



**Te Tari Taiwhenua
Internal Affairs**

25 March 2022

45 Pipitea Street, Thorndon, Wellington 6011

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Phone 04 495 7200

Email OIA@dia.govt.nz

dia.govt.nz

Jonathon Stone
fyi-request-18730-
7bdd67eb@requests.fyi.org.nz

Dear Jonathon,

Your Official Information Act 1982 request, reference OIA2122-0602

Thank you for your email of 1 March 2022 requesting the following under the Official Information Act 1982 (the Act):

“Please provide a breakdown of all costs related to the design, development and deployment of the website dogsafety.govt.nz”

The www.dogsafety.govt.nz was launched in 2004. The costs associated with its design, development, and deployment are provided below in **Table 1**. The Department has paid any ongoing maintenance, upgrades, or changes to the website from its baseline and using its own resource. The website is used to promote the Dog Box educational resource.

Table 1: breakdown of costs for design, development and deployment of www.dogsafety.co.nz

Item	Detail	Cost
Website development	Developing basic static site for text and other features to be added, including design, visual look and feel, accessibility features, including basic branding.	\$15,000
Website feature development	Production of one or all of video, animations, photographic slideshows demonstrating best practice, interactive features for children.	\$30,000
Posters promoting website	Design: \$2000; Printing at \$0.50 each	\$3000

You have the right, under section 28(3) of the Act, to seek an investigation and review of my decision by the Office of the Ombudsman. The postal address of the Office of the Ombudsman is PO Box 10152, Wellington. Alternatively, you can phone 0800 802 602 or email info@ombudsman.parliament.govt.nz.

We intend to publish our response to your request on www.dia.govt.nz. This letter, with your personal details removed, will be published in its entirety. Publishing responses increases the availability of information to the public and is consistent with the Act's purpose of enabling more effective participation in the making and administration of laws and policies and promoting the accountability of Ministers and officials.

Nāku noa nā

A handwritten signature in black ink, appearing to read 'Anita Balakrishnan', written in a cursive style.

Anita Balakrishnan

Tumuaki | Director Ministerial, Monitoring, and Capability Group