

**From:** [BALLANTINE, Colin \(NAD\)](#)  
**To:** [Emma Miles-Buckler](#)  
**Cc:** [COGHILL, Lucy \(BEI\)](#)  
**Subject:** RE: LINZ wanting to make EODB stuff public  
**Date:** Friday, 13 December 2019 3:15:19 p.m.  
**Attachments:** [image001.png](#)

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Hi Emma – that should be fine.

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**From:** Emma Miles-Buckler [mailto:@..]  
**Sent:** Thursday, 12 December 2019 11:19 AM  
**To:** BALLANTINE, Colin (NAD)  
**Subject:** FW: Draft LinkedIn post for your approval

Good morning Colin

Our comms team are putting up a LinkedIn post regarding Robbie's trip to China for the Ease of Doing Business conference. Robbie wanted you to be aware of this and to confirm that MFAT are comfortable with this and the wording Robbie would like used.

I look forward to hearing from you

Regards – Emma

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**From:** Robert Muir  
**Sent:** Thursday, 12 December 2019 11:14 AM  
**To:** Jo Davey <xxxxxx@xxxx.xxxx.xx>  
**Subject:** RE: Draft LinkedIn post for your approval

Hi Jo

I've made some changes to the wording of the post as follows:

"LINZ's Deputy Chief Executive Strategy and Stewardship, Robbie Muir recently presented at the 'Improving the Business Environment for a More Dynamic Economy of China and the World' Conference in Beijing, jointly hosted by the World Bank and the Chinese government.

Robbie's presentation outlined how Landonline and related reforms have improved the property system in New Zealand and contributed to our high ranking in the World Bank's Ease of Doing Business report.

The role of digital technology as a key enabler for improving regulatory systems was a common theme at the conference and there was considerable interest in the high level of automation we've been able to achieve for property registration in NZ."

I'd suggest we use the following quote to go with the photo instead of the 3D stuff:

“The conference was a great opportunity for jurisdictions to share how they’ve improved their Ease of Doing Business rankings by streamlining regulation and through the innovative use of technology.”

As it’s being shared externally I’d like to let MFAT know that we’re going to post this. I’ll let you know once we’ve done that.

Thanks  
Robbie

**Robbie Muir**  
**Deputy Chief Executive**  
**Strategy and Stewardship Group**

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**From:** Jo Davey  
**Sent:** Thursday, 12 December 2019 10:10 a.m.  
**To:** Robert Muir  
**Subject:** Draft LinkedIn post for your approval

Hi Robbie

The Digital team have sent this back as draft wording for a LinkedIn post, along with a quote and photo of you - in the attachment.

Please let me know if you’re happy with it as it is, or if you want any changes/additions.

Thanks.

Jo

LINZ's Deputy Chief Executive Strategy and Stewardship, Robbie Muir recently presented at the 'Improving the Business Environment for a More Dynamic Economy of China and the World' Conference in Beijing.

Robbie's presentation showcased how reforms have improved the property system in New Zealand, and discussed New Zealand and China’s shared focus on technology as an enabler for this improvement.

Delegates were impressed with the digital transformation of our system and the planned future developments. There was considerable interest in the high level of automation we’ve been able to achieve for property registration in NZ.

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**From:** Jo Davey <[xxxxxxx@xxxx.xxxx.xx](mailto:xxxxxxx@xxxx.xxxx.xx)>  
**Sent:** Wednesday, 11 December 2019 11:48 AM  
**To:** Anna Pethig <[xxxxxxx@xxxx.xxxx.xx](mailto:xxxxxxx@xxxx.xxxx.xx)>; Mitchell Bidois <[xxxxxxx@xxxx.xxxx.xx](mailto:xxxxxxx@xxxx.xxxx.xx)>  
**Subject:** Linked in post

Hi both

Further to our discussion earlier this morning, Robbie is happy for us to publish a LinkedIn post based on the story I've put on inLINZ this morning. <http://inlinz/news/linz-work/sharing-our-knowledge-china>

I've had a first bash at a draft, removing any mention of other agencies – as I presume we'd need their sign off too.

Robbie hasn't seen this draft, so once you have made changes etc, send me back your updated version and I will send it back to Robbie for sign off.

Jo

### Draft Linked in Post

Our DCE Strategy and Stewardship, Robbie Muir recently made the long journey to Beijing to present at a conference jointly hosted by the World Bank and the Chinese Government, *Improving the Business Environment for a More Dynamic Economy of China and the World*. Robbie showcased the improvements that reforms have meant for the property system in New Zealand. While China obviously operates on a far larger scale than New Zealand, the focus on technology as a key enabler for system improvement is shared. Delegates were impressed with the digital transformation of our system and the future developments still to take place. There was considerable interest in the high level of automation we've been able to achieve for property registration in NZ. "There's also a lot we can learn from China particularly in regard to their innovative use of digital technology for 3D modelling of property, the built environment and infrastructure" says Robbie.

### Jo Davey

**Communications Account Manager  
Strategic and Digital Communications**

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