

Appendix 2: Announcement options

Post-Cabinet announcement

1. You or the Prime Minister may wish to announce decisions immediately following Cabinet. We would support an announcement with a press release and questions and answers.
2. A pre-announcement heads up to some stakeholders would be required so that they can arrange parallel announcements about business' and local government's contribution to the package. A post-announcement follow up communication to all stakeholders involved in the development of the package would also be appropriate.

Energy Leaders Summit on 15-16 March

3. The Prime Minister is invited to speak on day one of the summit and you are speaking on day two. This could be an opportunity to announce Cabinet decisions to a relevant audience.
4. We would support an announcement at the summit with a speech, press release, and questions and answers. As above, a pre-announcement heads up to some stakeholders would be required.
5. If the package was announced at this summit, a photo opportunity could be organised with several electric vehicles outside the summit speech venue (Hotel Intercontinental) pending hotel management approval.
6. **Note:** This would require working to organise access to electric vehicles and discussions with summit organisers and hotel management before the package goes to Cabinet to allow adequate time to make these arrangements.

Late-March opportunities

7. If, following Cabinet decisions, a standalone event to announce the electric vehicles package is preferred, options include:
 - 7.1. a Parliamentary event
 - 7.1.1. West Foyer or similar sized area
 - 7.1.2. Prime Minister and Minister Bridges host
 - 7.1.3. Stakeholders involved in the development of the package and media invited
 - 7.1.4. Offer a photo opportunity with several electric vehicles on the Parliament forecourt
 - 7.1.5. Morning tea offered to attendees
 - 7.1.6. This format would allow for a larger number of stakeholders to be invited
 - 7.1.7. **Note:** This would require two weeks to organise in order to send invitations.

- 7.2. a Media event

- 7.2.1. A more media focussed event could be created with electric vehicles and a charging station
- 7.2.2. A variation could be to offer a photo opportunity with several electric vehicles on the Parliament forecourt
- 7.2.3. Prime Minister and Minister Bridges host
- 7.2.4. Smaller group of stakeholders closely involved in the development of the package invited to attend
- 7.2.5. This format allows key stakeholders an opportunity to speak alongside the Government
- 7.2.6. A pre-event heads up to some stakeholders would required. A post-announcement follow up communication to all stakeholders involved in the development of the package would also be appropriate
- 7.2.7. **Note:** This would require two weeks to organise.

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