

EECA LEVCF FUND 03-149

Project Summary

Short description

Tourism Holdings Limited (*thI*) and Holiday Parks Association New Zealand (HPANZ) embarked on a process to make an Electric Campervan trip a possibility in New Zealand as a low emission alternative to the current options.

THL started R&D on EVs in 2017 and introduced a Nissan ENV 200 van for road testing and user insights in Dec/Jan and worked on completing a first electric motorhome which was on display for the first time for industry trade at Trenz in early May 2018 and for the public at EV world in Aug and Big Boys Toys in Nov 2018

ThI and HPANZ have been working on 2 itineraries based on user insights and to create a new experience. Now bookable itineraries are here: https://www.britzev.com/

Overall project success

The EV programme at *thI* has achieved significant progress over the past two months surpassing its commitment of a user trial with production near complete in building 10x 100% Electric Motorhomes ready for rental pickups from the 17th December. The EV proposition launched 29 October to be fully bookable on www.britz.co.nz & www.britz.co.nz



thI continues to participate in Electric Events such as Big Boys Toys in November with many more being scheduled into 2019 i.e. take-charge Christchurch, COVI,

Media mentions are positive with two Seven Sharp segments and a feature for 3News scheduled to air in December covering options for charging your EV while on holiday.

- ✓ Wed 28Nov https://www.tvnz.co.nz/shows/seven-sharp/clips/orchestrated-push-for-change-needed-if-new-zealand-is-to-embrace-electric-vehicles
- Fri 7Dec https://www.tvnz.co.nz/shows/seven-sharp/clips/take-a-ride-in-a-revolutionary-electric-campervan

Timing Status	Start date	01/03/2018
	Original completion date	10/12/2018
	Revised completion date	30/03/2019



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Project Milestones

Milestones	Deliverables/Tasks	Evidence
Milestone 1	Insights	Complete
Milestone 2 Delivery by 310ct18	 Confirming electric campervan purchase and deployment Confirmation of itineraries and EV charging locations 	Complete
Milestone 3 Delivery by 20Dec18	 Confirming installation and commissioning of EV charging stations Supplier Declaration of Conformity documentation for the EV chargers 	 See supplementary '181214 EECA Project Report – Milestone 3' to show plan to claim 100% available funding from this milestone As per ongoing dialogue with EECA:
Milestone 4 Delivery by 31Oct18	Confirming results of the tasks Establishment and training of support team Test drives using current ENV 200, and Promotional events and media engagement	Complete
Milestone 5 Delivery by 20Dec18	 Confirming installation and commissioning charging stations Supplier Declaration of Conformity documentation for the EV chargers 	As per ongoing meetings with EECA: • See Milestone 3 for general update
Milestone 6 Delivery by 30Nov18	Results of user trials and learnings for new van design	Complete
Milestone 7 Delivery by 30Jan18	Confirmation of successful conversion and certification	See supplementary '181214 EECA Project Report – Milestone 7' to show plan claim 100% available funding from this milestone
Milestone 8 Delivery by 30Mar19	Confirm future build plans and EV campervan additions to fleet with results measured against specified project success factors	



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Milestone 9	Update documentation and project close-out report				
Delivery by 30Mar19	Γεροιτ				
Evidence supplied	Special Report to claim funding from Milestone 3, with Supplementary invoices Special Report to claim funding from Milestone 7 with supplementary invoices				
APPENDIX1	Holiday Parks North and South Island Itineraries – in conjunction with wider chargemaster proposed itinerary (can be provided)				
	South Island Holiday Parks	Street	City	Province	
	Arrowtown Holiday Park	12 Centennial Avenue	Arrowtown	Otago	
	Glenavys Waitaki River Motor Camp	7-9 Cherry Lane, Glenavy	Waimate	South Canterbury	
	Glentanner Park	SH 80	Mount Cook	South Canterbury	
	Lake Tekapo Motels & Holiday Park	2 Lake Side Drive	Lake Tekapo	South Canterbury	
	Leith Valley Holiday Park & Motels	102 Malyorn Stroot	Dunedin	Otago	
	Queenstown Holiday Park &	103 Malvern Street	Duneam	Otago	
	Motels Creeksyde	54 Robins Road	Queenstown	Otago	
	Queenstown Top10	70 Arthurs Point Rd	Queenstown	Otago	
	Wanaka Kiwi Holiday Park &	263 Studholme Road			
	Motels	North	Wanaka	Otago	
	Additional SI parks				
	Spencer Beach Holiday Park	100 Heyders Rd	Spencerville	Christchurch	
	Duvauchelle Holiday Park	19a Seafield Rd,	Duvauchelle		
	North Island Holiday Parks	Street	City	Province	
	Cambridge TOP 10 Holiday		_		
	Park	32 Scott Street	Cambridge	Waikato	
	Hahei Holiday Resort	41 Harsant Ave	Hahei Beach	Coromandel	
	Hot Water Beach TOP 10	790 Hot Water Beach	Hot Water		
	Holiday Park	Road	Beach	Coromandel	
	Mercury Bay Holiday Parks	121 Albert Street	Whitianga	Coromandel	
	Miranda Holiday Park	595 Front Miranda Road	Thames	Coromandel	
	Raglan Kopua Holiday Park	Marine Parade	Raglan	Waikato	
	Shelly Beach TOP 10 Holiday				
	Park	243 Colville Road	Coromandel	Coromandel	
	Waihi Beach TOP 10 Holiday	15 Doodh Dar-l	Maihi Daaala	Day of Diagra	
	Resort Waitama TOR 10 Haliday	15 Beach Road	Waihi Beach	Bay of Plenty	
	Waitomo TOP 10 Holiday	12 Waitomo Village Road	Otorohanga	Waikato	
	Additional NI parks	Noau	Julianga	vvalkatu	
	Rotorua TOP 10 Holiday				
	Park	1495 Pukuatua St	Rotorua		
	Taupo DeBretts Spa Resort				
	Taupo	76 Napier-Taupo Rd	Taupo	Waikato	



Belt Road Seaside Holiday Park	2 Belt Road	Moturoa	New Plymouth
Kennedy Park Resort	11 Storkey Street		Napier
Whanganui Seaside Holiday			
Park	1A Rangiora Street,	Castlecliff	Whanganui
thl branch locations			
Auckland Branch	36 Richard Pearse Dr	Mangere	Auckland
Queenstown Branch	50 Lucas Pl	Frankton	Queenstown