| Company name | Supplier user name | Email address | Question title  | Question   | Answer  | Submit<br>Date      |
|--------------|--------------------|---------------|---|--|---|---------------------|
| name         | user manne         |               | Summary of Creative<br>New Zealand project<br>team and resourcing | In Section 4, Creative New Zealand mentions its Project Manager for the Digital Capability Initiative. Could you please summarise Creative New Zealand own project team and resourcing Creative New Zealand expect to apply to this business case, including roles and skills / functions? | For the purpose of the Business Case Creative New Zealand's team comprises the Project Manager together with six internal members of staff who collectively hold broad knowledge of:  • the arts and culture sector, • Te Hā o ngā Toi— our Māori Arts Strategy • our Pacific Arts Strategy • the machinery of government, Business Case and Programme management.  The role of the Creative New Zealand team will be to assist the successful Respondent to deliver a fit for purpose Business Case on time, and within the agreed price.  The Creative New Zealand Team will assist the successful Respondent by way of:  • An Initiation meeting • A first meeting with our Reference Group and Stakeholder soon after Contract signing • Meetings with specific Creative New Zealand subject matter experts, and with external stakeholders as required and where appropriate, and. • Access to the Project Manager throughout the development of the Business Case for the | 23-06-2021<br>08:57 |
|              |                    |               | structure and sustainability                                      | When establishing structure for the agency funding / distribution is it to mirror CNZ format e.g Maori/ Pacific/ General?  Where would the long term funds be coming from for the sustainability of the Agency?  | purpose of providing guidance and feedback.  1. When establishing structure for the agency funding/distribution is it to mirror CNZ format e.g. Maori/ Pacific/ General?  The optimal structure of the Agency has yet to be decided. It will be determined by Creative New Zealand together with the decision makers of any other bodies that choose to co-invest in the establishment of the Agency with us.  From Creative New Zealand's perspective, a structure that aligns with the outcomes sought from our key strategies will be essential. Those strategies are set out in the RFP.  | 23-06-2021<br>09:54 |
|              |                    |               |   |  | 2. Where would the long- term funds be coming from for the sustainability of the Agency?  Creative New Zealand and any co- investors will provide initial investment towards the establishment of the Agency or approved services. Options for the Agency's business model including revenue generation opportunities and potential partners are part of the requirements of the Business Case.   |                     |
|              |                    |               | CNZ's ongoing involvement in the proposed agency                  | What is CNZ's intended involvement in the agency going forward? Is it Governance / stakeholder? Please elaborate on the anticipated arrangements.  | Options for the governance model will be considered as relationships with key stakeholder investors are developed and will be confirmed once the Agency is established. Creative New Zealand would likely remain a stakeholder in the Agency.   | 23-06-2021<br>09:52 |
|              |                    |               | Nature of the Business<br>Case                                    | Has Creative New Zealand established the nature of the Business Case required (e.g., IBC / DBC) and engaged with central government agencies on their expectations for the business case?  | The audience for the Business Case is the Council of Creative New Zealand and the decision-makers of any other sector stakeholders that may be willing to co- invest in the Agency with us. As an autonomous Crown Entity Creative New Zealand has not formally engaged central government agencies on the Business Case requirements.  | 23-06-2021<br>08:55 |

| Summary of the level | of In Section 4, Creative New Zealand you | The six components of the Business Case are:   | 23-06-2021 |
|----------------------|---|--|------------|
| input to components  |   | The six components of the business case are.   | 08:58      |
|                      | -   | a) Indicator, recognish and boundaries and according to a property of the according to a probability records | 06.56      |
| the business case    | case (a – f).                             | a) Industry research and benchmarking – a snapshot of the current digital capability needs                   |            |
|                      | Please summarise the level of input       | of Aotearoa's arts organisations and audiences, analysis of current international and                        |            |
|                      | over each of these you expect to          | national services and models.  |            |
|                      | provide – e.g., this may be significantly | b) Strategic purpose and outcomes – scope and mandate; target audiences and users;                           |            |
|                      | more for (b) than (f), or you may         | alignment with Creative New Zealand's public value model and strategies; proposed                            |            |
|                      | already have research completed for       | success measures and evaluation framework.   |            |
|                      | (a) and (c)                               | c) Service model – segment, target and prioritise services based on needs analysis and                       |            |
|                      |   | current providers using the Digital Framework (e.g., creation, distribution, access, and                     |            |
|                      |   | resilience).   |            |
|                      |   | d) Operating model – scalable options for governing and managing the service delivery                        |            |
|                      |   | including potential revenue streams and risk-share models.   |            |
|                      |   | e) Investment and partnership plan – including the commitment from key stakeholder-                          |            |
|                      |   | investors that Creative New Zealand has secured (or may need to secure for                                   |            |
|                      |   | viability/sustainability).   |            |
|                      |   | f) Feasibility of options – risk and benefit analysis of costed options with a recommended                   |            |
|                      |   | option based on rationale. Note, options should include scale-ability to reflect the                         |            |
|                      |   | investment plan for example, a pilot/commissioning specific services where resources are                     |            |
|                      |   | limited.   |            |
|                      |   | inniceu.   |            |
|                      |   | For each of the six elements above Creative New Zealand will provide the level of input                      |            |
|                      |   | For each of the six elements above Creative New Zealand will provide the level of input,                     |            |
|                      |   | including resources, documents, research and contacts that the successful Respondent may                     |            |
|                      |   | require from us in order to deliver a fit for purpose Business Case (please refer to our                     |            |
|                      |   | response to Question 2 above).   |            |