

**MEDIA SCHEDULE**

BRAND: Retirement Commission  
 PLANNING CODE: TBC  
 PRODUCT: Review of Retirement Income Policies Public Engagement  
 MONTH: June-July  
 DATE: 11/07/2022



						JUNE					JULY			
						30	6	13	20	27	4	11	18	25
MEDIA	CHANNEL	PLACEMENT	AUDIENCE	FORMAT	EST IMPRESSIONS									
Radio Promotion	Mai FM	Mai Local Superheroes	Youth audience (inc Maori/Pacifica)	Radio Promotion	149,000 listeners									
Outdoor - Wellington City	oOH! Media	Static	Near Parliament Buildings	Classic Street Furniture	TBC									
		LIVE		Digital Street Furniture										
Outdoor - Premium Digital	JCDecaux Limited	The Capital   Site 0079111	Near Parliament Buildings	Production	31000 DTV's									
				Digital Billboard										
Digital	Social	Facebook/Instagram	AP 18-45	15 sec Video   Newsfeed/Stories	303,400									
	Adserving & Reporting				303,400									
<b>TOTAL COST TO CLIENT</b>						<b>\$27,805</b>					<b>\$14,695</b>			

\*please note final selection is subject to creator interest and availability

Released under the OIA