

15 June 2022

Shane Gibson
fyi-request-19551-904f4ed1@requests.fyi.org.nz

REF: OIA-10233

Dear Shane

Request made under the Official Information Act 1982

Thank you for your email of 1 June 2022 requesting the following information under the Official Information Act 1982 (the Act):

- 1) *The length of time this Google Analytics data is retained for.*
- 2) *A copy of the Information Management policy that this data retention period is based upon.*

I will respond to each part of your request in turn.

- 1) *The length of time this Google Analytics data is retained for.*

Waka Kotahi New Zealand Transport Agency uses Google Analytics to measure website traffic. For example, the number of visitors to our website, the number of times particular pages are viewed. There is no Personally Identifiable Information (PII) captured in Google Analytics and Waka Kotahi does not store Google Analytics data on our own systems, we access this data through the Google Analytics website.

The data retention period in our Google Analytics account is set to the default option which is to not automatically expire.

- 2) *A copy of the Information Management policy that this data retention period is based upon.*

Waka Kotahi does not have an Information Management or Data Retention policy that applies as it does not retain any Google Analytics data. The data is hosted and stored by Google, and we adhere to its data privacy and security terms.

Therefore, I am refusing this part of your request under section 18(e) of the Act that the document alleged to contain the information requested does not exist or, despite reasonable efforts to locate it, cannot be found.

Under section 28 of the Act, you have the right to ask the Ombudsman to review my decision to refuse part of this request. The contact details for the Ombudsman can be located at www.ombudsman.parliament.nz.

In line with Waka Kotahi policy, this response will soon be published on our website, with personal information removed.

If you would like to discuss this reply with Waka Kotahi, please contact me by email at stephen.moore@nzta.govt.nz.

Yours sincerely

A handwritten signature in blue ink that reads "S. A. Moore". The signature is written in a cursive style with a large initial 'S'.

Stephen Moore
Senior Manager, Channels and Standards