www.autocar.co.nz/commercialreviews/2017-ldv-ev80-britz-campervan

http://ebooks.edocumentonline.com/autotalk/evtalk june18.pdf



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APPENDIX

Holiday Parks North and South Island Itineraries – in conjunction with wider chargemaster proposed itinerary (can be provided)

South Island Holiday Parks	Street	City	Province
Arrowtown Holiday Park	12 Centennial Avenue	Arrowtown	Otago
Glenavys Waitaki River Motor	7-9 Cherry Lane (off		South
Camp	McLean Street), Glenavy	Waimate	Canterbury
			South
Glentanner Park	SH 80	Mount Cook	Canterbury
Lake Tekapo Motels &			South
Holiday Park	2 Lake Side Drive	Lake Tekapo	Canterbury
Leith Valley Holiday Park &			
Motels	103 Malvern Street	Dunedin	Otago
Queenstown Holiday Park &			
Motels Creeksyde	54 Robins Road	Queenstown	Otago
Wanaka Kiwi Holiday Park &	263 Studholme Road	_	
Motels	North	Wanaka	Otago
North Island Holiday Parks	Street	City	Province
Cambridge TOP 10 Holiday			
Park	32 Scott Street	Cambridge	Waikato
Coromandel TOP 10 Holiday			
Park	636 Rings Road	Coromandel	Coromandel
Hahei Holiday Resort	41 Harsant Ave	Hahei Beach	Coromandel
Hot Water Beach TOP 10		Hot Water	
Holiday Park	790 Hot Water Beach Road	Beach	Coromandel
Kuaotunu Motor Camp	33 Bluff Rd, Rings Beach		Coromandel
Miranda Holiday Park	595 Front Miranda Road	Thames	Coromandel
Raglan Kopua Holiday Park	Marine Parade	Raglan	Waikato
Shelly Beach TOP 10 Holiday		_	
Park	243 Colville Road	Coromandel	Coromandel
Waihi Beach TOP 10 Holiday			Bay of
Resort	15 Beach Road	Waihi Beach	Plenty
Waitomo TOP 10 Holiday			
Park	12 Waitomo Village Road	Otorohanga	Waikato